

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Movie Brands Inc.		08/08/2005	CORPORATION:
RECEIVING PARTY DATA			
Name:	JPMorgan Chase Bank, N.A.		
Street Address:	P.O. Box 2558		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77252		
Entity Type:	National Association:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2683427	MR. MOVIES	
CORRESPONDENCE DATA			
Fax Number:	(866)459-2899		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-783-2700		
Email:	pagodoa@federalresearch.com		
Correspondent Name:	CBC Companies dba Federal Research		
Address Line 1:	1030 Fifteenth Street, NW, Suite 920		
Address Line 2:	attn: Penelope J.A. Agodoa		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005		
NAME OF SUBMITTER:	Penelope J.A. Agodoa		
Signature:	/pja/		
Date:	08/16/2005		

CH \$40.00 2683427

Total Attachments: 20

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**TRADEMARK
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Movie Brands Inc.

United States	427	MR. MOVIES	MBI	Registered	76/401712	4/30/2002	2683427	2/4/2003	2/4/2013
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PATENT AND TRADEMARK SECURITY
AGREEMENT dated as of August 8, 2005 (this "Agreement"),
between BLOCKBUSTER INC. (the "Borrower"), the Subsidiaries
of the Borrower identified herein and JPMORGAN CHASE
BANK, N.A., as Collateral Agent (the "Collateral Agent").

Reference is made to (a) the Credit Agreement dated as of August 20, 2004, as amended by the First Amendment dated as of May 4, 2005 (as further amended, supplemented or otherwise modified from time to time, the "Credit Agreement"), among Blockbuster Inc. (the "Borrower"), the Lenders party thereto and JPMorgan Chase Bank, N.A., as Administrative Agent and (b) the Security Agreement dated as of August 8, 2005 (as amended, supplemented or otherwise modified from time to time, the "Security Agreement"), between the Borrower, the Subsidiaries of the Borrower identified therein and the Collateral Agent. The Lenders have extended, and have agreed to extend, credit to the Borrower subject to the terms and conditions set forth in the Credit Agreement. The obligations of the Lenders to extend such credit are conditioned upon, among other things, the execution and delivery of this Agreement. Each of the Grantors will derive substantial benefits from the extension of credit to the Borrower pursuant to the Credit Agreement and each is willing to execute and deliver this Agreement in order to induce the Lenders to extend such credit. Accordingly, the parties hereto agree as follows:

SECTION 1. Terms. Capitalized terms used in this Agreement and not otherwise defined herein have the meanings specified in the Security Agreement. The rules of construction specified in Section 1.01 of the Security Agreement also apply to this Agreement.

SECTION 2. Grant of Security Interest. As security for the payment in full of the Obligations, each of the Grantors, pursuant to the Security Agreement, did and hereby does grant to the Collateral Agent, its permitted successors and assigns, for the benefit of the Secured Parties, a security interest in, all right, title or interest in or to any and all of the following assets and properties now owned or at any time hereafter acquired by it or in which it now has or at any time in the future may acquire any right, title or interest (collectively, the "Patent and Trademark Collateral"):

(a) all letters patent of the United States, all registrations and recordings thereof, and all applications for letters patent of the United States, including registrations, recordings and pending applications in the United States Patent and Trademark Office, including those listed on Schedule I (the "Patents");

(b) all reissues, continuations, divisions, continuations-in-part, renewals or extensions of the Patents, and the inventions disclosed or claimed in the Patents, including the right to make, use and/or sell the inventions disclosed or claimed in the Patents;

(c) all United States trademarks, service marks, trade names, corporate names, Borrower names, business names, fictitious business names, trade styles,

trade dress, logos, other source or business identifiers, designs and general intangibles of like nature, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and all registration and recording applications filed in the United States in connection therewith, including registrations and registration applications in the United States Patent and Trademark Office or any similar offices in any State of the United States, and all extensions or renewals thereof, including those listed on Schedule I (the "Trademarks");

(d) all goodwill associated with or symbolized by the Trademarks; and

(e) all assets, rights and interests that uniquely reflect or embody such goodwill.

SECTION 3. Security Agreement. The security interest granted to the Collateral Agent herein is granted in furtherance, and not in limitation of, the security interests granted to the Collateral Agent pursuant to the Security Agreement. The Borrower hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the Patent and Trademark Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the Security Agreement, the terms of the Security Agreement shall govern.

