

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Charles Revson Inc.		03/23/2005	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Revlon Consumer Products Corporation		
Street Address:	237 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2177561	VITAL RADIANCE	
CORRESPONDENCE DATA			
Fax Number:	(212)527-5667		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-527-5648		
Email:	diana.girardi@revlon.com		
Correspondent Name:	John N. O'Shea		
Address Line 1:	237 Park Avenue		
Address Line 2:	Trademark Department		
Address Line 4:	New York, NEW YORK 10017		
NAME OF SUBMITTER:	John N. O'Shea		
Signature:	/John N. O'Shea/		
Date:	03/23/2005		

CH \$40.00 2177561

Total Attachments: 1

900021797

**TRADEMARK
 REEL: 003051 FRAME: 0912**

ASSIGNMENT

WHEREAS, Charles Revson Inc., a corporation organized and existing under the laws of the state of New York, located at 237 Park Avenue, New York, New York 10017 (hereinafter referred to as "ASSIGNOR"), has adopted and used the following Trademark and registered said Trademark in the United States Patent and Trademark Office:

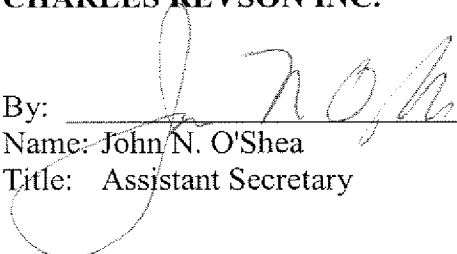
<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
VITAL RADIANCE	2177561	July 28, 1998

AND WHEREAS, Revlon Consumer Products Corporation, a corporation organized and existing under the laws of the state of Delaware, located at 237 Park Avenue, New York, New York 10017 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the right, title and interest in and to the said Trademark, and registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR by these presents does sell, assign and transfer unto said ASSIGNEE, its successors and assigns, all right, title and interest in and to said Trademark and registration thereof, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said Trademark.

IN WITNESS WHEREOF, this Assignment has been executed this 23rd day of March 2005.

CHARLES REVSON INC.

By: 
Name: John N. O'Shea
Title: Assistant Secretary

STATE OF New York)
COUNTY OF New York) SS:
UNITED STATES OF AMERICA)

On this 23rd day of March 2005, before me personally appeared John N. O'Shea the person who signed this instrument, who acknowledged that he/she signed it as a free act on behalf of Charles Revson Inc. and that he/she had the authority to do so in his/her capacity as Assistant Secretary.

 [Seal]
Notary Public

YVONNE KENNEDY
NOTARY PUBLIC, State of New York
No. 41-4815114
Qualified in Queens County
Cert. Filed in New York County
Commission Expires on Feb. 28, 2006

195686.1