

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: PATI627188

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Moshe Bercovich	07/31/2012
Alexander Kenis	07/31/2012
Eran Cohen	07/31/2012
RECEIVING PARTY DATA	
Company Name:	Shutterfly, Inc.
Street Address:	2800 Bridge Parkway
Internal Address:	Suite 101
City:	Redwood City
State/Country:	CALIFORNIA
Postal Code:	94065
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13520325
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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ATTORNEY DOCKET NUMBER:	18503.0074USWO
NAME OF SUBMITTER:	ANDREA ENDRIS
SIGNATURE:	ANDREA ENDRIS
DATE SIGNED:	12/11/2024
Total Attachments: 2	
source=2012-07-02_Appl No. 13520325_Assignment#page1.tiff	
source=2012-07-02_Appl No. 13520325_Assignment#page2.tiff	

ASSIGNMENT OF PATENT APPLICATION

WHEREAS, INVENTOR(S) Moshe Bercovich of Haifa, Israel, Alexander Kenis of Kiryat Motzkin, Israel, and Eran Cohen of Haifa, Israel, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: SYSTEM AND METHOD FOR CREATING A COLLECTION OF IMAGES

Filing Date: July 2, 2012

Application No.: 13/520,325; and

WHEREAS, Shutterfly Inc., a Delaware corporation located at 2800 Bridge Parkway, Suite 101, Redwood City, CA 94065, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

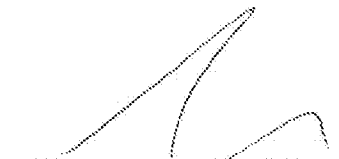
For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated:

7/31/2011


Moshe Bercovich

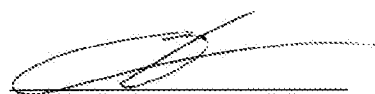
Dated:

7/31/2011


Alexander Kenis

Dated:

7/31/2011


Eran Cohen