

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: PATI574919

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Gal Dudovitch	11/30/2021
Stephanie Engle	12/06/2021
Christie Marie Heikkinen	11/29/2021
Ma'ayan Shuvi	11/30/2021
RECEIVING PARTY DATA	
Company Name:	Snap Inc.
Street Address:	3000 31st Street
City:	Santa Monica
State/Country:	CALIFORNIA
Postal Code:	90405
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	18223721
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	(612)373-6900
Email:	request@slwip.com
Correspondent Name:	Schwegman Lundberg & Woessner, P.A.
Address Line 1:	P.O. Box 2938
Address Line 4:	Minneapolis, MINNESOTA 55402
ATTORNEY DOCKET NUMBER:	4218.E52US2
NAME OF SUBMITTER:	Cheryl Breyfogle
SIGNATURE:	Cheryl Breyfogle
DATE SIGNED:	10/21/2024
Total Attachments: 7	
source=4218E52US2ASSN#page1.tiff	
source=4218E52US2ASSN#page2.tiff	
source=4218E52US2ASSN#page3.tiff	

source=4218E52US2ASSN#page4.tiff

source=4218E52US2ASSN#page5.tiff

source=4218E52US2ASSN#page6.tiff

source=4218E52US2ASSN#page7.tiff

RECORDATION FORM COVER SHEET
PATENTS ONLY

Form PTO-1595 (Rev. 6-18)
OMB No. 0651-0027 (exp. 10/31/2024)

U.S. Department of Commerce
United States Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Gal Dudovitch, Stephanie Engle, Christie Marie
Heikkinen, Ma'ayan Shuvi

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s): November 30, 2021, December 6,
2021, November 29, 2021, November 30, 2021

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other

2. Name and address of receiving party(ies):

Name: Snap Inc.
Street 3000 31st Street
Address: _____
City: Santa Monica
State/Province: CA
Zip: 90405
Country: United States of America

Additional name(s) & address(es) attached?
☐ Yes ☒ No

4. Application number(s) or patent number(s): ☐ This document serves as an Oath/Declaration (37 CFR 1.63)

A. Patent Application No.(s)

B. Patent No.(s)

Serial No. 18/223,721

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence
concerning document should be mailed:

Name: Gall C. Gotfried

Address:

Schwegman Lundberg & Woessner, P.A.
P.O. Box 2938
Minneapolis, Minnesota 55402

Phone Number: (651) 305-2718

Docket Number: 4218.E52US2

Email Address: request@slwip.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41): \$0.00

☐ Authorized to be charged to deposit account 19-
0743

☐ Enclosed

☐ None required (government interest not
affecting title)

8. Payment Information

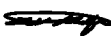
Deposit Account No.: 19-0743

Authorized User Name: Gall C. Gotfried

9. Signature:

Gall C. Gotfried/Reg. No. 58,333

Name of Person Signing

/ 

Signature

/ Oct 18, 2024

Date

Total number of pages including cover sheet, attachments, and documents: 7

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

PATENT
REEL: 068951 FRAME: 0740

ASSIGNMENT

WHEREAS, Gal Dudovitch, Stephanie Engle, Christie Marie Heikkinen and Ma'ayan Shuvi (hereinafter the "Undersigned") have made one or more inventions and other subject matter (hereinafter collectively referred to as the "Invention"); as described in the patent application filed on December 7, 2021, assigned US application serial number 17/544,273, and titled AUGMENTED REALITY UNBOXING EXPERIENCE.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency, and adequacy of which are hereby acknowledged by the Undersigned, the Undersigned do hereby irrevocably and unconditionally:

