

09-06-2000

U.S. Department of Commerce  
Patent and Trademark Office

REC



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101450406

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

I. Name of conveying party(ies): 7-31-00  
 MEM Company, Inc.  
 3 Landmark Square, 5<sup>th</sup> Floor  
 Stamford, CT 06901-2501

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation -- New York  
 Other \_\_\_\_\_

2. Name and Address of receiving party(ies)

Name: Guus Wauben Holding B.V.  
 Address: Herengracht 548  
1017 CG Amsterdam

Individual(s) citizenship  
 Corporation - Netherlands  
 Association  
 General Partnership  
 Limited Partnership

3. Nature of conveyance:

Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: July 30, 1999

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

569885;                      671944;                      669730;  
 1235582;                      1244592;                      1308026;  
 1569474;                      1613931;                      1634888;  
 1736777

Additional numbers attached?    Yes    X    No

5. Name and address of party to whom correspondence concerning document should be mailed:

Deborah K. Squiers, Esq.  
Cowan, Liebowitz & Latman, P.C.  
1133 Avenue of the Americas  
New York, NY 10036-6799

6. Total number of applications and registrations involved: 10

7. Total fee (37 CFR 3.41)..... \$ 265

Enclosed  
 Any deficiency is authorized to be charged to Deposit Account No. 03-3415.

8. Deposit Account No. \_\_\_\_\_  
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Deborah K. Squiers                      Deborah K. Squiers                      7/31/00  
 Name of Person Signing                      Signature                      Date

Total number of pages including cover sheet, attachments, and document: 00771150445

Mail to: Commissioner of Patents and Trademarks, Box 5033, Washington, D.C. 20231

09/01/2000 NTHA11    00000008/569885

40.00 OP  
 225.00 OP

Date of Deposit: 07-31-2000  
 I hereby certify that this paper is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Assistant Commissioner of Patents and Trademarks, 2800 Crystal Drive, Arlington, VA 22202-9613.

Esther Seitzer  
 (Typed or printed name of person mailing paper or fee)

Attorney Ref. 19235-00

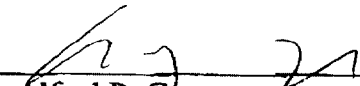
TRADEMARKS - US

**APPOINTMENT OF DOMESTIC REPRESENTATIVE**

Guus Wauben Holding B.V., hereby appoints Deborah K. Squiers, Jeffrey H. Epstein, Arthur J. Greenbaum, David Goldberg, William M. Borchard, Baila H. Celedonia, Mary L. Kevlin, Lynn S. Fruchter and all other attorneys of Cowan, Liebowitz & Latman, P.C., 1133 Avenue of the Americas, New York, New York 10036-6799 as its domestic representative upon whom notices or process in proceedings affecting the Trademark set forth below may be served.

Trademarks	Registration Nos.
TINKERBELL (Stylized)	596885
TINKERBELL	671944
TINKERBELL	669730
TINKERBELL	1235582
TINKERBELL	1308026
TINKERBELL	1569474
TINKERBELL	1613931
TINKERBELL	1634888
TINKERBELL	1736777

GUUS WAUBEN HOLDING B.V.

By:   
Name: Alfred R. Cowger  
Title: Managing Director

an officer of the corporation

Dated: July 28, 2000

## ASSIGNMENT OF TRADEMARKS

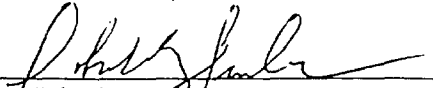
WHEREAS, MEM Company, Inc., a New York corporation, having an address at 3 Landmark Square, 5<sup>th</sup> Floor, Stamford, CT 06901-2501 (hereinafter "Assignor") has used or intends to use the trademarks, trademark rights, trade names, trade name rights, service marks, service mark rights, service names, service name rights, brand names, trade dress, business and product names, logos and slogans including but not limited to those listed on Schedule A attached hereto (Hereinafter referred to as "the said marks"); and

WHEREAS, Guus Wauben Holding B.V., a Netherlands corporation, through its agent St. Honoré Holding, Inc. a Delaware corporation (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the said marks in the United States and throughout the world and to the pending or issued registrations also including but not limited to those set forth on Schedule A attached hereto (hereinafter referred to as "the said registrations"), together with the goodwill of the business in connection with which the said marks and said registrations are used and which are symbolized by the said marks and said registrations, along with all claims and causes of action for infringement arising after July 30, 1999;

