# 509068530 03/08/2025 PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEY	ANCE:	ASSIGNMENT	
CONVEYING PARTY	DATA		
		Name	Execution Date
FRANK WARD		03/08/2025	
Steve Faletto		03/04/2025	
RECEIVING PARTY I			
Company Name:	Mapby LL	C	
Street Address: 1155 Washington St.			
City:	RENO		

	onyi	
l	State/Country:	NEVADA
I	Postal Code:	89503

#### **PROPERTY NUMBERS Total: 7**

Property Type	Number
Patent Number:	10664900
Patent Number:	9940663
Patent Number:	10672063
Patent Number:	10679279
Patent Number:	11182843
Patent Number:	11651419
Application Number:	18130904

#### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone:	7758481028
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Correspondent Name:	FRANK WARD
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Address Line 4:	RENO, NEVADA 89503

NAME OF SUBMITTER:	Frank Ward
SIGNATURE:	/Frank Ward/
DATE SIGNED:	03/08/2025

Total Attachments: 3
source=ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS - Signed#page1.tiff
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source=ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS - Signed#page3.tiff

#### ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

This patent assignment ("Assignment") is entered into as of [February] 20, 2025 (the "Effective Date"), by and between <u>Steve Faletto and Frank Ward</u>, joint inventors and owners of the intellectual property listed in Schedule 1 ("<u>Inventors</u>"), and <u>Mapby LLC</u>, a Nevada LLC, with principal place of business at 1155 Washington St., Reno, NV 89503 ("<u>Assignee</u>"),

For good and valuable consideration, the receipt of which is hereby acknowledged, Inventors hereby irrevocably assigns, sells, grants, transfers and conveys and agrees to assign, sell, grant, transfer, and convey to Assignee, and Assignee hereby accepts and receives, all right, title, and interest throughout the world in and to:

(a) the issued patents and pending patent applications identified on Schedule 1 attached hereto and any issued patent or patent application that directly or indirectly claims or is amended to claim priority to any of the above, in whole or in part (the "Listed Patents");

(b) to the extent not included in (a), all issued patents, rights to inventions and pending and future applications for patents under U.S. law or regulation or of any foreign country with respect to the patentable inventions from which such Listed Patents arise, including without limitation utility patents, utility models, design patents, invention certificates, provisionals, continuations, divisionals, continuations-in-part, reexaminations, reissues, extensions and renewals, in all countries of the world, as well as any patents and patent applications to which any of the Listed Patents or any of the foregoing directly or indirectly claim priority, in whole or in part (subcategories (a) and (b) collectively, the "Assigned Patents");

(c) all causes of action (whether known or unknown or whether currently pending, filed or otherwise) and other enforcement rights under or on account of the Assigned Patents, including without limitation all causes of action and other enforcement rights for damages, injunctive relief, and any other remedies of any kind for past, current and future infringement; and

(d) all rights to collect royalties or other payments under or on account of the Assigned Patents and the foregoing subcategory (c).

Inventors agrees upon request (and at the expense) of Assignee to, and if Inventors is unable or unwilling to do so authorizes Assignee to act in Inventors' name to: execute all oaths, assignments, powers, and any other papers necessary to perform Inventors' obligations hereunder, testify in any proceeding, and otherwise take any action, and fully cooperate with Assignee to perform Inventors' obligations hereunder, in each case, related to securing and enforcing Assignee's rights related to this Assignment.

The terms and conditions of this Assignment will inure to the benefit of Assignee, its successors, assigns, and other legal representatives and will be binding upon Inventors, its successors, assigns, and other legal representatives.

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**IN WITNESS WHEREOF**, the parties hereto have caused this Assignment to be executed as of the Effective Date. The individuals signing for the parties represent and warrant that he or she has authority to sign for and enter into this Assignment on behalf of the respective parties.

Inventors:

Inventors:

mon

Name: Frank Ward

Title: Joint Inventor

Date: 08 Mar 2025

Name: Steve Faletto

Title: Joint Inventor

Date: \_\_\_\_\_ March 4, 2025

Assignee:

Mapby LLC

Juch And Name: Frank ward Title: Managing Member Date: 08 m 1 2025

PATENT REEL: 070450 FRAME: 0021

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#### **SCHEDULE 1**

#### PATENTS AND PATENT APPLICATIONS

### Patents

Patent No.	Issue Date	Application Serial No.	Filing Date	Title
US9940663B2	2018-04-10	US14/456102	2014-08-11	Indoor location mapping and wayfinding system
US10664900B2	2020-05-26	US15/904333	2018-02-24	Indoor location mapping and wayfinding system
US10672063B2	2020-06-02	US16/258624	2019-01-27	Indoor location mapping and wayfinding system
US10679279B2	2020-06-09	US15/904331	2018-02-24	Indoor location mapping and wayfinding system
US11182843B2	2021-11-23	US16/866184	2020-05-04	Indoor location mapping and wayfinding system
US11651419B2	2023-05-16	US17/507777	2021-10-21	Indoor location mapping and wayfinding system

## Patent Applications

Application Serial No.	Filing Date	Title/Description	Status	
US18/130904	2023-04-05	Targeted Advertising and Inventory Optimization Improvements Utilizing User Location and Selection Data	Pending	