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U.S. Department of Commerce Patent and Trademark Office TRADEMARK

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| Submission Type  X New  | Conveyance Type  X Assignment License   |
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| Resubmission (Non-Records Document ID #  Correction of PTO Error Reel # Frame #  Corrective Document Reel # Frame #   | Merger  Change of Name  Security Agreement  Nunc Pro Tunc Assignm  Effective Date  Month Day Year  12 11 98  Other  |
| Conveying Party   | Mark if additional names of conveying parties attached Execution Date   |
| Name TAREL SEVEN DES  | SIGN INC. Month Day Y   |
| Formerly  |   |
| Individual General Parti  | nership Limited Partnership _X Corporation Associat   |
| Other   |   |
| X Citizenship/State of Incorporati  |   |
| X Citizenship/State of Incorporati  | - Mark if additional names of receiving parties attached  |
| X Citizenship/State of Incorporati Receiving Party  Name CARTER-WALLAG  | - Mark if additional names of receiving parties attached  |
| X Citizenship/State of Incorporati Receiving Party  Name CARTER-WALLAGE  DBA/AKA/TA   | Mark if additional names of receiving parties attached  |
| X Citizenship State of Incorporati Receiving Party  Name CARTER-WALLAGE  DBA/AKA/TA  Composed of  | Mark if additional names of receiving parties attached  CE , INC.   |
| X Citizenship State of Incorporation Receiving Party  Name CARTER-WALLAGE  DBA/AKA/TA  Composed of  Address (line 1) 1345 Avg   | Mark if additional names of receiving parties attached  CE, INC.  enue of the Americas  |
| Composed of  Address (line 2)  Citizenship/State of Incorporation  CARTER-WALLAGE  CARTER-WALLAGE  Address (line 2)  Address (line 2)  Address (line 2)   | Mark if additional names of receiving parties attached  CE, INC.  enue of the Americas  |
| Composed of  Address (line 2)  Address (line 3)  Address (line 3) | Mark if additional names of receiving parties attached  CE, INC.  enue of the Americas  oor  k NY/U.S.A. 10105  State/Country If document to be recorded is an assignment and the receiving party not domiciled in the United States, a |
| Composed of  Address (line 2)  Address (line 3)  New Yorl  CRECEIVING Party  CARTER-WALLAGE  CARTER-WALLAGE  Address (line 1)  Address (line 2)  New Yorl  City   | Mark if additional names of receiving parties attached  CE, INC.  enue of the Americas  oor  k NY/U.S.A. 10105  State/Country If document to be recorded is an assignment and the receiving party not domiciled in the United States,   |

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Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

| FORM PTO-1<br>Expires 08/30/99<br>OMB 0651-0027  | Page 2  |                  | U.S. Department of Commerce Patent and Trademark Office TRADEMARK |  |  |
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| Address (line 4)   |   |                  |   |  |  |
| Correspondent Name and Address Area Code and Telephone Number (212) 339-5209   |   |                  |   |  |  |
| Name [   | JOY J. WILDES, ESQ.   |                  |   |  |  |
| Address (line 1)   | CARTER-WALLACE. INC.  |                  |   |  |  |
| Address (line 2)   | 1345 Avenue of the Americas   |                  |   |  |  |
| Address (line 3)   | 42nd Floor  |                  |   |  |  |
| Address (line 4)   | New York, NY 10105  |                  |   |  |  |
| Pages  | Pages Enter the total number of pages of the attached conveyance document # 2 |                  |   |  |  |
| Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached  Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property). |   |                  |   |  |  |
| Trademark Application Number(s) Registration Number(s)   |   |                  |   |  |  |
|  |   | 2090790 1856270  | 1754521   |  |  |
|  |   | 2042876 1812929  | 1590933   |  |  |
|  |   | 2042863 -1793225 | 1472325   |  |  |
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| Joy J. Wildes Jay O Willes 7/9/99  |   |                  |   |  |  |
| Mame   | of Person Signing   | Signature        | Date Signed   |  |  |

## UNITED STATES OF AMERICA ASSIGNMENT

WHEREAS, TAREL SEVEN DESIGN, INC., a New Jersey corporation. having a place of business at 129 Sandpiper Key, Secaucus, NJ 07094-2210, (hereinafter called "ASSIGNOR"), has adopted, used and is using the trademarks listed in Appendix A hereto, and warrants that it is the sole owner of said marks, the goodwill symbolized thereby, and the Trademark Registrations thereof identified in Appendix A;

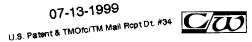
WHEREAS, CARTER-WALLACE, INC., a Delaware corporation, having a place of business at 1345 Avenue of the Americas, New York, New York 10105 (hereinafter called "ASSIGNEE") is desirous of acquiring all of ASSIGNOR'S rights, title and interest in and to the trademarks listed in Appendix A hereto, the goodwill symbolized thereby, and the United States Trademark Registrations of said marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, and transfer to ASSIGNEE all rights, title and interest in and to the trademarks listed in Appendix A hereto, the goodwill symbolized thereby, and the Trademark Registrations thereof.

Subscribed and sworn to before me this if day of her make

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1345 AVENUE OF THE AMERICAS

NEW YORK, N.Y. 10105

TEL: (2:2) 339-5000 FAX: (212) 339 5100

July 13, 1999

**Assistant Commissioner for Trademarks** 2900 Crystal Drive Arlington, Virginia 22202-3513 Attn: BOX ASSIGNMENTS

Request for Recordation of Trademark Assignment

Dear Sir:

We are enclosing documents constituting an Assignment of Trademarks from Tarel Seven Design, Inc. to Carter-Wallace, Inc. for recordation in the Patent and Trademark Office records.

Please deduct \$240.00 and any other appropriate fees associated with the recordation of the Assignment from Deposit Account No. 03-0931. In addition, kindly acknowledge receipt of these documents by endorsing the enclosed self-addressed, stamped postcard and returning it to the undersigned.

Very truly yours,

CARTER-WALLACE, INC.

Margăret R. Stewart Trademark Assistant

MRS/

Encl.: Assignment

**Recordation Cover Sheet** 

Postcard

"EXPRES MAIL MAILING LABEL NUMBER

I HEREBY CERTIFY THAT THIS PAPER OR FEE IS BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE "EXPRESS MAR. POST OFFICE TO ADDRESSEE" SERVICE UNDER 37 CFR TO ON THE DATE INDICATED ABOVE AND IS ADDRESSED TO THE HONORABLE ASSISTANT COMMISSIONER FOR TRADEMARKS 2900 CRYSTAL

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TRADEMARK

REEL: 001931 FRAME: 0433

## APPENDIX A

| TRADEMARK                             | REGISTRATION NUMBER |
|---------------------------------------|---------------------|
| AROMA-COMB                            | 2,090,790           |
| MISCELLANEOUS DESIGN (Mr. Spats Face) | 2,042,876           |
| MR. SPATS                             | 2,042,863           |
| SCRATCH 'R CIZER                      | 1,856,270           |
| SCRATCH 'N ROLL                       | 1,812,929           |
| CORNER DINER                          | 1,793,225           |
| LAZY CAT LODGE                        | 1,754,521           |
| CAT-A-COMB                            | 1,590,933           |
| MR. SPATS' CAT-A-COMB AND DESIGN      | 1,472,3251          |

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**RECORDED: 07/13/1999** 

A section 8 and 15 affidavit may not have been filed and this registration may have been cancelled. If this has occurred, all common law rights are nonetheless being assigned.