NOW, THEREFORE, for good and valuable consideration including, without limitation, the consideration paid to Assignor pursuant to that certain Asset Purchase Agreement by and among DPC Acquisition Corp., Assignor and certain other affiliates of Assignor dated as of June 28, 1999 (the "Asset Purchase Agreement"), receipt of which is hereby acknowledged, pursuant to and in accordance with the Asset Purchase Agreement, Assignor does hereby assign unto Assignee all of Assignor's right, title and interest in and to the said marks and registrations therefor for the United States and throughout the world together with the goodwill of the business in connection with which the said marks and registrations are used and which are symbolized by the said marks and registrations, along with all claims and causes of action for infringement arising after July 30, 1999;

Assignor agrees to, at Assignee's request and without expense (including without limitation expenses relating to records), execute and deliver such other instruments and take such other actions as Assignee may reasonably request to more effectively put Assignee in possession and operating control of all or any part of said marks and registrations. Assignor will cooperate with Assignee to deliver such bills of sale, endorsements, assignments, and other good and sufficient instruments of conveyance and transfer (including but not limited to assignment of any said marks and registrations in recordable form), in form and substance reasonably satisfactory to Assignee and its counsel, as are commercially reasonable under the circumstances to vest in Assignee good and valid title to said marks and registrations free and clear of any Encumbrances (as such term is defined in the Asset Purchase Agreement); provided, however, that Assignor shall have no obligation to record any of said marks and the parties shall be responsible for fees, taxes and expenses as set forth in the asset Purchase Agreement. Assignee shall be responsible for all fees or taxes associated with the generation of any endorsement, assignment and other good and sufficient instruments of conveyance as contemplated by the Asset Purchase Agreement.

MEM COMPANY, INC.

By: 

Name: John R. Jackson

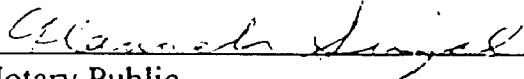
Title: Vice President and Secretary

Corporate Acknowledgement Form

STATE OF )  
 )  
COUNTY OF )

ss.:

On this 30<sup>th</sup> day of July, 1999, before me personally came John R. Jackson to me known, who being by me duly sworn did depose and say s/he is the Vice President and Secretary of Mem Company, Inc., the Corporation described in and which executed the foregoing instrument and that s/he signed his/her name hereto.

  
Notary Public **HANNAH SINGAL**  
Notary Public, State of New York  
No. 01314405  
County of Kings County  
Certificate Filed in New York County  
Commission Expires April 19 2001

**SCHEDULE A**

**MARKS**

# Renaissance Cosmetics, Inc.

<u>Owner:</u> <u>Country</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
Australia	BOPO	3	578675	1/11/83	A386038AUS	1/11/83	Registered
France	CLOCHETTE	3		7/21/92	92427515	7/21/92	Registered
Germany	DEMOISELLE THANK HEAVEN FOR LITTLE GIRLS	3			1181588	9/18/90	Registered
South Africa	DEMOISELLE	3	905894	7/12/90	905894	7/12/90	Registered
Venezuela	BOPO	3			F160075	6/10/94	Registered

# Renaissance Cosmetics, Inc.

<u>Owner:</u>	MEM COMPANY, INC. (Record Owner: MEM COMPANY (CANADA) LIMITED)							
<u>Country</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>	
Canada	L'ESCOUADE DE LA PROPRETE				357158	6/16/89	Registered	



# Renaissance Cosmetics, Inc.

<u>Owner:</u> <u>Country</u>	<u>MEM COMPANY, INC. (Record Owner: ENGLISH LEATHER, INC.)</u> <u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
United States	LOVE'S	3	74/236474	1/10/92	1728816	11/ 3/92	Registered
United States	LOVE'S BABY SOFT	3	74/278311	5/26/92	1746723	1/19/93	Registered
United States	LOVE'S BABY SOFT	3	73/274562	8/18/80	1199240	6/29/82	Registered
United States	LOVE'S FRESH LEMON	3	73/264941	6/ 4/80	1175733	11/ 3/81	Registered
United States	LOVE'S RAIN SCENT	3	740233	7/15/88	1547883	7/18/89	Registered
United States	TINKERBELL	3	73/373958	7/12/82	1262149	12/27/83	Registered
United States	TINKERBELL	20 21	73/276155	9/ 2/80	1192785	3/30/82	Registered

