

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Partial Release of Security Interest		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PNC Bank, National Association		04/15/2004	National banking association: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Giftco, Inc.		
<b>Street Address:</b>	700 Woodlands Parkway		
<b>City:</b>	Vernon Hills		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60061		
<b>Entity Type:</b>	CORPORATION: ILLINOIS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2243831	FUN BUGS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)630-7388		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312-368-4058		
<b>Email:</b>	thomas.ryan@piperrudnick.com		
<b>Correspondent Name:</b>	Thomas W. Ryan		
<b>Address Line 1:</b>	P.O. Box 64807		
<b>Address Line 2:</b>	Piper Rudnick LLP		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60664-0807		
<b>ATTORNEY DOCKET NUMBER:</b>	304206-3		
<b>NAME OF SUBMITTER:</b>	Thomas W. Ryan		
<b>Total Attachments: 2</b>			
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**PARTIAL RELEASE OF TRADEMARK  
COLLATERAL SECURITY AND PLEDGE AGREEMENT**

This PARTIAL RELEASE OF TRADEMARK COLLATERAL SECURITY AND PLEDGE AGREEMENT ("Partial Release") is made as of the 15th day of April, 2004, by and between PNC BANK, NATIONAL ASSOCIATION, a national banking association, as Secured Party and Releasing Party, having an office located at One South Wacker Drive, Suite 2980, Chicago, Illinois 60606 ("Secured Party") and GIFTCO, INC., an Illinois corporation, as Borrower and Receiving Party, having an office at 700 Woodlands Parkway, Vernon Hills, Illinois 60061 ("Borrower")

WITNESSETH

WHEREAS, Secured Party and the Borrower are parties to a certain Trademark Collateral Security and Pledge Agreement of February 28, 2004 wherein Borrower granted the Secured Party a security interest in its trademarks, include those trademarks listed on Exhibit A, attached hereto;

WHEREAS, the Borrower desires a partial release of the security interest recorded against the trademarks specifically listed on Exhibit A; and

WHEREAS, the Secured Party desires to grant to Borrower a partial release of its security interest, as to the trademarks specifically listed on Exhibit A.

NOW THEREFORE, for the sum of \$10.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Secured Party does hereby reassign, relinquish and release forever to Borrower all right, title and interest of any nature whatsoever which the Secured Party holds in the United States Trademark registrations listed on Exhibit A and associated common law rights and goodwill appurtenant thereto, and further agrees that it shall execute all other documents and do all other acts necessary to relinquish and effect the release of such rights.

IN TESTIMONY WHEREOF, the Secured Party has executed this Partial Release by its proper officers thereunto duly authorized.

PNC BANK, NATIONAL ASSOCIATION

By: [Signature]

Name: Anthony W. [Signature]

Title: VICE PRESIDENT

Date: 4.15.04

**PARTIAL RELEASE OF  
DOMESTIC TRADEMARK SECURITY AGREEMENT  
EXHIBIT A**

**Trademark**  
FUN BUGS

**Status**  
Registered

**Reg. No.**  
2,243,831

**Reg. Date**  
May 4, 1999