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U.S. Department of Commerce
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TRADEMARK

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Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger

Change of Name

Other _____

Effective Date
Month Day Year
1 22 98

Conveying Party

Mark if additional names of conveying parties attached

Name JOOP! GMBH

Formerly _____

Execution Date
Month Day Year
10 5 99

Individual General Partnership Limited Partnership Corporation Association

Other Limited Liability Company

Citizenship/State of Incorporation/Organization Federal Republic of Germany

Receiving Party

Mark if additional names of receiving parties attached

Name Twentieth Century Fox Film Corporation

DBA/AKA/TA _____

Composed of _____

Address (line 1) 10201 West Pico Boulevard

Address (line 2) _____

Address (line 3) Los Angeles California 90035

City State/Country Zip Code

Individual General Partnership Limited Partnership Association

Corporation

Other _____

Citizenship/State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

03/29/2000 TTON11 00000011 061822 2276953
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Mail documents to be recorded with required cover sheet(s) information to:
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TRADEMARK
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Name

Address (line 1)

Address (line 2)

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Correspondent Name and Address

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Name

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Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Daphne Gronich

Name of Person Signing



Signature

January 24, 2000

Date Signed

MARK: ALL ABOUT EVE
INT'L CLASS: 03
COUNTRY: United States
REG. NO.: 2,276,953
REG. DATE: September 14, 1999

STATE OF CALIFORNIA)
)
COUNTY OF LOS ANGELES) ss

ASSIGNMENT OF TRADEMARK

WHEREAS, JOOP! GMBH, a limited liability company duly organized and existing under the laws of the Federal Republic of Germany, with its principal place of business at Harvestehuder Weg, D-20149 Hamburg, Federal Republic of Germany, has adopted, used and is using the trademark "ALL ABOUT EVE" which is registered in the United States under Registration no. 2,276,953.

WHEREAS, TWENTIETH CENTURY FOX FILM CORPORATION, a corporation duly organized and existing under the laws of the State of Delaware, United States of America, with its principal place of business at 10201 West Pico Boulevard, Los Angeles, California 90035, United States of America, is desirous of acquiring said mark and the registration thereof;

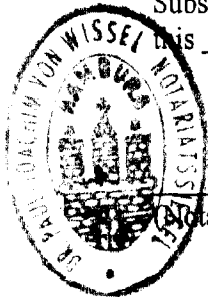
NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, JOOP! GMBH does hereby assign unto said TWENTIETH CENTURY FOX FILM CORPORATION all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark and the registration thereof.

JOOP! GmbH

Signature: *Jan C. Snodgrass*
Name: Jan C. Snodgrass
Title: Treasurer

Not. Reg. 1999 No. 3506

Subscribed and sworn to before me, Dr. Paul-Joachim von Wissel,
this 5th day of October, 1999



[Signature]
(Notary)