# Renaissance Cosmetics, Inc.

<u>Owner:</u> <u>Country</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
United States	GOLD BOND	18			1370147	11/12/85	Registered
United States	REMINGTON	18			749611	5/21/63	Registered
United States	WALL STREET	18			1350644	7/23/85	Registered

# Renaissance Cosmetics, Inc.

**Owner:** MEM COMPANY, INC. (Record Owner: MEM INTERNATIONAL LIMITED)  
**Country**                      **Mark**                      **Classes**                      **App. #**                      **App. Dt**                      **Reg. #**                      **Reg. Dt**                      **Status**

Venda	TIMBERLINE	3			0990	3/ 2/70	Registered
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# Renaissance Cosmetics, Inc.

<u>Owner:</u>	MEM COMPANY, INC. (Record Owner: TEXTRON INC.)						
<u>Country</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
Canada	BRAVURA				165563	10/ 3/69	Registered

Renaissance Cosmetics, Inc.

Record Owner: MEM COMPANY, INC.  
Country Mark

<u>Country</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
Algeria	ENGLISH LEATHER	3	8861	4/ 9/69	29690	4/ 9/69	Registered
Argentina	ENGLISH LEATHER	3			1385590	12/31/91	Registered
Argentina	MEM	3			645559	9/17/69	Registered
Argentina	TINKERBELL	3	1291705	2/28/80	1483107	10/10/83	Registered
Aruba	TIMBERLINE	3			8811851	11/17/88	Registered
Australia	BRITISH STERLING AND CROWNDDESIGN	3		7/26/68	A221091	7/26/68	Registered
Australia	BRITISH STERLING LABEL	3		6/28/66	A203174	6/28/66	Registered
Australia	DESIGN OF SADDLE, CAP, CROP	3	215736	12/19/67	A240979	7/24/77	Registered
Australia	EAU DE LOVE	3	A227306	3/18/69	A227306	3/18/69	Registered
Australia	EAU DE LOVE (LABEL)	3	A227634	3/28/69	A227634	3/28/69	Registered
Australia	LOVE'S BABY SOFT	3		8/ 7/90	8539510	8/ 7/90	Registered
Australia	TIMBERLINE	3		7/24/69	230850	7/24/69	Registered
Bahrain	TIMBERLINE	3			4405	9/18/88	Registered
Belize	TIMBERLINE	3			3499	10/20/79	Registered
Benelux	ENGLISH LEATHER	3	117380	2/ 4/69	8317	2/12/69	Registered
Benelux	LOVES	3	781909	6/19/92	516464	6/19/92	Registered
Benelux	MEM	3		6/14/78	353104	6/14/78	Registered
Benelux	TIMBERLINE	3		2/ 2/86	338138	2/ 2/86	Registered
Bolivia	ENGLISH LEATHER	3			23422	9/30/69	Registered

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<u>Record Owner:</u> <u>Country</u>	<u>MEM COMPANY, INC.</u> <u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
Canada	DIRTBUSTERS				357415	6/23/89	Registered
Canada	MEM				22016	4/27/45	Registered
Canada	TIMBERLINE		170182	7/24/70	170182	7/24/85	Registered
Chile	ENGLISH LEATHER	3			492968	6/22/87	Registered
Chile	TIMBERLINE	3			371704	5/18/91	Registered
China (People's Republic Of)	ENGLISH LEATHER	3					DOCKETED
Costa Rica	BRITISH STERLING	3			95376	6/17/96	Registered
Costa Rica	ENGLISH LEATHER	3			37848	10/22/68	Registered
Costa Rica	TIMBERLINE	3	44821	9/6/77	18540	9/6/97	Registered
Cyprus	TIMBERLINE	3	14924	4/24/73	14924	4/24/73	Registered
Denmark	LOVE'S BABY SOFT	3			3136	8/15/75	Registered
Denmark	MEM	3			9191921	10/15/21	Registered
Denmark	TIMBERLINE	3			8-1980	1/4/80	Registered
Dominican Republic	BRITISH STERLING	NA 50		11/25/87	44289	2/16/88	Registered
Dominican Republic	ENGLISH LEATHER				16101	10/16/67	Registered
Ecuador	ENGLISH	3			2322-94	4/10/94	Registered
Ecuador	TIMBERLINE	3			823	3/15/76	Registered
Egypt	TIMBERLINE	3			59143	6/12/84	Registered
El Salvador	BRITISH STERLING	3		7/25/87	21/134	7/25/92	Registered

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## Renaissance Cosmetics, Inc.

