TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Business News Publishing Company II, LLC		11/12/2003	Limited Liability Company:

RECEIVING PARTY DATA

Name:	BNP MEDIA II, LLC	
Street Address:	2401 West Big Beaver Road, Suite 700	
City:	Troy	
State/Country:	MICHIGAN	
Postal Code:	48084	
Entity Type:	Limited Liability Company:	

PROPERTY NUMBERS Total: 50

Property Type	Number	Word Mark	
Registration Number:	1289551	ALIMENTOS PROCESADOS	
Registration Number:	2262201	ALIMENTOS PROCESADOS	
Serial Number:	76489190	ASSEMBLY	
Registration Number:	2397997	CIRCUITREE	
Registration Number:	1427995	DAIRY FOODS	
Registration Number:	2545563	ENERGY USER NEWS	
Registration Number:	1777830	ENERGY USER NEWS	
Registration Number:	2192929	ENVIRONMENTAL DESIGN & CONSTRUCTION	
Registration Number:	2494379	FLOOR COVERING INSTALLER	
Registration Number:	2365473	FOOD AUTOMATION	
Registration Number:	750900	FOOD ENGINEERING	
Serial Number:	76526477	FOOD ENGINEERING FOOD MASTER	
Registration Number:	2091784	FOOD ENGINEERING'S FOOD MASTER	
Registration Number:	2198865	FOOD ENGINEERING'S PLANT TECH	
		TDADEMADIA	

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Registration Number:	2255303	FOOD EXPLORER		
Registration Number:	1474944	FOOD PLANT IDEAS		
Registration Number:	2048478	FOR DISTRIBUTORS ONLY		
Registration Number:	2419027	ICS CLEANING SPECIALIST		
Registration Number:	1876164	INDUSTRIAL PAINT & POWDER		
Registration Number:	2426837	INDUSTRIAL PAINT & POWDER		
Registration Number:	1260469	INDUSTRIAL SAFETY & HYGIENE NEWS		
Registration Number:	1859667	INDUSTRIAL SAFETY & HYGIENE NEWS		
Registration Number:	1347708	INSTALLATION & CLEANING SPECIALIST		
Registration Number:	2142248	NATIONAL DRILLERS		
Registration Number:	2265890	NATIONAL FLOOR TRENDS		
Serial Number:	76566323	NDT NONDESTRUCTIVE TESTING		
Registration Number:	2427464	NUTRA SOLUTIONS		
Registration Number:	2428371	NUTRA SOLUTIONS		
Serial Number:	76544908	PACKAGE DESIGN		
Serial Number:	76536148	PACKAGE DESIGN 2004		
Registration Number:	2216003	PACKAGING FUTURES		
Registration Number:	1753884	PACKAGING STRATEGIES		
Registration Number:	2318062	PACKAGING STRATEGIES ONLINE		
Registration Number:	1143330	POLLUTION ENGINEERING		
Registration Number:	2667814	POLLUTION ENGINEERING		
Registration Number:	1278914	PREPARED FOODS		
Registration Number:	2330437	PROCESS COOLING AND EQUIPMENT		
Registration Number:	1046335	QUALITY		
Registration Number:	2200795	ROOFING CONTRACTOR		
Registration Number:	1047238	SDM		
Registration Number:	1610901	SECURITY		
Registration Number:	2099200	SECURITY		
Registration Number:	1602233	SECURITY DISTRIBUTING & MARKETING		
Registration Number:	2180597	SNIPS		
Registration Number:	1876605	SUPPLY HOUSE TIMES		
Serial Number:	76562961	TILE MAGAZINE		
Registration Number:	2524425	WALLS & CEILINGS		
Registration Number:	890706	WALLS & CEILINGS		
Registration Number:	1342566	WESTERN FLOORS		

REEL: 002785 FRAME: 0611

Registration Number: | 1849895 | WORLD TRADE

CORRESPONDENCE DATA

Fax Number: (248)203-0763

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 248-203-0862

Email: cmclean@dykema.com
Correspondent Name: Charles R. Rutherford

Address Line 1: 39577 Woodward Avenue, Suite 300
Address Line 4: Bloomfield Hills, MICHIGAN 48304

ATTORNEY DOCKET NUMBER: 65043-999

NAME OF SUBMITTER: Charles R. Rutherford

Total Attachments: 3

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> TRADEMARK REEL: 002785 FRAME: 0612

Michigan Department of Consumer and Industry Services

Filing Endorsement

This is to Certify that the CERTIFICATE OF AMENDMENT TO THE ARTICLES OF ORG.

for

BNP MEDIA II, LLC

ID NUMBER: B04824

received by facsimile transmission on December 3, 2003 is hereby endorsed filed on December 5, 2003 by the Administrator. The document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in the document.

Effective Date: January 1, 2004

Of Contains a radial

Sent by Facsimile Transmission 03339

In testimony whereof, I have hereunto set my hand and affixed the Seal of the Department, in the City of Lansing, this 5th day of December, 2003.

, Director

Bureau of Commercial Services

TRADEMARK REEL: 002785 FRAME: 0613

MIC	HIGAN DEPARTMENT OF COMMI	ISUMER & INDUSTR'	/ SERVICI	ES .	
Date Received	BUREAU OF COMM	(FOR BUREAU USE ONLY	7)		
	This document is effective on the subsequent effective date with received data is stated in the document.	thin 90 days after			
Name Ritu Vig	c/o Dykema Gossett PLLC				
Address 39577 Woodward A	verue, Suite 300				
City	State	Zip Code 48304-2820		- 4- ma44-	
Bloomfield Hills O Document will be	MI returned to the name and addres		BTECT	ME DATE:	_
if left blank d	iocument will be mailed to the re	gistered office.			
Ć		OMENT TO THE A by Limited Liabili nformation and instruct	ty Comp	sanies	IZATION
	the provisions of Act 23, Public ate of Amendment:				mpany exacules the
1. The present na	me of the limited liability compar	ny is:			
Business News	Publishing Company II, L.L.C.				
2. The identification	on number assigned by the Bure	eau îş;		B04824	
3. The date of film	ng of its original Articles of Organ	nization was: May 2	9, 1996	· · · · · · · · · · · · · · · · · · ·	
4. Article	of the Articles of Organizati	on is hereby amender	to read a	s follows:	
	ment was approved by a majority ganization by majority vote.	in interest if an opera	ting agree	nent authorizes a	mendment of the
Ine amend	ment was approved by unanimou	is vote of all of the me	mbera enli	lled to vote.	
This Certificate is	hereby signed as required by Si	action 103 of the Act.			
	By toped	(Symbol Mentor, Marage, or Taggart E, Henderson, 1	lanager	2,003	****
34017 - 19/31/00 CT Swire O	in the o	िक्षण का प्राथम प्रकास काह <u>स्थ</u>	97		

12/03/2003 01:06PM

TRADEMARK

Exhibit A

Article 1 is amended to read in its entirety:

The name of the limited liability company is BNP Media II, LLC

The effective date of this amendment is January 1, 2004.

:12/03/2003 01:06PM

TRADEMARK REEL: 002785 FRAME: 0615

RECORDED: 01/29/2004