

04-26-2002  
102069529

To the Honorable Commissioner of Pat.

Remarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Bank of America, N.A. **4-15-02**

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other National Banking Association

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other Purchase Agreement

Execution Date: January 25, 2001

2. Name and address of receiving party(ies)

Name: Holden LLC

Internal

Address:

2800 West Higgins Road

Street Address: Suite 235

Hoffman

City: Estates State: IL Zip: 60195

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership Illinois
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

See attached Schedule A

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Eric McAlpine

Internal Address: Jenner & Block, LLC

Street Address: One IBM Plaza

City: Chicago State: IL Zip: 60611

6. Total number of applications and registrations involved: 10

7. Total fee (37 CFR 3.41).....\$ 265.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

10-0460

(Attach duplicate copy of this page if paying by deposit account)

**DO NOT USE THIS SPACE**

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Eric McAlpine

Name of Person Signing

Eric P. McAlpine

Signature

4/5/02

Date

Total number of pages including cover sheet, attachments, and document: 50

04/26/2002 LMUELLER 00000028 100460

75098803

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

Q1 FC:481  
Q2 FC:482

40.00 CH  
225.00 CH

SCHEDULE A TO  
RECORDATION FORM COVER SHEET

Country List

Friday, March 08, 2002

Country: US United States of America

Trademark	Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
ANYTIME/ANYWHERE COACHING	HOLD	Registered	3461510220	X 75/098803	06-May-1996	19962201775	03-Nov-1998	03-Nov-2008	MSW
<b>Owner:</b> Holden Corporation			Classes: Int. Cl. 9						
ARCHITECTURAL ASSESSMENT	HOLD	Registered	3461510025A	74/117557	23-Nov-1990	1666205	26-Nov-1991	26-Nov-2011	MSW
<b>Owner:</b> Holden Corporation			Classes: 42						NAB
Fox Head Design	HOLD	Registered	3461510050B	74/100843	27-Sep-1990	1674579	04-Feb-1992		MSW
<b>Owner:</b> Holden Corporation			Classes: 41						
FOXGUIDE	HOLD	Registered	3461510041	73/727478	09-May-1988	1551217	08-Aug-1989	08-Aug-2009	MSW
<b>Owner:</b> Holden Corporation			Classes: 35						
FOXGUIDE	HOLD	Registered	3461510041B	74/657554	28-Mar-1995	1996609	27-Aug-1996	27-Aug-2006	MSW
<b>Owner:</b> Holden Corporation			Classes: 16, 35, 41						
PERSONAL CURRENCY TABULATOR	HOLD	Registered	3461510130	74/301213	03-Aug-1992	1834601	03-May-1994	03-May-2004	MSW
<b>Owner:</b> Holden Corporation			Classes: 38						
POWER BASE	HOLD	Registered	3461510149A	X 74/116200	19-Nov-1990	1734724	24-Nov-1992	24-Nov-2002	MSW
<b>Owner:</b> Holden Corporation			Classes: Int. Cl. 16 & 41						
SMARTSEL	HOLD	Registered	3461510165A1	75/090686	18-Apr-1996	2141416	03-Mar-1998	03-Mar-2008	MSW
<b>Owner:</b> Holden Corporation			Classes: Int. Cl. 9						
VALU-DRIVER	HOLD	Registered	3461510203A	74/288592	23-Jun-1992	1830744	12-Apr-1994	12-Apr-2004	MSW
<b>Owner:</b> Holden Corporation			Classes: 16, 35						
ValuBase Marketing Alignment (Stylized)	HOLD	Registered	3461510181	X 75/188432	28-Oct-1996	2254007	15-Jun-1999	15-Jun-2009	MSW

## PURCHASE AGREEMENT

THIS PURCHASE AGREEMENT (this "Agreement") is entered into on January 25, 2001, among BANK OF AMERICA, N.A., as Agent for itself and certain other lenders (collectively, "Lenders") under the Credit Agreement described below ("Agent") and Holden LLC, an Illinois limited liability company (the "Buyer").

This Agreement is entered into with reference to the following facts:

A. Company, Holdings, and HC have acknowledged that (i) the Company is in default of all of its presently outstanding indebtedness, liabilities and obligations owing to Lenders (collectively, the "Obligations"), including, but not limited to, the Obligations arising under or pursuant to (a) that certain Credit Agreement dated as of April 1, 1999, by and among Agent, Lenders, Company and certain other parties thereto (as amended, the "Credit Agreement"), (b) that certain Security Agreement dated as of December 7, 1998 by and among Agent, Company and certain affiliates of Company (the "Security Agreement"), and (c) the other Loan Documents (as defined in the Credit Agreement) and various other agreements entered into in connection with the Credit Agreement (such other agreements, together with the Credit Agreement and Security Agreement, are collectively referred to as the "Loan Documents"), (ii) the Obligations are due and owing to Lenders without any defense, offset or counterclaim of any kind, (iii) Lenders have a valid security interest in all assets of the Company, Holdings, and HC, including without limitation (A) all of the assets of HC, including without limitation all of HC's accounts, chattel paper, equipment, inventory, raw materials, work in process, finished goods, packaging materials, trade names, trade styles, trademarks, copyrights, goodwill, customer lists, orders, contracts for the purchase of goods, production contracts, and all books, records and documents relating thereto and all rights under all express or implied warranties from the suppliers of any of the foregoing, and all general intangibles relating to any of the foregoing (all assets of HC in which Lenders have a security interest, more specifically described on part 1 of Schedule I attached hereto and incorporated herein, being collectively referred to as the "HC Assets") and (B) the right to proceeds from certain restricted stock promissory note and pledge agreements payable to Holdings (but not such restricted stock promissory note and pledge agreements themselves) (as more specifically described on part 2 of Schedule I attached hereto and incorporated herein, being collectively referred to as the "Note Proceeds," and together with the HC Assets being collectively referred to as the "Sale Assets"), (iv) that Lenders have perfected their security interest in the Sale Assets (to the extent a security interest in such Sale Assets can be perfected by the filing a Uniform Commercial Code Financing Statement (Form UCC-1) in the appropriate jurisdiction), (v) Company, Holdings, and HC have waived their rights under Section 9504 of the New York Uniform Commercial Code to receive notice of a private or public foreclosure sale of the Sale Assets, and (vi) Lenders and Agent have the immediate right to exercise all of their rights and remedies against the Company, Holdings, and Guarantors and to enforce their security interest in the Sale Assets.

B. Agent has foreclosed upon the Sale Assets with the agreement of Company, Holdings, and HC not to interfere with the foreclosure or the foreclosure sale thereof.

C. The Company has advised Agent and Lenders that (i) it has made diligent efforts to obtain a buyer for the Sale Assets, (ii) any such sale must be concluded immediately, because the Company does not have the ability to continue in business, (iii) the Company believes that the sale of the Sale Assets on the terms described herein is a commercially reasonable sale of the Sale Assets, taking into account the time pressure for a sale and the expectation that substantially less would be received for the Sale Assets after the Company has discontinued operations, and (iv) any delay in selling the Sale Assets, or liquidation of the Sale Assets to a buyer which would not continue the business of the Company would result in a substantial risk that less would be realized from the collection of receivables of the Company with a resulting increase in the liability of the Company.