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<u>Record Owner:</u> <u>Country</u>	<u>MEM COMPANY, INC.</u> <u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
El Salvador	ENGLISH LEATHER	3			6978	6/27/79	Registered
El Salvador	TIMBERLINE	3			19579	10/11/79	Registered
Fiji	TIMBERLINE	NA 48	13690	11/19/80	13690	8/19/81	Registered
Finland	LOVE'S BABY SOFT	3	906381	12/11/90	125871	3/22/93	Registered
Finland	LOVE'S FRESH LEMON	3	R;2551/92	6/4/92	60574	4/26/83	Registered
Finland	TIMBERLINE	3	191072	3/22/72	64685	12/11/75	Registered
France	ENGLISH LEATHER	3		2/14/85	47072	2/14/85	Registered
France	ENGLISH LEATHER	3		11/3/87	1433664	11/3/87	Registered
France	TIMBERLINE	3	185208	5/4/72	26375	5/4/72	Registered
German Federal Republic	LOVE	2, 3			638432	4/29/80	Registered
Germany	ENGLISH LEATHER	3			882026/3	10/16/78	Registered
Germany	MEM	3			536947	9/21/91	Registered
Greece	TIMBERLINE	3			48510	5/27/92	Registered
Guatemala	BRITISH STERLING	3		7/20/89			DOCKETED
Guatemala	ENGLISH LEATHER	3			21482	12/16/69	Registered
Guatemala	LOVE'S	3	01688	4/4/91			FILED
Guatemala	TIMBERLINE	3			23848	8/13/71	Registered
Haiti	ENGLISH LEATHER	18			32176	6/12/86	Registered
Haiti	TINKERBELL	3			21897	6/21/83	Registered

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TRADEMARK  
REEL: 002131 FRAME: 0608

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Honduras	BRITISH STERLING	3	1657/97	2/10/97			FILED
Honduras	LOVE'S	3			54.521	8/11/91	Registered
Honduras	TIMBERLINE	3	868471	12/30/72	20842	2/ 7/74	Registered
Hong Kong	TIMBERLINE	3			1484OF1972	4/12/72	Registered
Iceland	ENGLISH LEATHER	3	262/1966	8/29/66	153/1967	5/20/67	Registered
India	ENGLISH LEATHER	3			265485B	7/ 4/70	Registered
India	LOVE'S BABY SOFT	3	5330332	5/25/90			FILED
Indonesia	ENGLISH LEATHER & DESIGN	3			302233	3/13/92	Registered
Ireland	EAU DE LOVE	3	2433/72	10/23/72	B81392	10/23/72	Registered
Israel	BRITISH STERLING	3		6/24/88	69645	6/24/88	Registered
Israel	TINKERBELL	3	54401	6/ 8/82	54401	2/24/86	Registered
Italy	ENGLISH LEATHER	3	34087C/85	5/16/85	464099	2/ 9/87	Registered
Jamaica	ENGLISH LEATHER & DESIGN	3		1/16/86	18121	1/16/86	Registered
Jamaica	TIMBERLINE	3		8/28/73	15935	8/28/73	Registered
Jamaica	TINKERBELL	3	3/1827	11/16/81	20922	11/16/81	Registered
Japan	BRITISH STERLING	3			2558668	7/ 8/93	Registered
Kenya	TIMBERLINE	3		3/ 3/76	22627	3/ 3/76	Registered
Kuwait	TIMBERLINE	3			6937	6/27/75	Registered
Liberia	ENGLISH LEATHER				51196/249	10/31/66	Registered

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Renaissance Cosmetics, Inc.