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

BLOCKBUSTER INC.,

by Mary Bell
Name: MARY BELL
Title: SENIOR VICE PRESIDENT, INVESTOR
RELATIONS AND CORPORATE TREASURER

D.E.J. PRODUCTIONS INC.,

by Mary Bell
Name: MARY BELL
Title: SENIOR VICE PRESIDENT, INVESTOR
RELATIONS AND CORPORATE TREASURER

MOVIE BRANDS INC.,

by Mary Bell
Name: MARY BELL
Title: SENIOR VICE PRESIDENT, INVESTOR
RELATIONS AND CORPORATE TREASURER

JPMORGAN CHASE BANK, N.A.,
as Collateral Agent,

by _____
Name:
Title:

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

BLOCKBUSTER INC.,

by

Name:

Title:

DEJ PRODUCTION INC.,

by

Name:

Title:

of each of the foregoing
Subsidiary Parties

MOVIE BRANDS INC.,

by

Name:

Title:

of each of the foregoing
Subsidiary Parties

JPMORGAN CHASE BANK, N.A.,
as Collateral Agent,

by

Name:

Title:


BARRY BERGMAN
MANAGING DIRECTOR

Schedule I

PATENTS
Blockbuster Inc.

<u>Patent</u>	<u>Country</u>	<u>Rea. No. or Ser. No</u>	<u>Rea. Date or Filing Date</u>	<u>Record Owner</u>	<u>Status</u>
Method and System and Delivering on Demand, Individually Targeted Promotions	United States	Reg. No. 5459306	Granted: 10/17/1995	Blockbuster Inc.	Reg. Expires 10/17/2012
System and Method for Processing Media Requests	United States	Ser. No. 11/172731	Filed: 06/30/2005	Blockbuster Inc.	Pending
System Methods for Provisioning Audiovisual Works	United States	Ser. No. 10/842147	Filed: 05/10/2004	Blockbuster Inc.	Pending
System and Method for Fulfilling a Media Request	United States	Ser. No. 11/133874	Filed: 05/19/2005	Blockbuster Inc.	Pending

**US FEDERAL TRADEMARKS
Blockbuster Inc.**

County	Docket #	Mark Name	Current Owner	Status	Current Appl. #	Current Appl. Date	Current Reg #	Current Reg Date	Renewal Date
United States	1	AMERICA'S FAMILY VIDEO STORE	BBi	Registered	73/752103	9/14/1988	1606783	7/17/1990	7/17/2010
United States	5	BLOCKBUSTER	BBi	Registered	74/235863	1/8/1992	1738553	12/8/1992	12/8/2012
United States	6	BLOCKBUSTER	BBi	Registered	73/684181	9/11/1987	1491589	6/7/1988	6/7/2008
United States	8	BLOCKBUSTER	BBi	Registered	73/833679	10/25/1989	1601598	6/12/1990	6/12/2010
United States	9	BLOCKBUSTER	BBi	Registered	74/235862	1/8/1992	1802394	11/2/1993	11/2/2013
United States	15	BLOCKBUSTER KIDS	BBi	Registered	73/835048	10/25/1989	1601492	6/12/1990	6/12/2010
United States	18	BLOCKBUSTER KIDS & DESIGN	BBi	Registered	74/042303	3/23/1990	1637878	3/12/2001	3/12/2011
United States	20	BLOCKBUSTER KIDS & DESIGN	BBi	Registered	74/042304	3/23/1990	1652678	7/30/1991	7/30/2011
United States	26	BLOCKBUSTER VIDEO	BBi	Registered	73/601788	5/30/1986	1424341	1/6/1987	1/6/2007
United States	28	BLOCKBUSTER VIDEO	BBi	Registered	73/833677	10/25/1989	1603163	6/19/1990	6/19/2010
United States	30	BLOCKBUSTER VIDEO & DESIGN	BBi	Registered	73/576902	1/9/1986	1413706	10/14/1986	10/14/2006
United States	32	BLOCKBUSTER VIDEO & DESIGN	BBi	Registered	73/833678	10/25/1989	1601597	6/12/1990	6/12/2010
United States	36	BLOCKBUSTER VIDEO & DESIGN (COLOR)	BBi	Registered	73/833741	10/25/1989	1630441	1/1/1991	1/1/2011

