

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

Assignment ID: PATI919736

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the conveying party information to include Connexity, Inc. omitted in error on original submission previously recorded on Reel 70553 Frame 219. Assignor(s) hereby confirms the Security Agreement.
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Connexity, Inc.	03/18/2025
Taboola.com Ltd.	03/18/2025
Taboola, Inc.	03/18/2025
<b>RECEIVING PARTY DATA</b>	
<b>Company Name:</b>	Bank of America, N.A., as Collateral Agent
<b>Street Address:</b>	900 W Trade St
<b>Internal Address:</b>	Gateway Village-900 Building, NC1-026-06-09 (MacLegal)
<b>City:</b>	Charlotte
<b>State/Country:</b>	NORTH CAROLINA
<b>Postal Code:</b>	28255
<b>PROPERTY NUMBERS Total: 38</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	13127052
Application Number:	15160757
Application Number:	13860887
Application Number:	14995421
Application Number:	11669832
Application Number:	11669833
Application Number:	11669837
Application Number:	11669826
Application Number:	11669800
Application Number:	11669841
Application Number:	15610914
Application Number:	14422605
Application Number:	15376566
Application Number:	17471397
Application Number:	17975240

PATENT

Property Type	Number
Application Number:	17506399
Application Number:	16952779
Application Number:	17306335
Application Number:	17708816
Application Number:	17237576
Application Number:	16403900
Application Number:	17178763
Application Number:	16894001
Application Number:	16894004
Application Number:	16181560
Application Number:	10201118
Application Number:	09933861
Application Number:	11313552
Application Number:	13091967
Application Number:	12640964
Application Number:	12839764
Application Number:	18110523
Application Number:	18236687
Application Number:	18132759
Application Number:	17590564
Application Number:	18120154
Application Number:	18638358
Application Number:	18243496

#### CORRESPONDENCE DATA

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 8007130755

**Email:** Michael.Violet@wolterskluwer.com

**Correspondent Name:** Michael Violet

**Address Line 1:** 4400 Easton Commons Way

**Address Line 2:** Suite 125

**Address Line 4:** Columbus, OHIO 43219

<b>NAME OF SUBMITTER:</b>	Michael Violet
<b>SIGNATURE:</b>	/Michael Violet/
<b>DATE SIGNED:</b>	03/28/2025

**Total Attachments: 12**

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## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

Assignment ID: PATI896219

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Security Agreement

## CONVEYING PARTY DATA

Name	Execution Date
Taboola.com Ltd.	03/18/2025
Taboola, Inc.	03/18/2025

## RECEIVING PARTY DATA

<b>Company Name:</b>	Bank of America, N.A., as Collateral Agent
<b>Street Address:</b>	900 W Trade St
<b>Internal Address:</b>	Gateway Village-900 Building, NC1-026-06-09 (MacLegal)
<b>City:</b>	Charlotte
<b>State/Country:</b>	NORTH CAROLINA
<b>Postal Code:</b>	28255

## PROPERTY NUMBERS Total: 38

Property Type	Number
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Application Number:	14422605
Application Number:	15376566
Application Number:	17471397
Application Number:	17975240
Application Number:	17506399
Application Number:	16952779
Application Number:	17306335

PATENT SECURITY AGREEMENT

This Patent Security Agreement, dated as of March 18, 2025 (this “Patent Security Agreement”), is made by Taboola.com Ltd., Taboola, Inc. and Connexity, Inc. (each a “**Grantor**” and collectively, the “**Grantors**”), in favor of Bank of America, N.A., in its capacity as collateral agent for the secured parties (in such capacity, together with its successors and permitted assigns, the “**Collateral Agent**”) pursuant to that certain Credit Agreement, dated as of March 18, 2025 (as amended from time to time, the “**Credit Agreement**”), by and among Taboola.com Ltd., a limited liability company organized under the laws of the State of Israel (the “**Company**”), Taboola, Inc., a Delaware corporation (the “**Borrower**”), the several banks and other financial institutions or entities from time to time parties thereto (the “**Lenders**”) and the Collateral Agent.