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Liberia	TIMBERLINE		8570909	5/ 8/70	85853720	5/ 8/70	Registered
Malaysia	TIMBERLINE	3		1/10/82	67479	1/10/82	Registered
Mexico	BRITISH STERLING	3	180692	10/15/93			FILED
Mexico	ENGLISH LEATHER	3			311124	4/15/85	Registered
Mexico	ENGLISH LEATHER	3		2/12/64	117654	2/12/64	Registered
Mexico	LOVE'S	3	353748	11/19/87	353748	11/19/87	Registered
Mexico	TIMBERLINE	3			164425	3/22/86	Registered
Morocco	ENGLISH LEATHER	3		12/ 1/88	42026	12/ 1/88	Registered
Netherlands Antilles	TIMBERLINE	3		10/27/72	8788	10/27/72	Registered
New Zealand	EAU DE LOVE	3		3/ 5/71	B90460	3/ 5/71	Registered
New Zealand	LOVE & DESIGN	3		6/10/69	B90459	6/10/69	Registered
New Zealand	TIMBERLINE	3		10/13/72	102179	10/13/72	Registered
Nicaragua	BRITISH STERLING	3		3/27/92	2230/CC	10/23/92	Registered
Nicaragua	ENGLISH LEATHER	3			21602	6/17/92	Registered
Nicaragua	LOVE'S	3	92-00934	5/15/92	23,482 C.C.	6/28/93	Registered
Nicaragua	TIMBERLINE	3			189RP1	7/ 1/83	Registered
Norway	LOVE COSMETICS	3	110088	2/21/72	86602	12/ 1/72	Registered
Norway	MEM	3			38339	2/10/49	Registered
Norway	TIMBERLINE	3			97081	8/19/76	Registered

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Panama	BRITISH STERLING	3	23	8/20/75	20505	5/17/76	Registered
Panama	EAU DE LOVE	3	056603	5/14/94	056603	5/14/94	Registered
Panama	ENGLISH LEATHER	3	12125	6/24/70	12125	6/24/70	Registered
Panama	LOVE'S	3	057026	8/19/92	057026	8/19/92	Registered
Panama	TIMBERLINE	3			14740	8/9/71	Registered
Paraguay	ENGLISH LEATHER	3			142696	12/22/90	Registered
Paraguay	TIMBERLINE	3			178880	6/30/95	Registered
Philippines	ENGLISH LEATHER	3	16282	3/15/71	16282	3/15/71	Registered
Philippines	ENGLISH LEATHER	3			16283	3/15/71	Registered
Philippines	LOVES	3			40544	8/12/88	Registered
Philippines	LOVES BABY SOFT	3			40810	8/26/88	Registered
Philippines	TINKERBELL (STYLIZED)	3	109807	7/17/96			FILED
Puerto Rico	LOVES	3	864343	9/29/82	24723	5/20/83	Registered
Puerto Rico	LOVES	3			24724	5/20/83	Registered
Puerto Rico	LOVES	3			24725	5/20/83	Registered
Puerto Rico	LOVES BABY SOFT	3			24728	5/20/83	Registered
Saudi Arabia	ENGLISH LEATHER	3			2341	4/21/66	Registered
Singapore	BRITISH STERLING AND CROWNDDESIGN	3		12/19/75	64419	12/19/75	Registered
Singapore	TIMBERLINE	3		8/18/79	34520	8/18/79	Registered
South Africa	BRITISH STERLING	3	94/8809	8/16/94			FILED

SAF/SAF/19235/00/371881.1

Renaissance Cosmetics, Inc.

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South Africa	CAMBRIDGE	3	817979	10/20/81	817979	10/20/91	Registered
South Africa	LOVE (LABEL)	3	702554	6/ 8/70	702554	2/ 7/73	Registered
South Africa	LOVE'S BABY SOFT		94/2308	3/ 4/94			FILED
South Africa	TIMBERLINE	3	700990	3/ 2/70	700990	3/ 2/70	Registered
South Korea	ENGLISH LEATHER	3			19238	4/21/70	Registered
Spain	MEM	3 5 21	887691	9/25/78	887681	3/27/81	Registered
Spain	TIMBERLINE	3		3/29/98	672033	4/ 1/78	Registered
Suriname	TIMBERLINE	3			9369	12/ 3/76	Registered
Sweden	LOVE'S BABY SOFT	3			155120	4/23/76	Registered
Sweden	MEM	3			25104	9/27/21	Registered
Switzerland	ENGLISH LEATHER	3	N/A	5/19/67	356676	2/10/87	Registered
Syria	ENGLISH LEATHER	3	5508	7/ 7/96			FILED
Taiwan	ENGLISH LEATHER	3	37379	10/ 1/69	37379	10/ 1/69	Registered
Taiwan	LOVE'S	NA 6	526968	11/20/90	526968	11/20/90	Registered
Thailand	TIMBERLINE	3			153064	2/ 6/91	Registered
Transkei	TIMBERLINE	3			700990	3/ 2/70	Registered
Turkey	LOVE	3			77417	6/23/73	Registered
Turkey	MEM	3			65311	11/25/79	Registered
Turkey	TIMBERLINE				112650	7/12/79	Registered

