

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
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Assignment ID: PATI725683

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
HISENSE VISUAL TECHNOLOGY CO., LTD.	12/31/2024
RECEIVING PARTY DATA	
Company Name:	Intensity Lighting Company, LLC
Street Address:	8140 Walnut Hill Lane
Internal Address:	Suite 615
City:	Dallas
State/Country:	TEXAS
Postal Code:	75231
PROPERTY NUMBERS Total: 2	
Property Type	Number
Patent Number:	8217968
Patent Number:	8749591
CORRESPONDENCE DATA	
Fax Number:	9723140900
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	(972)331-4601
Email:	nmassand@nilawfirm.com
Correspondent Name:	Neal Massand
Address Line 1:	8140 Walnut Hill Lane
Address Line 2:	Suite 615
Address Line 4:	Dallas, TEXAS 75231
NAME OF SUBMITTER:	Hao Ni
SIGNATURE:	Hao Ni
DATE SIGNED:	12/31/2024
	This document serves as an Oath/Declaration (37 CFR 1.63).
Total Attachments: 4	
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source=HVT-Intensity Assignment-Final#page3.tiff	

PATENT ASSIGNMENT AGREEMENT

THIS PATENT ASSIGNMENT AGREEMENT (the "Agreement"), is made and entered into on December 31, 2024, (the "Effective Date"), by and between Hisense Visual Technology Co., Ltd. ("Hisense"), a Chinese company with a principal place of business at No. 218 Qian Wangang Road, Economic and Technical Development Zone, Qingdao, China ("Assignor") and Intensity Lighting Company, LLC a limited liability company organized under the laws of Texas and the United States of America having offices at 8140 Walnut Hill Lane, Suite 615, Dallas, TX 75231 ("Assignee") (each a "Party" and collectively the "Parties").

WHEREAS, Assignor is the sole owner of all rights, title and interest in and to the inventions (the "Inventions") as described and claimed in the United States patents and patent applications as listed on Schedule A hereto (collectively the "Patents");

WHEREAS, Assignor and Assignee have agreed that Assignor shall sell, transfer, assign and set over unto Assignee and Assignee shall accept, all rights, title and interest in and to the Patents as specified in this Agreement;

NOW, THEREFORE, in consideration of the mutual covenants and agreements of the Parties and pursuant to the Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is hereby agreed as follows:

1. Assignor hereby sells, transfers, assigns and sets over to Assignee all rights, title and interest (for all countries) in and to the Inventions and the Patents, and all the rights and privileges under any letters patent that may be granted under any continuations, divisions, reissues, reexaminations, renewals and extensions therefor and thereon and all continuations, divisions, reissues, reexaminations, renewals and extensions thereof; and all applications for industrial property protection, including without limitation, all applications for patents, utility models, copyright, and designs which may hereafter be filed for said Inventions and Patents in any country or countries, together with the right to file such applications and the right to claim for the same the priority rights derived from the Inventions and the Patents under the patent laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, copyrights and designs which may hereafter be filed for said Inventions or Patents in any country or countries, together with the right to file such applications; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates, copyrights and designs which may be granted for said Invention and/or Patent in any country or countries and all extensions, renewals and reissues thereof. Notwithstanding the foregoing, the Parties mutually agree that the family patents of the Patents that Assignor has already applied for in

Japan (patent Nos: JP4987887B2 and JP5305884B2) and all rights, title and interest in and to such family patents shall not be sold, transferred, assigned or set over to the Assignee.

2. Assignor and its Affiliates hereby retain, and Assignee hereby grants to Assignor and its Affiliates a fully paid-up, perpetual, worldwide, royalty free, irrevocable, non-transferable, non-exclusive right and license under the Inventions and the Patents to make, have made, use, sell, offer for sale, export and import or otherwise dispose of or exploit any Assignor's or its Affiliates' products, equipments and services, and to practice any method or process. The Affiliate here means with respect to a person, corporation or other entity, any other person, corporation or entity that directly or indirectly controls, is controlled by, or is under common control with such corporation or entity. For such purposes, "control" means the direct or indirect ownership of at least fifty percent (50%) of the voting interest in such entity or the power in fact to control the management decisions of such entity.
3. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States, whose duty is to issue patents or other evidence or forms of industrial property on applications as aforesaid, to issue the same to Assignee, its successors, assigns and legal representatives, or to such nominees as it may designate.
4. Assignor agrees that, whenever reasonably requested by Assignee, Assignor will execute all papers, take all rightful oaths, and do all acts which may be reasonably necessary for securing and maintaining patents for the Inventions in any country and for vesting title thereto in Assignee, its successors, assigns and legal representatives or nominees.
5. Assignor authorizes and empowers Assignee, its successors, assigns and legal representatives or nominees, to invoke and claim for any application for patent or other form of protection for the Inventions, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable, and to invoke and claim such right of priority without further written or oral authorization from Assignor.
6. Assignor hereby consents that a copy of this Agreement shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document that may be required in any country for any purpose and more particularly in proof of the right of Assignee or nominee to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.
7. All of the rights, title and interest in and to the Inventions and the Patents sold, transferred, assigned and set over to Assignee hereunder include all income, royalties, damages and payments now or hereafter due or payable with respect thereto, and all causes of action (whether in law or equity) and the right to sue, counterclaim, and recover for the past, present and future infringement of the rights assigned or to be assigned hereunder.

8. NOTWITHSTANDING ANY OTHER PROVISION OF THIS AGREEMENT: (A) EXCEPT AS PROVIDED EXPRESSLY PROVIDED IN THIS AGREEMENT, ASSIGNOR MAKES NO OTHER REPRESENTATIONS OR WARRANTIES, EXPRESS OR IMPLIED, WITH RESPECT TO THE PATENTS OR THE INVENTIONS; (B) ASSIGNOR SPECIFICALLY DISCLAIMS ANY REPRESENTATION OR WARRANTY REGARDING THE VALIDITY OR ENFORCEABILITY OF THE PATENTS; AND (C) IN NO EVENT SHALL ASSIGNOR HAVE ANY LIABILITY ON ACCOUNT OF ASSIGNEE'S INFRINGEMENT OF ANY THIRD-PARTY PATENTS OR OTHER RIGHTS BY REASON OF PRACTICING OR LICENSING PATENTS OR INVENTIONS.
9. The Agreement is governed by and construed in accordance with the laws of Georgia, notwithstanding any choice-of-law principle that might dictate a different governing law. The federal and state courts of Georgia shall have exclusive jurisdiction for any and all disputes arising from or in connection with this Agreement.

Assignor

Hisense Visual Technology Co Ltd.

By: 

Name: Zhongli Zhang 张重立

Title: Intellectual Property Director

Date: 12/30/2024

Assignee

Intensity Lighting Company, LLC

By: 

Name: Neal Masson

Title: Member

Date: 12/29/2024

SCHEDULE A
UNITED STATES PATENTS AND PATENT APPLICATIONS

Patent No.	Title
US8217968B2	Image display device
US8749591B2	Image processing apparatus, image processing method, and image display device