Now, therefore, the parties agree as follows:

1. Sale of Sale Assets.

1.1 Sale of Sale Assets. At a closing ("Closing"), to be held concurrently herewith, Agent, on behalf of Lenders, will sell to the Buyer, in a private sale under Section 9504 of the New York Commercial Code, and the Buyer will purchase from Agent, the Sale Assets. Concurrently herewith, Agent shall execute and deliver to the Buyer a Bill of Sale with respect to the Sale Assets: provided, however, that (i) the conveyance to Buyer of the Sale Assets pursuant to this Agreement and such Bill of Sale shall be expressly conditioned upon the receipt by the Agent of a Release of Lenders of even date herewith reasonably satisfactory to the Agent and (ii) the conveyance to Buyer of the Note Proceeds with respect to any particular restricted stock promissory note and pledge agreement pursuant to this Agreement and such Bill of Sale shall additionally be expressly conditioned upon the receipt by the Agent of a Release of Lenders from the maker of such restricted stock promissory note and pledge agreement in form and substance similar to the Release of Lenders delivered by Purchaser.

1.2 Purchase Price. The purchase price for the Sale Assets shall be \$2,500,000.00, which Buyer shall pay to Agent, for the ratable benefit of Lenders, concurrently by wire transfer. The Buyer will pay all sales, use and other transactional taxes, if any, imposed upon the sale evidenced hereby, and hereby indemnifies and holds Agent and Lenders harmless in connection with any such taxes.

1.3 Further Assurance. Agent agrees to execute and deliver to Buyer, upon Buyer's written request, such further instruments of assignment and transfer as may, in Buyer's reasonable discretion, be necessary or desirable to pass to Buyer title to the Sale Assets consistent with this Agreement.

2. Limited Warranty of Title. Agent warrants that it is conveying to Buyer all of Company's and HC's right, title and interest in the Sale Assets, free and clear of all liens, security interests and encumbrances which are junior and subordinate to the security interests of Lenders in the Sale Assets. The Agent warrants that it holds a perfected first priority security interest in the Sale Assets and that it has given all notices or notifications required of it in connection with the conveyance of the Sale Assets to the Buyer pursuant to Section 9504(3) of the New York and Illinois Commercial Codes. Agent further warrants that it has not previously sold or licensed any of the Sale Assets to any other party. In this connection, no warranty is

made, or defense will be given, as to any claims or liens of contractors or warehousemen with possessory statutory liens under applicable state or other law.

3. Sale As Is, Where Is. THE SALE ASSETS ARE BEING SOLD AND PURCHASED AS IS, WHERE IS, AND WITH ALL FAULTS, AND WITHOUT ANY REPRESENTATIONS OR WARRANTIES, EXPRESS OR IMPLIED, OF ANY KIND OR NATURE WHATSOEVER (INCLUDING WITHOUT LIMITATION WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR USE), EXCEPT AS HEREIN EXPRESSLY SET FORTH. Without limiting the generality of the foregoing, the Buyer acknowledges that Buyer is not relying on any representation or warranty of Agent or Lenders, express or implied, except as herein expressly set forth. To the extent of physical possession of any of the Sale Assets by the Agent or any Lender, the Agent shall provide Buyer, or cause to be provided to Buyer, possession of such Sale Assets within two days of the date of this Agreement.

4. Notices. All notices to be given under this Agreement shall be in writing and shall be given either personally or by reputable private delivery service or by regular first-class mail, or certified mail return receipt requested, or by fax (and if by fax, sent concurrently by one of the other methods provided herein), addressed to the parties at the addresses shown below, or at any other address designated in writing by one party to the other party. All notices shall be deemed to have been given upon delivery in the case of notices personally delivered, or at the expiration of one business day following delivery to the private delivery service, or five business days following the deposit thereof in the United States mail, with postage prepaid or on the first business day of receipt in the case of notices sent by fax.

If to Agent: Bank of America, N.A.  
Special Assets Division  
555 South Flower Street  
10th Floor  
Los Angeles, CA 90071  
Attn: Mr. Duncan McDuffie  
Fax: 213-228-6003

with a copy to: Bernard Le Sage, Esq.  
Buchalter, Nemer, Fields & Younger  
601 S. Figueroa Street, 24<sup>th</sup> Floor  
Los Angeles, California 90017  
Fax: 213-896-0400

If to Buyer: Holden LLC  
2800 West Higgins Road, Suite 235  
Hoffman Estates, IL 60195  
Attn: James F. Holden  
Fax: 847-310-9962

with a copy to  
(which shall not  
constitute notice):

Much Shelist Freed Denenberg  
Ament & Rubenstein, P.C.  
200 North LaSalle Street, Suite 2100  
Chicago, IL 60601  
Attn: Don S. Hershman, Esq.  
Fax: (312) 621-1750

5. Integration: Amendment. This Agreement sets forth in full the terms of the agreement between Agent and Buyer with respect to the subject matter hereof and is intended as the full, complete and exclusive contract governing the agreement between Agent and Buyer regarding the subject hereof. This Agreement supersedes all prior discussions, promises, representations, warranties, agreements and understandings between Agent and Buyer regarding the subject hereof. This Agreement may not be modified or amended, nor may any rights hereunder be waived, except in a writing signed by the party against whom enforcement of the modification, amendment or waiver is sought. No course of dealing between the parties, no usage of trade, and no parol or extrinsic evidence of any nature shall be used or be relevant to supplement, explain or modify any term or provision of this Agreement or any supplement or amendment thereto.

6. General. Any waiver of any breach of this Agreement in a particular instance shall not operate as a waiver of subsequent breaches of the same or a different kind. Any party's exercise or failure to exercise any rights under this Agreement in a particular instance shall not operate as a waiver of the party's right to exercise the same or different rights in subsequent instances. Nothing herein constitutes a waiver of any of Agent's or Lenders' rights and remedies against the Company, any guarantor, or any other person, firm or corporation. In the event of any litigation between the parties based upon or arising out of this Agreement, the prevailing party shall be entitled to recover all of its reasonable costs and expenses (including without limitation reasonable attorneys' fees) from the non-prevailing party. This Agreement shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns. This Agreement does not create, and shall not be construed as creating, any rights enforceable by any person other than Agent, and Buyer. There are no third party beneficiaries of this Agreement. If any provision of this Agreement is held by a court of competent jurisdiction to be invalid, illegal or unenforceable, the remaining provisions of this Agreement shall nevertheless remain in full force and effect. The headings in this Agreement are solely for convenience and shall be given no effect in the construction or interpretation of this Agreement. This Agreement may be executed in any number of counterparts, which together shall constitute one and the same agreement. Time is of the essence in the performance of the obligations of the parties hereunder. The Recitals at the beginning of this Agreement are hereby incorporated herein and are part of this Agreement.

7. Survival. The parties hereby agree that this Agreement and all of its terms and provisions shall survive the consummation of the transactions described herein and shall survive, and be unaffected by, any Release of Lender given by Buyer in connection with the transactions contemplated by this Agreement.


8. WAIVER OF RIGHT TO JURY TRIAL. EACH PARTY TO THIS AGREEMENT HEREBY WAIVES THE RIGHT TO TRIAL BY JURY IN ANY ACTION OR PROCEEDING BASED UPON, ARISING OUT OF, OR IN ANY WAY RELATING TO THIS AGREEMENT, WHETHER SOUNDING IN CONTRACT OR TORT OR OTHERWISE.

9. Governing Law. This Agreement is being entered into in the State of California. This Agreement shall be governed by the internal laws (and not the conflict of laws rules) of the State of New York.

[Remainder of page intentionally left blank]

HOLDEN LLC

BANK OF AMERICA, N.A., as Agent

By:   
Name: JAMES F. HOLDEN  
Title: CEO

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_



HOLDEN LLC

BANK OF AMERICA, N.A., as Agent

By: \_\_\_\_\_

By: M. Duncan McDuffie

Name: \_\_\_\_\_

Name: M. Duncan McDuffie

Title: \_\_\_\_\_

Title: Managing Director

## SCHEDULE I

### SALE ASSETS

All terms used and not defined herein shall have the meanings contained in the Purchase Agreement dated January 25, 2001.

