

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

Assignment ID: PATI924410

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
SEQUENCE:	2	
CONVEYING PARTY DATA		
	Name	Execution Date
	Henkel US Operations Corporation	03/31/2025
RECEIVING PARTY DATA		
Company Name:	Retailer Brands, LLC	
Street Address:	One Henkel Way	
City:	Rocky Hill	
State/Country:	CONNECTICUT	
Postal Code:	06067	
PROPERTY NUMBERS Total: 3		
	Property Type	Number
	Patent Number:	D818359
	Patent Number:	D835512
	Patent Number:	D842113
CORRESPONDENCE DATA		
Fax Number:		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(475)298-1972	
Email:	amy.moore@henkel.com	
Correspondent Name:	Ms. Amy Moore	
Address Line 1:	200 Elm Street	
Address Line 4:	Stamford, CONNECTICUT 06902	
ATTORNEY DOCKET NUMBER:	Retailer Brands	
NAME OF SUBMITTER:	Amy Moore	
SIGNATURE:	/Amy Moore/	
DATE SIGNED:	03/31/2025	
Total Attachments: 3		
source=Assignment_HenkelUS_to_RetailerBrands_20250331#page1.tiff		
source=Assignment_HenkelUS_to_RetailerBrands_20250331#page2.tiff		
source=Assignment_HenkelUS_to_RetailerBrands_20250331#page3.tiff		

ASSIGNMENT AGREEMENT

WHEREAS, **HENKEL US OPERATIONS CORPORATION**, a corporation organized and existing under the laws of the State of Delaware, U.S. (the "Assignor"), is the owner of inventions and patents and patent applications set forth and described in Schedule A attached hereto and forming a part of this document (the "Inventions");

WHEREAS, **RETAILER BRANDS, LLC**, a limited liability company organized under the laws of the State of Delaware, U.S. (the "Assignee"), is desirous of acquiring the entire right, title and interest in, to and under said Inventions, and in, to and under any patent which may be granted on the Inventions in any country or from any patent or intellectual property office around the world;

WHEREAS, this Assignment Agreement is being executed and delivered in connection with that certain Share Purchase Agreement, dated as of February 3, 2025, by and among Henkel US Operations Corporation, a Delaware corporation, Henkel Global Supply Chain B.V., a Netherlands private limited company, and First Quality Enterprises, LLC, a Delaware limited liability company, pursuant to which Assignee will be acquiring certain assets, including the Inventions, from Assignor; and

WHEREAS, such Inventions were owned by Henkel AG & CO. KGaA, a partnership limited by shares (Kommanditgesellschaft auf Aktien) organized and existing under the laws of Germany ("Henkel AG") and have, prior to the execution of this Assignment Agreement, been assigned by Henkel AG to Assignor, such that as of the date hereof Assignor is the sole and exclusive owner of all right, title and interest in, to and under such Inventions to permit it to make the assignment to Assignee in accordance with the terms of this Assignment Agreement.

NOW THEREFORE, in consideration of the foregoing and the other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged,

the Assignor hereby irrevocably contributes, transfers, conveys, delivers and assigns to the Assignee, and Assignee hereby accepts, purchases and acquires from Assignor, Assignor's entire right, title and interest in, to and under said Inventions and to any patent applications for the Inventions filed in any patent or intellectual property office around the world including all rights of priority with respect thereto and any patents obtained therefrom, together with any and all continuations, divisionals, renewals, substitutes, reissues, revalidations, registrations, certificates, petty patents, utility models, supplementary protection certificates, extensions or other patent applications or patents that have been or may be granted on said Inventions; and the right to seek, sue and recover damages for, and seek injunctive relief to enforce any patent or similar protection directed to, said Inventions and pursue other remedies for the infringement thereof. By so doing Assignor divests itself of all such rights in the preceding sentence;

the Assignor hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Assignment Agreement;

the Assignor further agrees to do all lawful acts and to execute and deliver, without further consideration, all documents relating to said Inventions as may reasonably be required by the Assignee, or by its successors, assigns, nominees, or other legal representatives, to obtain said patents for the Inventions or to apply for, maintain, issue or enforce patent protection for said Inventions, and vests or secures the same in the Assignee, and in the Assignee's successors, assigns, nominees or other legal representatives; and

the Assignor grants to said Assignee, its successors, assigns, nominees or other legal representatives, agents, the power to insert in this Assignment Agreement any further information which may be necessary or desirable to legally record this document.

THIS ASSIGNMENT AGREEMENT may be executed in counterparts, all of which shall be considered one and the same agreement, and is binding on the heirs, executors, successors and administrators of the Assignor.

DATED this 31 day of March, 2025

HENKEL US OPERATIONS CORPORATION

By: EE Westerberg
Assignor
Name: Eric Westerberg
Title: Assistant Secretary
Address: 1 Henkel Way, Rocky Hill CT 06067

STATE OF CONNECTICUT)
COUNTY OF FAIRFIELD Hartford) ss.: Rocky Hill

On this 31 day of March in the year 2025 before me, the undersigned, personally appeared Eric Westerberg, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Sarah Jeffreys
Notary Public

SARAH JEFFREYS
NOTARY PUBLIC
My Commission Expires Sept. 30, 2027

DATED this 31 day of March, 2025

RETAILER BRANDS, LLC

By: Jonathan M. Lewis
Assignee
Name: JONATHAN M. LEWIS
Title: ASSISTANT SECRETARY
Address: ONE HENKEL WAY, ROCKY HILL, CT 06067

SCHEDULE A

Country of Patent Rights	Patent Application #	Patent Number	Date of Patent	Title of Invention
United States	29/560,704	D818359	5.22.2018	Container
United States	29/562,945	D835512	12.11.2018	Container
United States	29/618,450	D842113	03.05.2019	Tapped Detergent Bottle
Canada	N/A	CA180361	02.01.2019	Tapped Detergent Bottle

Schedule A to Assignment Agreement

RECORDED: 03/31/2025**PATENT
REEL: 070685 FRAME: 0332**