W I T N E S S E T H:

WHEREAS, pursuant to the Credit Agreement, the Lenders have severally agreed to make Loans and other extensions of credit to the Company upon the terms and subject to the conditions set forth therein;

WHEREAS, in connection with the Credit Agreement, the Company, the Borrower, the Grantors and certain other subsidiaries of the Company have executed and delivered that certain Collateral Agreement of even date with the Credit Agreement (as amended from time to time, the “**Collateral Agreement**”) in favor of the Collateral Agent;

WHEREAS, pursuant to the Collateral Agreement, the Grantors granted to the Collateral Agent for the benefit of the Secured Parties, as security for such Grantor’s Secured Obligations, a security interest in all right, title and interest of such Grantor in all Collateral (other than Excluded Assets), including the Patent Collateral (as defined below); and

WHEREAS, each Grantor has duly authorized the execution, delivery and performance of this Patent Security Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, each Grantor hereby agrees with the Collateral Agent as follows:

SECTION 1. Defined Terms. Unless otherwise defined herein, terms defined in the Collateral Agreement and used herein have the meaning given to them in the Collateral Agreement, or if not defined therein, in the Credit Agreement.

SECTION 2. Grant of Security Interest in Patent Collateral. Each Grantor hereby grants to the Collateral Agent for the benefit of the Secured Parties, as security for such Grantor’s Secured Obligations, a security interest in all right, title and interest of such Grantor in the following Collateral (other than Excluded Assets) (collectively, the “**Patent Collateral**”):

(a) all Patents included in the Collateral, including the Patents listed on Schedule 1 attached hereto; and

(b) all Proceeds and products of any and all of the foregoing and all collateral, guarantees and other supporting obligations given by any Person with respect to any of the foregoing.

SECTION 3. Collateral Agreement. The security interest granted pursuant to this Patent Security Agreement is granted in conjunction with the security interest granted to the Collateral Agent pursuant to the Collateral Agreement, and the Grantors hereby acknowledge and affirm that the rights and remedies of the Collateral Agent with respect to the security interest in the Patent Collateral made and granted hereby are more fully set forth in the Collateral Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Patent Security Agreement is deemed to conflict with the Collateral Agreement, the provisions of the Collateral Agreement shall control.

SECTION 4. Recordation. Each Grantor authorizes and requests that the Commissioner for Patents and any other applicable government officer record this Patent Security Agreement.

SECTION 5. Counterparts. This Patent Security Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Patent Security Agreement by signing and delivering one or more counterparts. Delivery of an executed counterpart of this Patent Security Agreement by facsimile or other electronic means shall be effective as delivery of a manually executed counterpart of this Patent Security Agreement.

SECTION 6. Governing Law. THIS PATENT SECURITY AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES UNDER THIS PATENT SECURITY AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK.

[Remainder of this page intentionally left blank]

IN WITNESS WHEREOF, each Grantor has caused this Patent Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

GRANTORS:

TABOOLA.COM LTD.

By: 

Name: Rick Scanlon  
Title: Director

By: \_\_\_\_\_

Name: Stephen Walker  
Title: Chief Financial Officer

By: \_\_\_\_\_

Name: Blythe Holden  
Title: General Counsel and  
Corporate Secretary

TABOOLA, INC.

By: \_\_\_\_\_

Name: Stephen Walker  
Title: Chief Financial Officer

By: \_\_\_\_\_

Name: Blythe Holden  
Title: General Counsel and  
Corporate Secretary

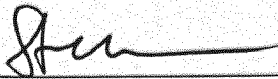
[Signature Page to Patent Security Agreement]

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GRANTORS:

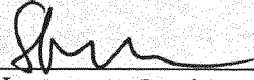
TABOOLA.COM LTD.

By: \_\_\_\_\_  
Name: Rick Scanlon  
Title: Director

By:  \_\_\_\_\_  
Name: Stephen Walker  
Title: Chief Financial Officer

By: \_\_\_\_\_  
Name: Blythe Holden  
Title: General Counsel and  
Corporate Secretary

TABOOLA, INC.

By:  \_\_\_\_\_  
Name: Stephen Walker  
Title: Chief Financial Officer

By: \_\_\_\_\_  
Name: Blythe Holden  
Title: General Counsel and  
Corporate Secretary

[Signature Page to Patent Security Agreement]



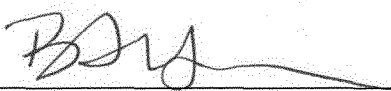
IN WITNESS WHEREOF, each Grantor has caused this Patent Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

GRANTORS:

TABOOLA.COM LTD.