1. All of the right, title and interest of Company, Holdings and HC in and to any and all of the present and future property, items and interests of HC described below, now owned or hereafter acquired by Company, Holdings or HC:

(a) all cash and cash equivalents;

(b) all equipment in all of its forms of HC, wherever located, including all machinery, manufacturing, distribution, selling, telephone systems, copy machines, fax machines, data processing and office equipment, assembly systems, tools, molds, dies, fixtures, appliances, furniture, furnishings, artwork, vehicles, vessels, aircraft, aircraft engines, trade fixtures and other tangible personal property (other than Inventory as defined below) including, but not limited to, those items set forth of Exhibit A attached hereto, and all parts thereof and all accessions, additions, attachments, improvements, substitutions and replacements thereto and therefor (any and all of the foregoing being the "Equipment");

(c) all inventory in all of its forms of HC, wherever located, including:

- i. all goods, merchandise and other personal property furnished or to be furnished under any contract of service or intended for sale or lease, all consigned goods and other items which have previously constituted Equipment but are then currently being held for sale or lease in the ordinary course of HC's business, all raw materials and work in process therefor, finished goods thereof, and all other materials and supplies of any kind, nature or description used or consumed in the manufacture, production, packing, shipping, advertising, finishing or sale thereof;
- ii. all goods in which HC has an interest in mass or a joint or other interest or right of any kind (including goods in which HC has an interest or right as consignee);
- iii. and all goods which are returned to or repossessed by HC;

and all accessions thereto, products thereof, and documents therefore (any and all such inventory, materials, goods, accessions, products and documents being the "Inventory");

(d) all accounts, chattel paper, documents, promissory notes and instruments of HC, whether or not arising out of or in connection with the sale or lease or other disposition of goods or the rendering of services, and all rights of HC now or hereafter existing in and to all security agreements, guaranties, leases and other contracts securing or otherwise relating to any such accounts, contracts, contract rights, chattel paper, documents, instruments and general intangibles (any and all such accounts, contracts, contract rights, chattel paper, documents, instruments and general intangibles being the "Receivables");

(e) all insurance proceeds and insurance claims of HC relating to its business or all or any part of the Sale Assets, and to the extent transferable, the benefit of and the right to enforce the covenants and warranties, if any, that HC is entitled to enforce with respect to the Sale Assets against its predecessors in title to the Sale Assets, if any;

(f) (i) all computer and other electronic data processing hardware, and all peripheral devices and other related computer hardware of HC; (ii) all software programs (including both source code, object code and all related applications and data files), whether now owned, licensed or leased or hereafter acquired by HC; (iii) all firmware associated therewith; (iv) all documentation with respect to such hardware, software and firmware described in the preceding clauses (i) through (iii); and (v) all rights with respect to all of the items described in the preceding clauses (i) through (iv);

(g) all copyrights of HC, whether statutory or common law, registered or unregistered, now or hereafter in force throughout the world and all applications for registration thereof, whether pending or in preparation, the right to sue for past, present and future infringements of any thereof, all extensions and renewals of any thereof and all proceeds of the foregoing;

(h) (i) all letters patent and applications for letters patent of throughout the world, including all patent applications in preparation for filing anywhere in the world; (ii) all patent licenses; (iii) all reissues, divisions, continuations, continuations-in-part, extensions, renewals and reexaminations of any of the items described in clauses (i) and (ii); and (iv) all proceeds of, and rights associated with, the preceding clauses (i) through (iii);

(i) (i) all trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, certification marks, collective marks, logos, domain names, other source of business identifiers and all prints, and labels on which any of the foregoing have appeared or appear, designs and general intangibles of a like nature (all of the foregoing items in this clause (i) being collectively called a "Trademark"), all registrations and records thereof, and all applications in connection therewith; (ii) all Trademark licenses; (iii) all reissues, renewals and extensions of any of the items described in clauses (i) and (ii); (iv) all of the goodwill of the business connected with the use of, and symbolized by the items described in, clauses (i) and (ii); and (v) all proceeds of, and rights associated with, the preceding clauses (i) through (iv);

(j) all common law and statutory trade secrets and all other confidential or proprietary or useful information and all know-how obtained by or used in or contemplated at any time for use in the business of HC (all of the foregoing being collectively called a "Trade Secret"), including all documents and things embodying, incorporating or referring in any way to such Trade Secret, and all Trade Secret licenses (all of the items in the preceding clauses (e) through (i) are collectively the "Intellectual Property," including, but not limited to, those set forth on Exhibit B attached hereto);

(k) in addition to general intangibles which may be included within Intellectual Property, all contracts, contract rights and general intangibles of HC including, without limitation, all tax refunds, claims, causes of action, judgments, franchises, permits, licenses, sublicenses, supply contracts, purchase contracts and agreements, and all modifications, amendments and supplements thereof;

(l) all customer lists, sales records, credit data and other information relating to customers of HC;

(m) books, records, writings, data bases, information, and other property relating to, used or useful in connection with, evidencing, embodying, incorporating, or referring to, any of the foregoing;

(n) all of HC's other property and rights of every kind and description and interests therein, including the names "Holden" and "Holden Corporation"; and

(o) all products, offspring, rents, issues, profits, returns, income and proceeds of and from any and all of the foregoing (including proceeds which constitute property of the types described in clauses (a) through (m)).

2. All of the right, title and interest of Company, Holdings and HC in and to any and all of the present and future proceeds (including, but not limited to, proceeds from principal and interest) from the restricted stock promissory notes and pledge agreements (the "Notes") entered into by certain present and former officers and employees of HC (such present and former officers and employees are referred to hereinafter collectively as the "Makers") made payable to the order of either EPS Solutions Corporation ("EPS") or ProfitSource Corporation (currently known as EPS Solutions Corporation, and with EPS, hereafter collectively referred to as "Holder") in connection with the purchase of shares of restricted common stock in Holder by the Makers including, but not limited to, any proceeds from the Notes described on Exhibit C attached hereto.

**EXHIBIT B**  
**INTELLECTUAL PROPERTY**

Domain Names:

www.holdencorp.com  
www.holdencorp.net

See attached list for other Intellectual Property.

Tuesday, January 23, 2001

### Country List

Page: 1

Country: AR Argentina

Trademark	Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
ARCHITECTURAL ASSESSMENT		HOLD Unfiled	3461510025B						MSW
Owner: Holden Corporation Classes: 42									
Design: Fox Head		HOLD Unfiled	3461510050C						MSW
Owner: Holden Corporation Classes: 35									
FOXGUIDE		HOLD Unfiled	3461510041						MSW
Owner: Holden Corporation Classes: 35									
HOLDEN		HOLD Unfiled	3461510084						MSW
Owner: Holden Corporation Classes: 35									
POWER BASE		HOLD Unfiled	3461510149B						MSW
Owner: Holden Corporation Classes: 35									
VALUGUIDE		HOLD Registered	3461510190A	1959243	01-Feb-1995	1580651	27-Oct-1995	27-Oct-2005	MSW
Owner: Holden Corporation Classes: 35									