County	Docket #	Mark Name	Current Owner	Status	Current Appl. #	Current Appl. Date	Current Reg #	Current Reg Date	Renewal Date
United States	40	CHARTBUSTERS	BBI	Registered	73/660568	5/13/1987	1471718	1/5/1988	1/5/2008
United States	55	MAJOR VIDEO (STYLIZED)	BBI	Registered	73/542,220	6/10/1985	1398911	6/24/1986	6/24/2006
United States	65	PAUSE & DESIGN	BBI	Registered	73/754308	9/20/1988	1578172	1/16/1990	1/16/2010
United States	67	PLAYER & DESIGN	BBI	Registered	73/754310	9/20/1988	1545729	6/27/1989	6/27/2009
United States	68	PLAYER & DESIGN	BBI	Registered	73/838828	11/13/1989	1605145	7/3/1990	7/3/2010
United States	70	PORTA-PLAYER	BBI	Registered	73/752093	9/14/1988	1553293	8/22/1989	8/22/2009
United States	75	QUIK DROP	BBI	Registered	73/758736	10/20/1988	1591360	4/10/1990	4/10/2010
United States	80	REWIND & DESIGN	BBI	Registered	73/754306	9/20/1988	1545727	6/27/1989	6/27/2009
United States	81	REWIND & DESIGN	BBI	Registered	73/838829	11/13/1989	1605146	7/3/1990	7/3/2010
United States	85	SLO-MO & DESIGN	BBI	Registered	73/754309	9/20/1988	1545728	6/27/1989	6/27/2009
United States	86	SLO-MO & DESIGN	BBI	Registered	73/835179	10/31/1989	1601604	6/12/1990	6/12/2010
United States	88	STOPPER & DESIGN	BBI	Registered	73/754301	9/20/1988	1545726	6/27/1989	6/27/2009
United States	89	STOPPER & DESIGN	BBI	Registered	73/833681	10/25/1989	1614418	9/18/1990	9/18/2010
United States	92	TICKET DESIGN (BLUE)	BBI	Registered	73/833718	10/25/1989	1607738	7/24/1990	7/24/2010

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United States	93	TICKET DESIGN (YELLOW)	BBI	Registered	73/834014	10/26/1989	1607739	7/24/1990	7/24/2010
United States	94	TICKET DESIGN (BLACK & WHITE)	BBI	Registered	74/024372	1/31/1990	1618072	10/16/1990	10/16/2010
United States	95	TICKET DESIGN	BBI	Registered	74/024373	1/31/1990	1623086	11/13/1990	11/13/2010
United States	101	KIDPRINT	BBI	Registered	74/008819	12/7/1989	1667226	12/3/1991	12/3/2011
United States	105	WOW! WHAT A DIFFERENCE	BBI	Registered	73/752091	9/14/1988	1540956	5/23/1989	5/23/2009
United States	106	WOW! WHAT A DIFFERENCE	BBI	Registered	73/833680	10/25/1989	1600084	6/5/1990	6/5/2010
United States	109	YOUTH RESTRICTED VIEWING	BBI	Registered	73/752101	9/14/1988	1600094	6/5/1990	6/5/2010
United States	113	BLOCKBUSTER VIDEO	BBI	Registered	74/175670	6/11/1991	1684399	4/28/1992	4/28/2012
United States	114	BLOCKBUSTER VIDEO	BBI	Registered	74/175662	6/11/1991	1736470	12/1/1992	12/1/2012
United States	115	BLOCKBUSTER VIDEO	BBI	Registered	74/175664	6/11/1991	1685330	5/5/1992	5/5/2002
United States	116	BLOCKBUSTER VIDEO	BBI	Registered	74/175663	6/11/1991	1684470	4/28/1992	4/28/2012
United States	117	BLOCKBUSTER VIDEO	BBI	Registered	74/175657	6/11/1991	1723840	10/13/1992	10/13/2012
United States	119	BLOCKBUSTER VIDEO	BBI	Registered	74/175658	6/11/1991	1710127	8/25/1992	8/25/2012
United States	121	BLOCKBUSTER VIDEO & DESIGN	BBI	Registered	74/175651	6/11/1991	1721375	10/6/1992	10/6/2012

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United States	123	BLOCKBUSTER VIDEO & DESIGN	BBI	Registered	74/175655	6/11/1991	1690094	6/2/1992	6/2/2002
United States	124	BLOCKBUSTER VIDEO & DESIGN	BBI	Registered	74/175654	6/11/1991	1721846	10/6/1992	10/6/2012
United States	125	BLOCKBUSTER VIDEO & DESIGN	BBI	Registered	74/175653	6/11/1991	1683794	4/21/1992	4/21/2012
United States	126	BLOCKBUSTER VIDEO & DESIGN	BBI	Registered	74/175669	6/11/1991	1684471	4/28/1992	4/28/2012
United States	129	BLOCKBUSTER VIDEO & DESIGN	BBI	Registered	74/175666	6/11/1991	1685425	5/5/1992	5/5/2002
United States	135	PROFILE OF CHILD DESIGN	BBI	Registered	74/225986	11/26/1991	1724470	10/13/1992	10/13/2012
United States	141	BLOCKBUSTER	BBI	Registered	74/313601	9/14/1992	1771243	5/18/1993	5/18/2013
United States	153	BLOCKBUSTER VIDEO (YELLOW LETTERS)	BBI	Registered	74/363905	3/2/1993	1806588	11/23/1993	11/23/2013
United States	162	MAKE IT A BLOCKBUSTER NIGHT	BBI	Registered	74/408844	7/6/1993	1852673	9/6/2004	9/6/2014
United States	164	BLOCKBUSTER VIDEO & DESIGN	BBI	Registered	74/444,622	10/6/1993	2014672	11/12/1996	11/12/2006
United States	171	BLOCKBUSTER	BBI	Registered	74/426588	8/20/1993	1873269	1/10/1995	1/10/2015
United States	180	BLOCKBUSTER	BBI	Registered	74/452130	10/25/1993	1891727	4/25/1995	4/25/2015
United States	187	BLOCKBUSTER	BBI	Registered	74/483720	1/28/1994	1868690	12/20/1994	12/20/2014
United States	188	BLOCKBUSTER	BBI	Registered	74/483719	1/28/1994	1868774	12/20/1994	12/20/2011

