

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

Assignment ID: PATI924410

|                              |                |
|------------------------------|----------------|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT |
| <b>NATURE OF CONVEYANCE:</b> | ASSIGNMENT     |
| <b>SEQUENCE:</b>             | 2              |

**CONVEYING PARTY DATA**

| Name                             | Execution Date |
|----------------------------------|----------------|
| Henkel US Operations Corporation | 03/31/2025     |

**RECEIVING PARTY DATA**

|                        |                      |
|------------------------|----------------------|
| <b>Company Name:</b>   | Retailer Brands, LLC |
| <b>Street Address:</b> | One Henkel Way       |
| <b>City:</b>           | Rocky Hill           |
| <b>State/Country:</b>  | CONNECTICUT          |
| <b>Postal Code:</b>    | 06067                |

**PROPERTY NUMBERS Total: 3**

| Property Type         | Number  |
|-----------------------|---------|
| <b>Patent Number:</b> | D818359 |
| <b>Patent Number:</b> | D835512 |
| <b>Patent Number:</b> | D842113 |

**CORRESPONDENCE DATA****Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** (475)298-1972  
**Email:** amy.moore@henkel.com  
**Correspondent Name:** Ms. Amy Moore  
**Address Line 1:** 200 Elm Street  
**Address Line 4:** Stamford, CONNECTICUT 06902

|                                |                 |
|--------------------------------|-----------------|
| <b>ATTORNEY DOCKET NUMBER:</b> | Retailer Brands |
| <b>NAME OF SUBMITTER:</b>      | Amy Moore       |
| <b>SIGNATURE:</b>              | /Amy Moore/     |
| <b>DATE SIGNED:</b>            | 03/31/2025      |

**Total Attachments: 3**

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source=Assignment\_HenkelUS\_to\_RetailerBrands\_20250331#page2.tiff  
source=Assignment\_HenkelUS\_to\_RetailerBrands\_20250331#page3.tiff

## ASSIGNMENT AGREEMENT

WHEREAS, **HENKEL US OPERATIONS CORPORATION**, a corporation organized and existing under the laws of the State of Delaware, U.S. (the "Assignor"), is the owner of inventions and patents and patent applications set forth and described in Schedule A attached hereto and forming a part of this document (the "Inventions");

WHEREAS, **RETAILER BRANDS, LLC**, a limited liability company organized under the laws of the State of Delaware, U.S. (the "Assignee"), is desirous of acquiring the entire right, title and interest in, to and under said Inventions, and in, to and under any patent which may be granted on the Inventions in any country or from any patent or intellectual property office around the world;

WHEREAS, this Assignment Agreement is being executed and delivered in connection with that certain Share Purchase Agreement, dated as of February 3, 2025, by and among Henkel US Operations Corporation, a Delaware corporation, Henkel Global Supply Chain B.V., a Netherlands private limited company, and First Quality Enterprises, LLC, a Delaware limited liability company, pursuant to which Assignee will be acquiring certain assets, including the Inventions, from Assignor; and

WHEREAS, such Inventions were owned by Henkel AG & CO. KGaA, a partnership limited by shares (Kommanditgesellschaft auf Aktien) organized and existing under the laws of Germany ("Henkel AG") and have, prior to the execution of this Assignment Agreement, been assigned by Henkel AG to Assignor, such that as of the date hereof Assignor is the sole and exclusive owner of all right, title and interest in, to and under such Inventions to permit it to make the assignment to Assignee in accordance with the terms of this Assignment Agreement.

NOW THEREFORE, in consideration of the foregoing and the other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged,

the Assignor hereby irrevocably contributes, transfers, conveys, delivers and assigns to the Assignee, and Assignee hereby accepts, purchases and acquires from Assignor, Assignor's entire right, title and interest in, to and under said Inventions and to any patent applications for the Inventions filed in any patent or intellectual property office around the world including all rights of priority with respect thereto and any patents obtained therefrom, together with any and all continuations, divisionals, renewals, substitutes, reissues, revalidations, registrations, certificates, petty patents, utility models, supplementary protection certificates, extensions or other patent applications or patents that have been or may be granted on said Inventions; and the right to seek, sue and recover damages for, and seek injunctive relief to enforce any patent or similar protection directed to, said Inventions and pursue other remedies for the infringement thereof. By so doing Assignor divests itself of all such rights in the preceding sentence;

the Assignor hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Assignment Agreement;

the Assignor further agrees to do all lawful acts and to execute and deliver, without further consideration, all documents relating to said Inventions as may reasonably be required by the Assignee, or by its successors, assigns, nominees, or other legal representatives, to obtain said patents for the Inventions or to apply for, maintain, issue or enforce patent protection for said Inventions, and vests or secures the same in the Assignee, and in the Assignee's successors, assigns, nominees or other legal representatives; and

the Assignor grants to said Assignee, its successors, assigns, nominees or other legal representatives, agents, the power to insert in this Assignment Agreement any further information which may be necessary or desirable to legally record this document.



**SCHEDULE A**

| <b>Country of Patent Rights</b> | <b>Patent Application #</b> | <b>Patent Number</b> | <b>Date of Patent</b> | <b>Title of Invention</b> |
|---------------------------------|-----------------------------|----------------------|-----------------------|---------------------------|
| United States                   | 29/560,704                  | D818359              | 5.22.2018             | Container                 |
| United States                   | 29/562,945                  | D835512              | 12.11.2018            | Container                 |
| United States                   | 29/618,450                  | D842113              | 03.05.2019            | Tapped Detergent Bottle   |
| Canada                          | N/A                         | CA180361             | 02.01.2019            | Tapped Detergent Bottle   |

Schedule A to Assignment Agreement