Tuesday, January 23, 2001

Country List

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Country: AU Australia

Trademark	Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
Design: Fox Head	HOLD	Registered	3461510050D	X 598417	16-Mar-199	A598417	31-May-1994	16-Mar-2010	MSW
Owner: Holden Corporation			Classes: Int. Cl. 41						
FOXGUIDE	HOLD	Registered	3461510041D	X 598418	16-Mar-199	A598418	03-Oct-1995	16-Mar-2010	MSW
Owner: Holden Corporation			Classes: Int. Cl. 35						
FOXPPOWER	HOLD	Abandoned	3461510076B	598419	16-Mar-199				MSW
Owner: Holden Corporation			Classes: 9						
PARTNERSHP GUIDE	HOLD	Unfiled	3461510122						MSW
Owner: Holden Corporation			Classes: 16						
PARTNERSHIP GUIDE	HOLD	Unfiled	3461510122						MSW
Owner: Holden Corporation			Classes: 41						
POWER BASE	HOLD	Registered	3461510149C	X 598412	16-Mar-199	A598412	11-Oct-1994	16-Mar-2010	MSW
Owner: Holden Corporation			Classes: Int. Cl. 16						
POWER BASB	HOLD	Registered	3461510149D	X 598413	16-Mar-199	A598413	11-Oct-1994	16-Mar-2010	MSW
Owner: Holden Corporation			Classes: Int. Cl. 41						
VALU-DRIVER	HOLD	Registered	3461510203B	X 598429	16-Mar-199	A598429	11-Jan-1995	16-Mar-2010	MSW
Owner: Holden Corporation			Classes: Int. Cl. 16						

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Country List

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Country: AU Australia

Trademark	Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
VALLU-DRIVER	HOLD	Registered	3461510203C	598430	16-Mar-199	A598430	11-Oct-1994	16-Mar-2010	MSW

Owner: Holden Corporation  
Classes: 35



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Country List

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Country: BR Brazil

Trademark	Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
ARCHITECTURAL ASSESSMENT	HOLD	Unfiled	3461510025C						MSW
Owner: Holden Corporation			Classes: 42						
Design: Fox Head	HOLD	Unfiled	3461510050E						MSW
Owner: Holden Corporation			Classes: 35						
FOXGUIDE	HOLD	Unfiled	3461510041						MSW
Owner: Holden Corporation			Classes: 35						
HOLDEN	HOLD	Unfiled	3461510084						MSW
Owner: Holden Corporation			Classes: 35						
POWER BASE	HOLD	Unfiled	3461510149E						MSW
Owner: Holden Corporation			Classes: 35						
VALUGUIDE	HOLD	Unfiled	3461510190						MSW
Owner: Holden Corporation			Classes: 35						

Thursday, January 23, 2001

### Country List

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Country: CA Canada

Trademark	Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
ARCHITECTURAL ASSESSMENT		HOLD Registered	346151002SD	696189	30-Dec-1991	420580	10-Dec-1993	10-Dec-2008	MSW
Owner: Holden Corporation									
Design: Fox Head		HOLD Registered	346151005OF	696212	30-Dec-1991	415694	20-Aug-1993	20-Aug-2008	MSW
Owner: Holden Corporation									
FOXGUIDE		HOLD Registered	3461510041	696186	30-Dec-1991	415208	06-Aug-1993	06-Aug-2008	MSW
Owner: Holden Corporation									
FOXGUIDE		HOLD Copyright	3461510041			412549	12-Feb-1992		MSW
Owner: Holden Corporation (CY)									
FOXPOWER		HOLD Registered	3461510076C	725339	24-Mar-199	450029	17-Nov-1995	17-Nov-2010	MSW
Owner: Holden Corporation									
HOLDEN CORP SAMPLE PRESEMINAR		HOLD Copyright	3461510025			413299	10-Mar-1992		MSW
ARCHITECTURAL ASSESS									
Owner: Holden Corporation (CY)									
HOLDEN CORP SAMPLE PRESEMINAR		HOLD Copyright	3461510025			412544	12-Feb-1992		MSW
ARCHITECTURAL ASSESS									
Owner: Holden Corporation (CY)									

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Country: CA Canada

Trademark	Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
HOLDEN POWER BASE SELLING PROGRAM LEADER GUIDE		HOLD	3461510149			412550	12-Feb-1992		MSW
Owner: Holden Corporation (CY)									
MANAGER'S FOXGUIDE		HOLD	3461510041			412548	12-Feb-1992		MSW
Owner: Holden Corporation (CY)									
PARTNERSHIP GUIDE		HOLD	3461510122			412545	12-Feb-1992		MSW
Owner: Holden Corporation (CY)									
PARTNERSHIP GUIDE		HOLD	3461510122D	696188	30-Dec-1991	431672	12-Aug-1994	12-Aug-2009	MSW
Owner: Holden Corporation									
PARTNERSHIP SELLING		HOLD	3461510122			412546	12-Feb-1992		MSW
Owner: Holden Corporation (CY)									
POWER BASE		HOLD	3461510149F	696187	30-Dec-1991	419784	19-Nov-1993	19-Nov-2008	MSW
Owner: Holden Corporation									
POWER BASE MGT IMPLEMENTATION		HOLD	3461510149			412547	12-Feb-1992		MSW
Owner: Holden Corporation (CY)									
VALU DRIVER		HOLD	3461510203D	725313	24-Mar-1999	427043	06-May-1994	06-May-2009	MSW
Owner: Holden Corporation									

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Country: CA Canada

Trademark	Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
VALUBASE Owner: Holden Corporation	HOLD	Registered	3461510173B	785110	30-Jun-1995	459140	07-Jun-1996	07-Jun-2011	MSW
VALUGUIDE Owner: Holden Corporation	HOLD	Registered	3461510190C	772012	29-Dec-1994	453952	09-Feb-1996	09-Feb-2011	MSW

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Country: EU European Community

Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
Design: Fox Head Owner: Holden Corporation	HOLD Registered	3461510050G	X 000338855	01-Apr-1996	000338855	04-Nov-1998	01-Apr-2006	MSW
FOXGUIDE Owner: Holden Corporation	HOLD Registered	3461510041G	330563	01-Apr-1996	330563	19-Jun-1998	01-Apr-2006	MSW
POWER BASE Owner: Holden Corporation	HOLD Registered	3461510149G	X 320226	01-Apr-1997	320226	19-Jun-1998	01-Apr-2006	MSW
POWERBASE (Opp Against) Owner: Manpower Inc.	HOLD Opposition	3461510149G1	X 831511					MSW
SMARTSEL Owner: Holden Corporation	HOLD Abandoned	3461510254	X 735878	30-Jan-1998				MSW
VALUBASE Owner: Holden Corporation	HOLD Registered	3461510246	X 735910	30-Jan-1998	735910	26-Jan-2000	30-Jan-2008	MSW
VALUGUIDE Owner: Holden Corporation	HOLD Registered	3461510190	124149	01-Apr-1996	124149	25-Jun-1998	01-Apr-2006	MSW

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Country: FR France

Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
Design: Fox Head	Registered	346151005011	93/465264	22-Apr-1993	93/465264	22-Apr-1993	21-Apr-2003	MSW
Owner: Holden Corporation		Classes: 41						
FOXGUIDE	Registered	3461510041	93/465262	22-Apr-1993	93/465262	01-Oct-1993	22-Apr-2003	MSW
Owner: Holden Corporation		Classes: 35						
POWER BASE	Registered	3461510149H	93/465263	22-Apr-1993	93/465263	01-Oct-1993	22-Apr-2003	MSW
Owner: Holden Corporation		Classes: 16, 41						
VALLU-DRIVER	Registered	3461510203B	93/465261	22-Apr-1993	93/465261	01-Oct-1993	22-Apr-2003	MSW
Owner: Holden Corporation		Classes: 16, 35						