CONVEY, ASSIGN, AND TRANSFER to Snap Inc. (the "Assignee"), a corporation of the State of Delaware, having a place of business at 3000 31st Street, Santa Monica, CA 90405, the Undersigned's entire right, title, and interest for the United States and all foreign countries and jurisdictions in and to:

the Invention which is disclosed in the above-identified application or applications;

such application or applications, and all divisional, continuing (including continuation-in-part), substitute, renewal, reissue, and all other applications for a patent or patents which have been or shall be filed in the United States (including all provisional and non-provisional applications), and in all foreign countries and jurisdictions based in whole or in part on any of such Invention (including any application for a utility model or an innovation patent application);

all original and reissued patents which have been or shall be issued in the United States and all foreign countries and jurisdictions based in whole or in part on any of such Invention;

including the right to claim priority to the above-identified patent application or applications in relation to subject matter based in whole or in part on the above-identified patent application or applications and any of the foregoing including the right to file foreign applications under the provisions of any convention or treaty;

and including the right to all causes of action, remedies, and other enforcement rights related to the above-identified application or applications, including without limitation the right to sue for past, present, or future infringement, misappropriation, or violation of any and all rights related to the above-identified patent application or applications and any of the foregoing, including the right to obtain and collect damages for past, present, or future infringement;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such Invention to the Assignee;

AUTHORIZE AND REQUEST that any attorney associated with U.S. Patent and Trademark Office (USPTO) Customer No. 144407 may (directly or through his/her designee) delete, insert, or alter any information related to the above-identified patent application or applications or any of the foregoing, after execution of this Assignment;

Assignment

Assignors: Gal Dudovitch et al.

Title: AUGMENTED REALITY UNBOXING EXPERIENCE

Page 2 of 6

Docket No: 4218.E52US1
Client Ref. No. P02095-US1

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or shall be made to others by the Undersigned, and that the full right to convey the same as herein expressed is possessed by the Undersigned;

COVENANT, that when requested and without compensation, but at the expense of the Assignee, in order to carry out in good faith the intent and purpose of this Assignment, the Undersigned shall (1) execute all provisional, non-provisional, divisional, continuing (including continuation-in-part), substitute, renewal, reissue, and all other patent applications for the Invention; (2) execute all rightful oaths, declarations, assignments, powers of attorney and other papers for the Invention; (3) communicate to the Assignee all facts known to the Undersigned relating to the Invention and the history thereof; (4) cooperate with the Assignee in any interference, reexamination, reissue, opposition, dispute, or litigation involving any of the applications or patents for the Invention; and (5) take such further actions as the Assignee shall reasonably consider necessary or desirable for vesting title to such Invention in the Assignee, or for securing, maintaining and enforcing proper patent protection for the Invention;

COVENANT, that should any provision of this agreement be held unenforceable by an authority of competent jurisdiction, such a ruling shall not affect the validity and enforceability of the remaining provisions.

THIS AGREEMENT IS TO BE BINDING on the heirs, assigns, representatives, and successors of the Undersigned, and is to extend to the benefit of the successors, assigns, and nominees of the Assignee.

AGREED as of the date of my signature below:

Assignors: Gal Dudovitch et al.

Page 3 of 6

Client Ref. No. P02095-US1

(Signature): / Gal Dudovitch /

City/State or Country: Tel Aviv, Israel

Date: Nov 30, 2021

Assignors: Gal Dudovitch et al.

Page 4 of 6

Client Ref. No. P02095-US1

(Signature): / *Stephanie Engle*

Name: **Stephanie Engle**

City/State or Country: San Francisco, CA

Date: Dec 6, 2021

Assignors: Gal Dudovitch et al.

Page 5 of 6

Client Ref. No. P02095-US1

(Signature): / *Christie Heikkinen*

Name: **Christie Marie Heikkinen**

City/State or Country: Santa Monica, CA

Date: Nov 29, 2021

Assignors: Gal Dudovitch et al.

Page 6 of 6

Client Ref. No. P02095-US1

(Signature):

/

5

/

Name: Ma'ayan Shuvi

City/State or Country: **Tel Aviv, Israel**

Date:

Nov 30, 2021