Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Pfizer Inc.		04/22/2005	CORPORATION: DELAWARE

## **RECEIVING PARTY DATA**

Name:	Partnership for Clear Health Communication, Inc.
Street Address:	1615 L Street, NW, Suite 1000
City:	Washington
State/Country:	DISTRICT OF COLUMBIA
Postal Code:	20036
Entity Type:	Non-Profit Corporation: DISTRICT OF COLUMBIA

## PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2906381	PARTNERSHIP FOR CLEAR HEALTH COMMUNICATION
Registration Number:	2906382	PARTNERSHIP FOR CLEAR HEALTH COMMUNICATION
Registration Number:	2910532	SOCIEDAD PARA LA COMUNICACION CLARA SOBRE SALUD
Registration Number:	2912810	SOCIEDAD PARA LA COMUNICACION CLARA SOBRE SALUD

## **CORRESPONDENCE DATA**

Fax Number: (973)385-3117

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (973) 385-5654

Email: jane.ungaro@pfizer.com

Correspondent Name: Jane Ungaro, PFIZER INC.

Address Line 1: 201 Tabor Road

Address Line 2: Legal Division - Trademarks

Address Line 4: Morris Plains, NEW JERSEY 07950

NAME OF SUBMITTER: Jane Ungaro, Trademark Counsel

TRADEMARK

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Signature:	/jane ungaro/	
Date:	04/29/2005	
Total Attachments: 2 source=USA-Assignment-PartnershipForClearHealth#page1.tif source=USA-Assignment-PartnershipForClearHealth#page2.tif		

TRADEMARK REEL: 003075 FRAME: 0464

# UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, PFIZER INC, a Delaware corporation, having its principal place of business located at 235 East 42<sup>nd</sup> Street, New York, New York 10017 ("Assignor"), is using and is the owner of all right, title and interest in and to the following trademarks (collectively, the "Trademarks") now the subject of trademark applications in the United States Patent and Trademark Office, including all common law rights pertaining thereto and the goodwill of the business symbolized by the Trademarks:

<u>Trademark</u>				Registration	
PARTNERSHIP FOR & Design	CLEAR HEALT	H COMMUNIO	CATION	Reg. No. 2,906,381	
PARTNERSHIP FOR	CLEAR HEALT	H COMMUNIO	CATION	Reg. No. 2,906,382	
SOCIEDAD PARA La & Design	A COMUNICAC	IÓN CLARA S	OBRE SAL	Reg No. 2,910,532	
SOCIEDAD PARA LA	A COMUNICAC	IÓN CLARA S	OBRE SAL	Reg. No. 2,912,810	

And WHEREAS, PARTNERSHIP FOR CLEAR HEALTH COMMUNICATION, INC., a District of Columbia non-profit corporation, having its principal place of business located at 1615 L Street, NW, Suite 1000, Washington, DC 20036, is desirous of acquiring the entire right, title and interest in and to said Trademarks; and

Now, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, sell and transfer to Assignee, its successors, legal representatives and assigns, all of Assignor's right, title and interest in and to the Trademarks and said applications in the United States, together with the goodwill associated

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therewith, and the right to recover damages and profits and all other remedies for past infringements thereof.

Signed this 22 day of April, 2005

Pfizer Inc.

Name: Arthur A. Silverstein

Assistant General Counsel -

Trademarks

State of New York

ss (

County of New York )

On this Drday of April, 2005 before me personally appeared Arthur A. Silverstein, to me known, who being duly sworn, did say that he is Assistant General Counsel – Trademarks of Pfizer Inc. and that he duly executed the foregoing instrument for an on behalf of Pfizer Inc. being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said Corporation.

**Notary Public** 

Dana E. Ferrara
Notary Public of New Jersey
My Commission Expires
April 20, 2009

Jana E. Ferrara

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RECORDED: 04/29/2005

TRADEMARK
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