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Country:	DE	Germany	Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
Trademark											
Design: Fox Head			HOLD	Registered	34615100501	1169394/41	16-Mar-199	2053555	05-Jan-1994	16-Mar-2003	MSW
Owner: Holden Corporation					Classes: 41						
FOXGUIDE			HOLD	Registered	34615100411	1169393/35	16-Mar-199	2065264	19-May-1994	16-Mar-2003	MSW
Owner: Holden Corporation					Classes: 35						
POWER BASE			HOLD	Registered	34615101491	1169392/41	16-Mar-199	2067113	08-Jun-1994	16-Mar-2003	MSW
Owner: Holden Corporation					Classes: 16, 41						

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Country:	US1 Illinois	Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
Trademark		HOLD	Registered	3461510050U			57238	02-Oct-1985	02-Oct-2005	MSW
HOLDEN CORPORATION w/Fox Head										
Owner: Holden Corporation				Classes: S-101						



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Country: IT Italy

Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
Trademark								

Design: Fox Head	HOLD Registered	34615100501	RM92C004728	Dec-1992	645228	07-Mar-1995	28-Dec-2002	MSW
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Owner: Holden Corporation  
Classes: 41

FOX GUIDE	HOLD Registered	34615100411	RM92C004728	Dec-1992	645226	07-Mar-1995	28-Dec-2002	MSW
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Owner: Holden Corporation  
Classes: 16, 35

FOXPOWER	HOLD Registered	3461510076D	X RM92C004728	Dec-1992	645225	07-Mar-1995	28-Dec-2002	MSW
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Owner: Holden Corporation  
Classes: Int. Cl. 9

POWER BASE	HOLD Registered	3461510149J	RM92C004728	Dec-1992	64522A	07-Mar-1995	28-Dec-2002	MSW
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Owner: Holden Corporation  
Classes: 16, 41

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Country: JP Japan

Trademark	Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
ARCHITECTURAL ASSESSMENT	HOLD	Pending	3461510025B	6522/1995	26-Jan-1995				MSW
Owner: Holden Corporation			Classes: 42						
Fox Head Design	HOLD	Registered	3461510050L	6523/1995	26-Jan-1995	4167810	17-Jul-1998	17-Jul-2008	MSW
Owner: Holden Corporation			Classes: 41						
FOXGUIDE	HOLD	Registered	3461510041K	6526/1995	26-Jan-1995	4167813	17-Jul-1998	17-Jul-2008	MSW
Owner: Holden Corporation			Classes: 41						
HOLDEN	HOLD	Registered	3461510084D	6524/1995	26-Jan-1995	4167811	17-Jul-1998	17-Jul-2008	MSW
Owner: Holden Corporation			Classes: 41						
POWER BASE	HOLD	Registered	3461510149K	6525/1995	26-Jan-1995	4167812	17-Jul-1998	17-Jul-2008	MSW
Owner: Holden Corporation			Classes: 35						
POWER BASE	HOLD	Registered	3461510149K1	18298/1998	05-Mar-199	4168802	17-Jul-1998	17-Jul-2008	MSW
Owner: Holden Corporation			Classes: 41						
VALUBASE	HOLD	Registered	3461510173C	132773/199	21-Dec-1995	4103215	16-Jan-1998	16-Jan-2008	MSW
Owner: Holden Corporation			Classes: 16						
VALUBASE	HOLD	Registered	3461510173D	132774/199	21-Dec-1995	4167853	17-Jul-1998	17-Jul-2008	MSW
Owner: Holden Corporation			Classes: 35						

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Country:	JP	Japan	Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
Trademark											
VALUBASE			HOLD	Registered	3461510173D1	18299/1998	05-Mar-199	4168083	17-Jul-1998	17-Jul-2008	MISW
Owner:	Holden Corporation										
Classes:	41										
VALUGUIDE			HOLD	Registered	3461510190E	6521/1995	26-Jan-1995	4167809	17-Jul-1998	17-Jul-2008	MISW
Owner:	Holden Corporation										
Classes:	41										

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Country: KR Korea, South

Trademark	Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
ARCHITECTURAL ASSESSMENT		HOLD Registered	3461510025F	95-647	20-Jan-1995	33368	19-Nov-1996	19-Nov-2006	MSW
Owner: Holden Corporation			Classes: 112						
Design: Fox Head		HOLD Registered	3461510050K	95-644	20-Jan-1995	33382	25-Oct-1996	25-Oct-2006	MSW
Owner: Holden Corporation			Classes: 112						
FOXGUIDE		HOLD Registered	3461510041	95-646	20-Jan-1995	33383	25-Oct-1996	25-Oct-2006	MSW
Owner: Holden Corporation			Classes: 112						
HOLDEN		HOLD Registered	3461510084	95-643	20-Jan-1995	33381	25-Oct-1996	25-Oct-2006	MSW
Owner: Holden Corporation			Classes: 112						
POWER BASB		HOLD Abandoned	3461510149L	95-645	20-Jan-1995				MSW
Owner: Holden Corporation			Classes: 112						
VALUGUIDE		HOLD Registered	3461510190F	95-458	17-Jan-1995	33380	25-Oct-1996	25-Oct-2006	MSW
Owner: Holden Corporation			Classes: 112						

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Country: NZ New Zealand

Trademark	Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
Design: Fox Head Owner: Holden Corporation	HOLD	Registered	3461510050M	X 222016	08-Oct-1992	222016	04-Oct-1996	08-Oct-2013	MSW
Classes: Int. Cl. 41									
FOXGUIDE Owner: Holden Corporation	HOLD	Registered	3461510041M	221765	28-Sep-1992	221765	06-Dec-1996	28-Sep-2013	MSW
Classes: 16									
FOXGUIDE Owner: Holden Corporation	HOLD	Expired	3461510041N	221766	28-Sep-1992	221766	07-Feb-1997		MSW
Classes: 35									
FOXPOWER Owner: Holden Corporation	HOLD	Expired	3461510076E	X 221764	28-Sep-1992	221764	06-Dec-1996		MSW
Classes: 9									
POWER BASE Owner: Holden Corporation	HOLD	Registered	3461510149M	X 221762	28-Sep-1992	221762	13-Jul-1995	28-Sep-2013	MSW
Classes: 16									
POWER BASE Owner: Holden Corporation	HOLD	Registered	3461510149N	X 221763	28-Sep-1992	221763	13-Jul-1995	28-Sep-2013	MSW
Classes: 41									
VALU-DRIVER Owner: Holden Corporation	HOLD	Registered	3461510203P	X 225641	17-Mar-199	225641	05-Jun-1996	17-Mar-2014	MSW
Classes: Int. Cl. 35									
VALU-DRIVER Owner: Holden Corporation	HOLD	Registered	3461510203G	X 225640	17-Mar-199	225640	05-Jun-1996	17-Mar-2014	MSW
Classes: Int. Cl. 16									

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Country: PT Portugal

Trademark	Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
Design: Fox Head	HOLD	Registered	3461510050N	X 290938	12-Apr-1993	290938	21-Jul-1994	21-Jul-2004	MSW
Owner: Holden Corporation			Classes: Int. Cl. 41						
FOXGUIDE	HOLD	Pending	3461510041D	X 290937	12-Apr-1993				MSW
Owner: Holden Corporation			Classes: 35						
POWER BASB	HOLD	Registered	34615101490	290939	12-Apr-1993	290939	21-Jul-1994	21-Jul-2004	MSW
Owner: Holden Corporation			Classes: 16						
POWER BASB	HOLD	Registered	3461510149P	X 290940	12-Apr-1993	290940	21-Jul-1994	21-Jul-2004	MSW
Owner: Holden Corporation			Classes: 41						
VALU-DRIVER	HOLD	Registered	3461510203H	X 290935	12-Apr-1993	290935	21-Jul-1994	21-Jul-2004	MSW
Owner: Holden Corporation			Classes: Int. Cl. 16						
VALU-DRIVER	HOLD	Registered	3461510203N	X 290936	12-Apr-1993	290936	21-Jul-1994	21-Jul-2004	MSW
Owner: Holden Corporation			Classes: Int. Cl. 35						