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<u>Record Owner:</u> <u>Country</u>	<u>MEM COMPANY, INC.</u> <u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
United Kingdom	BOPO	3			1187994	1/ 5/83	Registered
United Kingdom	BRITISH STERLING	3	1582732	12/ 1/94			FILED
United Kingdom	DIRTBUSTERS	3			1261610	3/ 1/86	Registered
United Kingdom	EAU DE LOVE	3			968054	11/24/70	Registered
United Kingdom	EAU DE LUV	3			938449	2/20/69	Registered
United Kingdom	EAU DE LUV	3	938449	2/20/69	B938449	2/20/69	Registered
United Kingdom	FRESH LOVE LEMON CLEANSER	3	967689	11/16/70	967689	11/16/70	Registered
United Kingdom	MEM	3			418744	9/21/21	Registered
United Kingdom	TIMBERLINE	3	1000402	10/20/72	1000402	10/20/72	Registered
United States	BABY SOFT	3			854850	8/13/68	Registered
United States	BABY SOFT	3	74054866	5/ 2/90	1659356	10/ 8/91	Registered
United States	BATHTUB GIN	3			814164	8/30/66	Registered
United States	BIOENZYME	3			1964681	3/26/96	Registered
United States	BITTER LEMON	3			910728	3/30/71	Registered
United States	BITTER LEMON	3			874839	8/12/69	Registered
United States	BOPO	3			1262791	1/ 3/84	Registered
United States	BRITISH STERLING	3			805745	3/15/66	Registered
United States	BRITISH STERLING	3			804836	3/ 1/66	Registered

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## Renaissance Cosmetics, Inc.

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<u>Record Owner:</u> <u>Country</u>	<u>MEM COMPANY, INC.</u> <u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
United States	BRITISH STERLING AND CROWNDDESIGN	3			870209	5/27/69	Registered
United States	CAMBRIDGE	3			1123116	7/31/79	Registered
United States	DEM-O-DERM	3			719897	8/15/61	Registered
United States	DESIGN BARREL SHAPED BOTTLECLOSURE	3			824247	2/14/67	Registered
United States	DESIGN OF BOTTLE AND TOP	3			846774	3/26/68	Registered
United States	DESIGN OF BOTTLE SHAPED BOTTLECLOSURE	3			1497338	7/26/88	Registered
United States	DIRTBUSTERS	3			1411926	10/ 7/86	Registered
United States	EAU DE LOVE	3	72/398545	7/28/71	933353	5/ 2/72	Registered
United States	EAU DE LOVE	3			914375	6/ 8/71	Registered
United States	EMBRACING	3			1412850	10/14/86	Registered
United States	ENGLISH LEATHER	18			1634818	2/12/91	Registered
United States	ENGLISH LEATHER	8 21	74/726244	9/ 7/95	2129305	1/13/98	Registered
United States	ENGLISH LEATHER	18	99058	9/ 7/76	1139233	9/ 2/80	Registered
United States	ENGLISH LEATHER & DESIGN	3	72/264156	2/ 7/67	841770	1/ 2/68	Registered
United States	ENGLISH LEATHER (STYLIZED)	3			848350	4/30/68	Registered
United States	ENGLISH LEATHER AND DESIGN	18			1619882	10/30/90	Registered

