PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	03/31/2011

CONVEYING PARTY DATA

Name	Execution Date
OptionIt, Inc.	02/22/2012

RECEIVING PARTY DATA

Name:	Smart Options, LLC
Street Address:	600 West Chicago Ave.
Internal Address:	Suite 300N
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60654

PROPERTY NUMBERS Total: 8

Property Type	Number
Patent Number:	7313539
Patent Number:	7865424
Patent Number:	7996292
Patent Number:	7962375
Patent Number:	8032447
Application Number:	13158528
Application Number:	13190892
Application Number:	13251826

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CORRESPONDENCE DATA

Fax Number: (312)876-1155
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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name:	Steven McMahon Zeller
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Address Line 4:	Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	107685-0001
NAME OF SUBMITTER:	Jonathan Giroux

Total Attachments: 1
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ASSIGNMENT

WHEREAS, OptionIt, Inc (hereinafter "Assignor"), a Delaware corporation having a place of business at 10456 South Seeley, Chicago, Illinois, 60643, is a party to certain Assignment agreements with Christian S. Pappas and Charles P. Brown (collectively, hereinafter "the Inventors"), whereby the Inventors assigned their entire right, title, and interest to U.S. Patent Nos. 7,313,539; 7,865,424; 7,996,292; 7,962,375; and 8,032,447 (collectively, hereinafter "the Patents") and any extensions of the Patents, including, but not limited to, U.S. Patent Application Nos. 13/158,528, 13/190,892, and 13/251,826 (collectively, hereinafter "the Applications") to Assignor.

WHEREAS, Assignor, pursuant to a certain Asset Purchase Agreement, dated March 31, 2011, assigned certain Intellectual Property to Smart Options, LLC (hereinafter "Assignee"), a Delaware limited liability company having a place of business at 600 West Chicago Avenue, Suite 300N, Chicago, Illinois 60654.

WHEREAS, Assignor now wishes to confirm the assignment of any and all rights it has in and to the Patents and the Applications, and any and all inventions described therein, to Assignee.

NOW, THEREFORE, be it known by all whom it may concern, that for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby agrees as follows:

Assignor hereby sells, conveys, transfers, assigns, and delivers to Assignee, its successors, and its assigns, Assignor's entire right, title and interest in and to the Patents and the Applications, *nunc pro tunc*, effective as of March 31, 2011, including, but not limited to, the right to sue for past infringements thereof, the underlying inventions described in the Patents and the Applications, the right to file foreign patent applications corresponding to the Patents and the Applications, and the right to claim the priority date of the Patents and the Applications and any legal equivalents thereof, and any and all patents in the United States of America and all foreign countries which may be granted therefore and thereon, and to any and all divisions, continuations, and continuations-in-part of the Patents and the Applications and to any and all reissues or extensions of the Patents and the Applications; and

Assignor hereby covenants and agrees that Assignor will at any time, upon request of the Assignee, execute and deliver any and all papers and do all lawful acts that may be necessary or desirable to perfect the rights, titles, and interests conveyed to Assignee herein and Assignee's successors and assigns and to permit Assignee and Assignee's successors and assigns to record this Assignment against the Patents and the Applications with any government office.

Date: February 22, 2012

Christian S. Pappas
President
OptionIt, Inc.