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Country:	ES	Spain	Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
Design:	Fox Head		HOLD	Registered	34615100500	1736041	17-Dec-1992	1736041	03-Jun-1993	17-Dec-2002	MSW
Owner:	Holden Corporation				Classes: 41						
FOX GUIDE			HOLD	Registered	3461510041P	1730646	8-Nov-199	1730646	05-Jul-1995	18-Nov-2002	MSW
Owner:	Holden Corporation				Classes: 16						
FOX GUIDE			HOLD	Expired	3461510041Q	1730647	8-Nov-199	1730647			MSW
Owner:	Holden Corporation				Classes: 35						
FOXPOWER			HOLD	Expired	3461510076F	1730645	8-Nov-199	1730645			MSW
Owner:	Holden Corporation				Classes: 9						
PARTNERSHIP GUIDE			HOLD	Abandoned	3461510122	1764590	7-May-199				MSW
Owner:	Holden Corporation				Classes: 16						
PARTNERSHIP GUIDE			HOLD	Abandoned	3461510122	1764591	7-May-199				MSW
Owner:	Holden Corporation				Classes: 41						
POWER BASE			HOLD	Registered	3461510149Q	1730605	8-Nov-199	1730605	03-Jul-1995	18-Nov-2002	MSW
Owner:	Holden Corporation				Classes: 16						
POWER BASE			HOLD	Registered	3461510149R	1730606	8-Nov-199	1730606	04-Nov-1994	18-Nov-2002	MSW
Owner:	Holden Corporation				Classes: 41						

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Country:	HS Spels	Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
VALU-DRIVER	Owner: Holden Corporation	HOLD	Expired	3461510203 Classes: 16	1755014	06-Apr-1993	1755014			MSW
VALU-DRIVER	Owner: Holden Corporation	HOLD	Expired	3461510203 Classes: 35	1754907	06-Apr-1993	1754907			MSW



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Country: SE Sweden

Trademark	Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
Design: Fox Head	HOLD	Registered	3461510050P	93-02331	15-Mar-199	253908	10-Dec-1993	10-Dec-2003	MSW
Owner: Holden Corporation			Classes: 41						
FOXGUIDE	HOLD	Registered	3461510041R	93-02329	15-Mar-199	266389	10-Nov-1995	10-Nov-2005	MSW
Owner: Holden Corporation			Classes: 35						
POWER BASB	HOLD	Abandoned	3461510149S	93-02330	15-Mar-199				MSW
Owner: Holden Corporation			Classes: 16, 41						
VALU-DRIVER	HOLD	Registered	3461510203K	93-02332	15-Mar-199	253909	10-Dec-1993	10-Dec-2003	MSW
Owner: Holden Corporation			Classes: 16, 35						



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Country: TW Taiwan

Trademark	Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
ARCHITECTURAL ASSESSMENT		HOLD Unfiled	3461510025G						MSW
Owner: Holden Corporation			Classes: 42						
Design: Fox Head		HOLD Unfiled	3461510050R						MSW
Owner: Holden Corporation									
FOXGUIDE		HOLD Unfiled	3461510041						MSW
Owner: Holden Corporation			Classes: 35						
HOLDEN		HOLD Unfiled	3461510084B						MSW
Owner: Holden Corporation			Classes: 35						
POWER BASB		HOLD Proposed	3461510149U						MSW
Owner: Holden Corporation			Classes: 35						
VALUGUIDE		HOLD Registered	3461510190Q	84001614	13-Jan-1995	86832	16-Dec-1996	15-Dec-2006	MSW
Owner: Holden Corporation			Classes: 35						

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Country: GB United Kingdom

Trademark	Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
Design: Fox Head		HOLD Registered	34615100505	1500548	3-May-199	A1500548	11-Jun-1993	13-May-2009	MSW
Owner: Holden Corporation			Classes: 41						
FOXGUIDE		HOLD Abandoned	3461510041	1500527	3-May-199	1500527	28-May-1993	13-May-1999	MSW
Owner: Holden Corporation			Classes: 35						
FOXPOWER		HOLD Abandoned	3461510076H	1500537	3-May-199	B1500537	13-May-1992	13-May-1999	MSW
Owner: Holden Corporation			Classes: 9						
PARTNERSHIP GUIDE		HOLD Unfiled	3461510122						MSW
Owner: Holden Corporation			Classes: 41						
PARTNERSHIP GUIDE		HOLD Unfiled	3461510122						MSW
Owner: Holden Corporation			Classes: 16						
POWER BASE		HOLD Registered	3461510149V	1500405	3-May-199	B1500405	29-Oct-1993	13-May-2009	MSW
Owner: Holden Corporation			Classes: 41						
POWER BASB		HOLD Registered	3461510149X	1500404	3-May-199	B1500404	18-Nov-1993	13-May-2009	MSW
Owner: Holden Corporation			Classes: 16						
VALU-DRIVER		HOLD Renewed	3461510203L	X 1529942	17-Mar-199	A1529942	27-May-1994	17-Mar-2010	MSW
Owner: Holden Corporation			Classes: Int. Cl. 35						

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Country: GB United Kingdom

Trademark	Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
VALU-DRIVER	HOLD	Registered	3461510203M	X 1529941	17-Mar-199	A1529941	18-Mar-1994	17-Mar-2010	MSW

Owner: Holden Corporation  
Classes: Int. Cl. 16

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Country: US United States of America

Trademark	Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
ANNOTATED PARTNERSHIP GUIDE	HOLD	Copyright	3461510122			TX-3-507-46	10-Feb-1993		MSW

Owner: Holden Corporation (CY)

ANYTIME/ANYWHERE COACHING	HOLD	Registered	3461510220	X 75/098803	6-May-199	2201775	03-Nov-1998	03-Nov-2008	MSW
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Owner: Holden Corporation

Classes: Int. Cl. 9

APPROACH TO MARKET ANALYSIS GUIDE	HOLD	Copyright	3461510033			TX-4-208-18	28-Feb-1996		MSW
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Owner: Holden Corporation (CY)

ARCHITECTURAL ASSESSMENT	HOLD	Registered	3461510025A	74/117557	3-Nov-199	1666205	26-Nov-1991	26-Nov-2001	MSW
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Owner: Holden Corporation

Classes: 42

ARCHITECTURAL ASSESSMENT 3.0	HOLD	Copyright	3461510025CR1			TX-3-556-74	24-May-1993		MSW
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Owner: Holden Corporation (CY)

BEHAVIORAL ASSESSMENT TRAINING COURSE PREWORK	HOLD	Copyright	3461510033			TX-3-820-20	13-May-1994		MSW
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Owner: Holden Corporation (CY)

BEHAVIORAL ASSESSMENT TRAINING LEADER GUIDE	HOLD	Copyright	3461510033			TX-3-826-67	13-May-1994		MSW
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Owner: Holden Corporation (CY)

BEHAVIORAL ASSESSMENT TRAINING PARTICIPANT GUIDE	HOLD	Copyright	3461510033			TX-3-820-26	13-May-1994		MSW
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Owner: Holden Corporation (CY)

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Country: US United States of America

Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
COMPETITIVE COUNTER TACTICS	HOLD Copyright	3461510033			TX-3-556-74	24-May-1993		MSW
Owner: Holden Corporation (CY)								
Fox Head Design	HOLD Cancelled	3461510050A	73/377138	29-Jul-1982	1250689	06-Sep-1983		MSW
Owner: Holden Corporation								
Fox Head Design	HOLD Registered	3461510050B	74/100843	27-Sep-1990	1674579	04-Feb-1992	04-Feb-2002	MSW
Owner: Holden Corporation								
FOXGUIDE	HOLD Copyright	3461510041			TX-2-312-15	31-Mar-1988		MSW
Owner: Holden Corporation (CY)								
FOXGUIDE	HOLD Registered	3461510041	74/657554	28-Mar-199	1996609	27-Aug-1996	27-Aug-2006	MSW
Owner: Holden Corporation								
FOXGUIDE	HOLD Registered	3461510041	73/727478	9-May-198	1551217	08-Aug-1989	08-Aug-2009	MSW
Owner: Holden Corporation								
FOXGUIDE (Revised)	HOLD Copyright	3461510041			TX-3-496-47	08-Feb-1993		MSW
Owner: Holden Corporation (CY)								
FOXMAP SYSTEMS	HOLD Abandoned	3461510068	74/453489	28-Oct-1993				MSW
Owner: Holden Corporation								

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Country: US United States of America

Trademark	Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
FOXPOWER	HOLD	Abandoned	3461510076A	74/242497	03-Feb-1992	1774095	01-Jun-1993		MSW
Owner: Holden Corporation Classes: 9									
FOXPOWER PERSONAL (Beta Vers.)	HOLD	Copyright	3461510076						MSW
Owner: Holden Corporation (CY)									
GUIDELINES FOR DELIVERING VALU-DRIVER WHITE PAPER	HOLD	Copyright	3461510211						MSW
Owner: Holden Corporation (CY)									
GUIDELINES FOR IMPLEMENTING THE VALU-DRIVER PROC.	HOLD	Copyright	3461510203						MSW
Owner: Holden Corporation (CY)									
HOLDEN BUSINESS SALES CONSULTING	HOLD	Copyright	3461510033						MSW
Owner: Holden Corporation (CY)									
HOLDEN COMPETITIVE SALES CONSULTING LEADER GUIDR	HOLD	Copyright	3461510033						MSW
Owner: Holden Corporation (CY)									
HOLDEN CORP ARCH ASSMENT 1.0	HOLD	Copyright	3461510025						MSW
Owner: Holden Corporation (CY)									



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Country: US United States of America

Trademark	Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
HOLDEN CORP ARCH ASSMMENT 2.0	HOLD	Copyright	3461510025			TXU 418-39	08-May-1990		MSW
Owner: Holden Corporation (CY)									
HOLDEN CORP SAMPLE PRESEMINAR ARCHITECTURAL ASSESS	HOLD	Copyright	3461510025			TXU 422-97	08-May-1990		MSW
Owner: Holden Corporation (CY)									
HOLDEN CORP SAMPLE PRESEMINAR ARCHITECTURAL ASSESS	HOLD	Copyright	3461510025			TXU 422-97	08-May-1990		MSW
Owner: Holden Corporation (CY)									
HOLDEN INTGRATED HR-SALES SYSTEM-MARITIME TABLE	HOLD	Copyright	3461510033			TXU 626-08	08-Mar-1994		MSW
Owner: Holden Corporation (CY)									
HOLDEN POLITICAL PLANNING PROCESS	HOLD	Copyright	3461510033			TX-3-541-09	08-Apr-1993		MSW
Owner: Holden Corporation (CY)									
HOLDEN POWER BASE SELLING PROGRAM LEADBR GUIDE	HOLD	Copyright	3461510149			TX-2-513-33	09-Feb-1989		MSW
Owner: Holden Corporation (CY)									
HOLDEN SALES OPPORTUNITY ANALYSIS	HOLD	Copyright	3461510033			TX-3-546-24	28-Apr-1993		MSW
Owner: Holden Corporation (CY)									

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Country: US United States of America

Trademark	Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
HOLDEN VALU-DRIVER Owner: Holden Corporation (CY)	HOLD	Copyright	3461510203			TX-3-496-48	08-Feb-1993		MSW
HOLDEN VALU-DRIVER REPORT Owner: Holden Corporation (CY)	HOLD	Copyright	3461510203			TX-3-556-74	24-May-1993		MSW
HOLDEN VALU-DRIVER WHITE PAPER Owner: Holden Corporation (CY)	HOLD	Copyright	3461510211			TX-3-531-23	08-Apr-1993		MSW
INTEGRATION PLUS Owner: Holden Corporation	HOLD	Unfiled	3461510106						MSW
MANAGERS FOXGUIDE Owner: Holden Corporation (CY)	HOLD	Copyright	3461510041			TXU 475-92	05-Oct-1990		MSW
MODULE III:COMPETTIVE OPPORTUNITY Owner: Holden Corporation (CY)	HOLD	Copyright	3461510033						MSW
PARTNERSHIP GUIDE Owner: Holden Corporation	HOLD	Abandoned	3461510122	74/198166	6-Aug-1999				MSW
PARTNERSHIP GUIDE Owner: Holden Corporation (CY)	HOLD	Copyright	3461510122			TXU 479-98	12-Aug-1991		MSW

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Trademark	Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
PARTNERSHIP GUIDE (Revised)		HOLD	3461510122			TXU 564-57	04-Nov-1991		MSW
Owner: Holden Corporation (CY)									
PARTNERSHIP SELLING		HOLD	3461510122			TX-3-195-34	05-Nov-1991		MSW
Owner: Holden Corporation (CY)									
PARTNERSHIP SELLING (Revised)		HOLD	3461510122			TX-3-479-97	08-Feb-1993		MSW
Owner: Holden Corporation (CY)									
PERFORMANCE MANAGEMENT TRAINING PARTICIPANT GUIDE		HOLD	3461510033			TX-3-820-20	13-May-1994		MSW
Owner: Holden Corporation (CY)									
PERSONAL CURRENCY TABULATOR		HOLD	3461510130			TX-3-496-48	08-Feb-1993		MSW
Owner: Holden Corporation (CY)									
PERSONAL CURRENCY TABULATOR		HOLD	3461510130	74/301213	3-Aug-199	1834601	03-May-1994	03-May-2004	MSW
Owner: Holden Corporation									
POWER BASE		HOLD	3461510149A	74/116200	9-Nov-199	1734724	24-Nov-1992	24-Nov-2002	MSW
Owner: Holden Corporation									
POWER BASE (Version 1)		HOLD	3461510149C R1			TX-965-125	22-Apr-1982		MSW
Owner: Holden Corporation (CY)									

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POWER BASE (Version 2)	HOLD	Copyright	3461510149			TX-1-294-27	12-Jan-1984		MSW
Owner: Holden Corporation (CY)									
POWER BASE MANAGEMENT IMPLEMENTATION	HOLD	Copyright	3461510149			TXU-450-80	21-Dec-1990		MSW
Owner: Holden Corporation (CY)									
POWER BASE MANAGEMENT SYSTEM (PRGM SUPP)	HOLD	Copyright	3461510149			TX-5-589-66	27-May-1993		MSW
Owner: Holden Corporation (CY)									
POWER BASE MANAGEMENT SYSTEM PART. GUIDE	HOLD	Copyright	3461510149			TX-4-280-86	30-Apr-1996		MSW
Owner: Holden Corporation (CY)									
POWER BASE SELLING (Rev. Ed.)	HOLD	Copyright	3461510149			TX-3-356-62	26-May-1992		MSW
Owner: Holden Corporation (CY)									
POWER BASE SELLING (Rev. Ed.)	HOLD	Copyright	3461510149			TX-3-531-23	08-Apr-1993		MSW
Owner: Holden Corporation (CY)									
POWER BASE SELLING LEADER GUID	HOLD	Copyright	3461510149			TXU 655-46	12-Dec-1994		MSW
Owner: Holden Corporation (CY)									