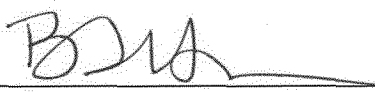
By: \_\_\_\_\_  
Name: Rick Scanlon  
Title: Director

By: \_\_\_\_\_  
Name: Stephen Walker  
Title: Chief Financial Officer

By:  \_\_\_\_\_  
Name: Blythe Holden  
Title: General Counsel and  
Corporate Secretary

TABOOLA, INC.

By: \_\_\_\_\_  
Name: Stephen Walker  
Title: Chief Financial Officer

By:  \_\_\_\_\_  
Name: Blythe Holden  
Title: General Counsel and  
Corporate Secretary

[Signature Page to Patent Security Agreement]

CONNEXITY, INC.

By: WJG  
Name: William Glass  
Title: Chief Executive Officer

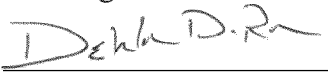
By: BH  
Name: Blythe Holden  
Title: General Counsel and  
Corporate Secretary

[Signature Page to Patent Security Agreement]

PATENT  
REEL: 070671 FRAME: 0367

Accepted and Agreed:

**Bank of America, N.A.,**  
as Collateral Agent

By:   
Name: DeWayne D. Rosse  
Title: Assistant Vice President

[Signature Page to Patent Security Agreement]

**PATENT**  
**REEL: 070671 FRAME: 0368**

SCHEDULE 1  
to  
PATENT SECURITY AGREEMENT

UNITED STATES PATENTS AND PATENT APPLICATIONS

UNITED STATES PATENTS AND PATENT APPLICATIONS

United States Patents:

Title	App. No.	Application Date	Patent No./ Publication No.	Patent Date (Pub. Date)	Owner
SYSTEM AND METHOD FOR THE PRESENTATION OF ALTERNATIVE CONTENT TO VIEWERS VIDEO CONTENT	13/127052	10/29/2009	9,374,617	06/21/2016	Taboola.com Ltd
SYSTEM AND METHOD FOR THE PRESENTATION OF ALTERNATIVE CONTENT TO VIEWERS VIDEO CONTENT	15/160757	05/20/2016	9,743,136	08/22/2017	Taboola.com Ltd
CLICK THROUGH RATE ESTIMATION IN VARYING DISPLAY SITUATIONS	13/860887	04/11/2013	9,294,577	03/22/2016	Taboola.com Ltd
CLICK THROUGH RATE ESTIMATION IN VARYING DISPLAY SITUATIONS	14/995421	01/14/2016	9,712,628	07/18/2017	Taboola.com Ltd
DISPLAYING CONTEXT SENSITIVE RANKED SEARCH RESULTS	11/669832	01/31/2007	7,617,200	11/10/2009	Taboola, Inc.
ORGANIZING CONTEXT-SENSITIVE SEARCH RESULTS	11/669833	01/31/2007	7,627,565	12/01/2009	Taboola, Inc.
FILTERING CONTEXT SENSITIVE SEARCH RESULTS	11/669837	01/31/2007	7,610,279	10/27/2009	Taboola, Inc.
CHARACTERIZING CONTEXT SENSITIVE SEARCH RESULTS AS NON-SPAM	11/669826	01/31/2007	7,617,199	11/10/2009	Taboola, Inc.

Title	App. No.	Application Date	Patent No./ Publication No.	Patent Date (Pub. Date)	Owner
CHAINING CONTEXT-SENSITIVE SEARCH RESULTS	11/669800	01/31/2007	7,657,518	02/02/2010	Taboola.com Ltd
GENERATING A RANKED LIST OF SEARCH RESULTS VIA RESULT MODELING	11/669841	01/31/2007	7,644,072	01/05/2010	Taboola, Inc.
SCALABLE CONTENT RENDERING	15/610914	06/01/2017	10,346,511	07/09/2019	Taboola.com Ltd
METHODS OF OPERATION AND COMPUTER PROGRAM PRODUCTS FOR TOUCH SENSITIVE MOBILE DEVICES	14/422605	02/19/2015	9,891,788	02/13/2018	Taboola.com Ltd
INTERNET CONTENT COMMERCIALIZATION	15/376566	02/12/2016	10,719,855	07/21/2020	Taboola, Inc.
SEMANTIC MEANING ASSOCIATION TO COMPONENTS OF DIGITAL CONTENT	17/471,397	09/10/2021	11,989,254	05/21/2024	Taboola.com Ltd
REFERRAL INFORMATION DETERMINATION AND UTILIZATION	17/975,240	10/27/2022	11,768,906	09/26/2023	Taboola.com Ltd
DYNAMIC INSERTION OF INTERMEDIATE CONTENT PAGE	17/506,399	10/20/2021	11,328,033	05/10/2022	Taboola.com Ltd
REFERRAL INFORMATION DETERMINATION AND UTILIZATION	16/952,779	11/19/2020	11,514,128	11/29/2022	Taboola.com Ltd
DETERMINING AND HANDLING UNINTENDED USER INTERACTIONS	17/306,335	05/03/2021	11,320,966	05/03/2022	Taboola.com Ltd
DETERMINING AND HANDLING UNINTENDED USER INTERACTIONS	21171955.4	05/04/2021	EP3910461	11/05/2024	Taboola.com Ltd
IDENTIFYING AND HANDLING UNINTENDED USER INTERACTIONS	17/708,816	03/30/2022	11,669,226	06/06/2023	Taboola.com Ltd