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<u>Record Owner:</u> <u>Country</u>	<u>MEM COMPANY, INC.</u> <u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
United States	ENGLISH LEATHER LIME AND DESIGN	3			849936	5/28/68	Registered
United States	ENGLISH LEATHER SPICED	3			1406393	8/26/86	Registered
United States	FRENZY	3			1926240	10/10/95	Registered
United States	GRAND STALLION	3			1121254	7/3/79	Registered
United States	HONEY BUNCH	3 18 21			1382931	2/18/86	Registered
United States	TM BABY SOFT	25	74/072941	6/26/90	1704271	7/28/92	Registered
United States	JAVA	3			1993684	8/13/96	Registered
United States	LOVES	3	72/332069	7/9/69	890229	4/28/70	Registered
United States	LOVES	3	72/383318	2/9/71	923592	11/9/71	Registered
United States	LOVES BOTTLE DESIGN	3	72/406256	10/28/71	989124	7/23/74	Registered
United States	LOVES CLEAN & NATURAL	3	74/475273	12/27/93	1865525	12/6/94	Registered
United States	LOVES CLEAN & NATURAL	3	74/017373	1/8/90	1838327	5/31/94	Registered
United States	LOVES MUSKY JASMIN	3	73/486917	6/25/84	1347093	7/9/85	Registered
United States	LOVES SOFT JASMIN	3	74/278410	5/26/92	1756354	3/9/93	Registered
United States	LOVES WHITE VANILLA	3	74/546169	7/6/94	1959362	2/27/96	Registered
United States	MEM (STYLIZED)	3			282642	4/28/31	Registered
United States	MEM (STYLIZED)	3			507670	3/15/49	Registered
United States	MEM AND DESIGN	3			418500	1/1/46	Registered
United States	ON THE GO	3			1099149	8/15/78	Registered

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<u>Record Owner:</u> <u>Country</u>	<u>MEM COMPANY, INC.</u> <u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
United States	POWDER PLUS	3			2030650	1/14/97	Registered
United States	POWER FOAM	3			1024046	11/4/75	Registered
United States	RAIN CLEAN, FRESH, CRISP	3			1532576	4/4/89	Registered
United States	SADDLE, STIRRUP AND CAPDESIGN	3			852449	7/9/68	Registered
United States	THE DRY AFTER SHAVE BY MEM	3			1663746	11/5/91	Registered
United States	TIMBERLINE	3			868471	4/22/69	Registered
United States	TINKERBELL	9	796442	4/28/89	1569474	12/5/89	Registered
United States	TINKERBELL	14	796514	4/28/89	1569589	12/5/89	Registered
United States	TINKERBELL	16	796543	4/28/89	1569688	12/5/89	Registered
United States	TINKERBELL	18	796246	4/27/89	1569729	12/5/89	Registered
United States	TINKERBELL	28	406456	12/20/82	1308026	12/4/84	Registered
United States	TINKERBELL	20	73/796468	4/28/89	1569788	12/5/89	Registered
United States	TINKERBELL	21	73/807563	6/19/89	1580147	1/30/90	Registered
United States	TINKERBELL	3	344733	1/7/82	1235582	4/26/83	Registered
United States	TINKERBELL	24	73/769478	4/28/89	1569819	12/5/89	Registered
United States	TINKERBELL	26	796469	4/28/89	1569895	12/5/89	Registered
United States	TINKERBELL	28	796471	4/28/89	1569977	12/5/89	Registered
United States	TINKERBELL	3	33142	7/3/57	671944	12/30/58	Registered
United States	TINKERBELL	3	50469	4/28/58	669730	11/1/98	Registered

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REEL: 002131 FRAME: 0616

<u>Record Owner:</u> <u>Country</u>	<u>MEM COMPANY, INC.</u> <u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
United States	TINKERBELL	25	360399	4/19/82	1244592	7/ 5/83	Registered
United States	TINKERBELL	25	73/796470	4/28/89	1613931	9/18/90	Registered
United States	TINKERBELL	25	74/054865	5/ 2/90	1634888	2/12/91	Registered
United States	TINKERBELL	28	74/261569	4/ 2/92	1736777	12/ 1/92	Registered
United States	TINKERBELL (STYLIZED)	3	71/627123	3/27/52	596885	10/12/54	Registered
United States	TRAVEL STOW-A-WAY	3			1827153	3/22/94	Registered
United States	TWILIGHT MUSK	3			1361321	9/24/85	Registered
Uruguay	ENGLISH LEATHER	3			245453	7/ 5/91	Registered
Venezuela	"LOVE'S BABY SOFT"	3			15469	9/12/90	Registered
Venezuela	BRITISH STERLING	3	14231	10/27/94			FILED
Venezuela	CAMBRIDGE	3			115631F	10/25/85	Registered
Venezuela	TIMBERLINE	3			76495	8/28/74	Registered
WIPO	LOVE	3	R172592		R172592		Registered
WIPO	MEM	3			2R160381	3/15/92	Registered

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