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Trademark	Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
POWER BASE SELLING LEADER GUIDE '93 DRAFT	HOLD	Copyright	3461510149			TXU 617-41	12-Dec-1994		MSW
Owner: Holden Corporation (CY)									
POWER BASE SELLING PARTNERSHIP GUIDE	HOLD	Copyright	3461510149			TX-3-925-74	23-Dec-1994		MSW
Owner: Holden Corporation (CY)									
PTNERSHP SELLING: PARTNERSHIP ANALYSIS SUMMARY	HOLD	Copyright	3461510122			TXU 500-49	13-Nov-1991		MSW
Owner: Holden Corporation (CY)									
POTENTIAL COMPOSITE REPORT	HOLD	Copyright	3461510122			TX-3-189-62	05-Nov-1991		MSW
Owner: Holden Corporation (CY)									
RECRUITING & SELECTION FACILITATOR TRAINING COURSE	HOLD	Copyright	3461510033			TX-3-802-48	13-May-1994		MSW
Owner: Holden Corporation (CY)									
RECRUITING & SELECTION FACILITATOR TRAINING COURSE	HOLD	Copyright	3461510033			TX-3-802-48	13-May-1994		MSW
Owner: Holden Corporation (CY)									
RELATIONSHIP IMPROVEMENTS SYS.	HOLD	Copyright	3461510033			TX-4-280-85	30-Apr-1996		MSW
Owner: Holden Corporation (CY)									

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RELATIONSHIP IMPROVEMENTS SYSTEM PARTICIPANT GUIDE	HOLD	Copyright	3461510033			TX-4-249-18	08-Apr-1996		MSW	
Owner: Holden Corporation (CY)										
ROLM ACCOUNT PLANNING GUIDE	HOLD	Copyright	3461510033			TX-2-036-80	23-Mar-1987		MSW	
Owner: Holden Corporation (CY)										
SALES OPPORTUNITY ANALYSIS	HOLD	Copyright	3461510033			TX-3-612-52	01-Jul-1993		MSW	
Owner: Holden Corporation (CY)										
SMARTACT	HOLD	Abandoned	3461510157	X	75/090687	18-Apr-1996			MSW	
Owner: Holden Corporation										
SMARTSEL	HOLD	Registered	3461510165A1		75/090686	18-Apr-1996	2141416	03-Mar-1998	03-Mar-2008	MSW
Owner: Holden Corporation										
Classes: Int. Cl. 9										
sPLAN	HOLD	Proposed	3461510270						MSW	
Owner: Holden Corporation										
STRATEGIC HUMAN RESOURCE PARTNERING PARTICIPANT	HOLD	Copyright	3461510033			TX-3-996-19	28-Feb-1995		MSW	
Owner: Holden Corporation (CY)										

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STRATEGIC HUMAN RESOURCE PARTNERING PRECOURSE	HOLD	Copyright	3461510033			TX-3-996-19	28-Feb-1995		MSW
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Owner: Holden Corporation (CY) STRATEGIC VALUE MANAGEMENT IMPLEMENTATION GUIDE	HOLD	Copyright	3461510033						MSW
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Owner: Holden Corporation (CY) STRATEGIC VALUE SELLING PARTICIPANT WORKBOOK	HOLD	Copyright	3461510033						MSW
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Owner: Holden Corporation (CY) SUPPORT GROUP TEAM MEMBER CURRENCY TABULATOR	HOLD	Copyright	3461510130			TX-3-483-73	10-Feb-1993		MSW
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Owner: Holden Corporation (CY) TACTICAL PLANNER	HOLD	Copyright	3461510033						MSW
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Owner: Holden Corporation (CY) TERRITORIAL SALES PLAN	HOLD	Copyright	3461510033						MSW
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Trademark	Client	Status	Case Number	Application Number	Filing Date	Registration Number	Registration Date	Renewal Date	Attorney
TERRITORIAL SELLING	HOLD	Copyright	3461510033						
Owner: Holden Corporation (CY)									
THE TERRITORIAL	HOLD	Copyright	3461510033						
VALUBASE SELLING APPROACH									
Owner: Holden Corporation (CY)									
VALU-DRIVER	HOLD	Registered	3461510203A	74/288592	23-Jun-1992	1830744	12-Apr-1994	12-Apr-2004	MSW
Owner: Holden Corporation									
VALU-DRIVER WHITE PAPER	HOLD	Copyright	3461510211CR3						
Owner: Holden Corporation (CY)									
VALUBASE	HOLD	Abandoned	3461510173A	74/709758	1-Aug-199				
Owner: Holden Corporation									
VALUBASE MANAGEMENT PARTICIPANT GUIDE	HOLD	Copyright	3461510173						
Owner: Holden Corporation (CY)									
VALUBASE MARKETING	HOLD	Copyright	3461510181						
Owner: Holden Corporation (CY)									
ValuBase Marketing Alignment (Stylized)	HOLD	Registered	3461510181	X	75/188432	28-Oct-1996	2254007	15-Jun-1999	15-Jun-2009
Owner: Holden Corporation									



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VALUBASE MARKETING PARTICIPANT GUIDE	HOLD	Copyright	3461510181			TX-4-249-18	08-Apr-1996		MSW
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Owner: Holden Corporation (CY)

VALUBASE MARKETING PROCESS INSTALLATION GUIDE	HOLD	Copyright	3461510181			TX-4-280-86	30-Apr-1996		MSW
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Owner: Holden Corporation (CY)

VALUBASE SELLING PARTICIPANT GUIDE	HOLD	Copyright	3461510173			TX-4-094-75	26-Jul-1996		MSW
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Owner: Holden Corporation (CY)

VALUBASE SELLING PARTICIPANT GUIDE	HOLD	Copyright	3461510173			TX-4-132-08	11-Dec-1995		MSW
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Owner: Holden Corporation (CY)

VALUBASE SERVICE PARTICIPANT GUIDE	HOLD	Copyright	3461510173			TX-4-170-50	11-Dec-1995		MSW
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Owner: Holden Corporation (CY)

VALUE IDENTIFICATION WORKSHOP	HOLD	Proposed	3461510262						MSW
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Owner: Holden Corporation

VANGUARD	HOLD	Copyright	3461510033			TX-920-780	10-Jul-1962		MSW
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Owner: Holden Corporation (CY)

VALUBASE SELLING PARTICIPANT GUIDE	HOLD	Copyright	3461510173						MSW
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Owner: Holden Corporation

VALUBASE SELLING PARTICIPANT GUIDE	HOLD	Copyright	3461510173						MSW
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Owner: Holden Corporation (CY)

VALUBASE SELLING PARTICIPANT GUIDE	HOLD	Copyright	3461510173						MSW
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ARCHITECTURAL ASSESSMENT	HOLD	Abandoned	3461510025H	933-95	30-Jan-1995				MSW
Owner: Holden Corporation									Classes: 42
Design: Fox Head	HOLD	Unfiled	3461510050						MSW
Owner: Holden Corporation									Classes: 35
FOXGUIDE	HOLD	Unfiled	3461510041						MSW
Owner: Holden Corporation									Classes: 35
HOLDEN	HOLD	Unfiled	3461510084						MSW
Owner: Holden Corporation									Classes: 35
POWER BASE	HOLD	Unfiled	3461510149W						MSW
Owner: Holden Corporation									Classes: 35
VALUGUIDE	HOLD	Allowed	3461510190H	000932	30-Jan-1995				MSW
Owner: Holden Corporation									Classes: 35