Title	App. No.	Application Date	Patent No./ Publication No.	Patent Date (Pub. Date)	Owner
DISPLAY ADJUSTMENTS	21169805.5	04/22/2021	EP3901752	09/11/2024	Taboola.com Ltd.
DYNAMIC WIDGET DISPLAY ADJUSTMENT	17/237,576	04/22/2021	11,614,852	03/28/2023	Taboola.com Ltd.
SCALABLE CONTENT RENDERING	16/403,900	05/06/2019	11,157,678	10/26/2021	Taboola.com Ltd.
ESTIMATED QUALITY SCORES IN DIGITAL CONTENT DISTRIBUTION SYSTEMS	17/178,763	02/18/2021	11,636,511	04/25/2023	Taboola.com Ltd.
REAL-TIME DISPLAY ADAPTATION	16/894,001	06/05/2020	11,526,913	12/13/2022	Taboola.com Ltd.
CONTROLLING DISPLAY LAYOUT OF DIGITAL CONTENT	16/894,004	06/05/2020	12,118,589	10/15/2024	Taboola.com Ltd.
REAL-TIME DETECTION OF INTENT-LESS ENGAGEMENTS IN DIGITAL CONTENT DISTRIBUTION SYSTEMS	16/181560	11/06/2018	10,963,910	03/30/2021	Taboola.com Ltd
AUTOMATED BIDDING SYSTEM FOR USE WITH ONLINE AUCTIONS	10/201118	07/22/2002	7,672,894	03/02/2010	Connexity, Inc.
METHOD FOR CONTEXT PERSONALIZED WEB BROWSING	09/933861	08/20/2001	7,437,312	10/14/2008	Connexity, Inc.
SYSTEMS AND METHODS FOR CONTEXT PERSONALIZED WEB BROWSING BASED ON A BROWSER COMPANION AGENT AND ASSOCIATED SERVICES	11/313552	12/20/2005	8,001,478	08/16/2011	Connexity, Inc.
FEDERATION FOR PARALLEL SEARCHING	13/091967	04/21/2011	8.429,147	04/13/2013	Connexity, Inc.
Usage based query response	12/640,964	12/17/2009	8,428,933	4/23/2013	Connexity, Inc.
Usage based query response	12/839,764	7/20/2010	8,428,948	4/23/2013	Connexity, Inc.

United States Patent Applications:

Title	Application #	Application Date	Owner
DYNAMIC MODIFICATIONS OF DISPLAYED PAGES TO INTRODUCE NEW WIDGETS	18/110,523	02/16/2023	Taboola.com Ltd.
DYNAMIC CONTENT PRESENTATION FOR WEB BROWSING	18/236,687	08/22/2023	Taboola.com Ltd.
IN-PAGE NAVIGATION	18132759	4/10/2023	Taboola.com Ltd
IN-PAGE NAVIGATION	17590564	2/1/2022	Taboola.com Ltd
AUTOMATIC FRAUD ENGAGEMENT ADJUSTMENT	18120154	3/10/2023	Taboola.com Ltd
SEMANTIC MEANING ASSOCIATION TO COMPONENTS OF DIGITAL CONTENT	18/638,358	04/17/2024	Taboola.com Ltd.
HYBRID FIELD-AWARE FACTORIZATION MACHINES MODEL	18/243,496	09/07/2023	Taboola.com Ltd.