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United States	233	BLOCKBUSTER VIDEO & DESIGN	BBi	Registered	74/566022	6/29/1995	1929557	10/24/1995	10/24/2005
United States	294	BLOCKBUSTER GIFTCARD	BBi	Registered	74/641274	3/2/1995	2049663	4/1/1997	4/1/2007
United States	297	BLOCKBUSTER ENTERTAINMENT AWARDS	BBi	Registered	74/646435	3/14/1995	1960149	3/5/1996	3/5/2006
United States	298	BLOCKBUSTER ENTERTAINMENT AWARDS	BBi	Registered	74/678581	5/22/1995	1999406	9/10/1996	9/10/2006
United States	299	BLOCKBUSTER ENTERTAINMENT AWARDS	BBi	Registered	74/646434	3/14/1995	1960148	3/5/1996	3/5/2006
United States	300	ROUNDED BLUE AWNING	BBi	Registered	74/695728	6/29/1995	2022821	12/17/1996	12/17/2006
United States	302	BLOCKBUSTER VIDEO & AWNING (COLOR)	BBi	Registered	74/695728	6/29/1995	1962792	3/19/1996	3/19/2006
United States	308	THE BLOCKBUSTER ENTERTAINMENT NETWORK	BBi	Registered	74/689027	6/15/1995	1992993	8/13/1996	8/13/2006
United States	318	HAZ DE ESTA UNA NOCHE BLOCKBUSTER	BBi	Registered	75/013543	10/25/1995	2023562	12/17/1996	12/17/2006
United States	332	MAKE IT A BLOCKBUSTER...	BBi	Registered	75/112793	6/3/1996	2063182	5/20/1997	5/20/2007
United States	355	BLOCKBUSTER	BBi	Registered	75/143666	8/1/1996	2048020	3/25/1997	3/25/2007
United States	363	BLOCKBUSTER & DESIGN	BBi	Registered	75/223007	1/9/1997	2135572	2/10/1998	2/10/2008
United States	364	KIDMONGOUS	BBi	Registered	75/300281	5/29/1997	2267615	8/3/1999	8/3/2009
United States	365	LOG ON AND MAKE YOURSELF COMFORTABLE	BBi	Registered	75/333958	7/31/1997	2224809	2/16/1999	2/16/2009

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United States	366	BLOCKBUSTER (CHANNEL FONT/YELLOW)	BBI	Registered	75/323166	7/11/1997	2175057	7/21/1998	7/21/2008
United States	370	GO HOME HAPPY	BBI	Registered	75/433141	2/12/1998	2294038	11/23/1999	11/23/2009
United States	371	BLOCKBUSTER REWARDS	BBI	Registered	75/432989	2/12/1998	2365613	7/11/2000	7/11/2010
United States	372	GO HOME HAPPY STYLIZED	BBI	Registered	75/443440	2/26/1998	2294067	11/23/1999	11/23/2009
United States	374	BLOCKBUSTER FAVORITES DESIGN	BBI	Registered	75/574672	10/21/1998	2528831	1/15/2001	1/15/2011
United States	375	THE GIFT OF ENTERTAINMENT	BBI	Registered	75/491133	5/27/1998	2386866	9/19/2000	9/19/2010
United States	377	BLOCKBUSTER INCENTIVE ZONE	BBI	Registered	75/501846	6/15/1998	2342391	4/18/2000	4/18/2010
United States	378	BIZ	BBI	Registered	75/501839	6/15/1998	2339918	4/11/2000	4/11/2010
United States	379	BLOCKBUSTER PREVIEWED DESIGN	BBI	Registered	75/574673	10/21/1998	2533241	1/29/2002	1/29/2012
United States	380	ARE YOU GAME ENOUGH	BBI	Registered	75/587576	11/12/1998	2342771	4/18/2000	4/18/2010
United States	381	BLOCKBUSTER PREVIEWED	BBI	Registered	75/587577	11/12/1998	2367755	7/18/2000	7/18/2010
United States	394	AT FIRST LISTEN	BBI	Registered	75/684847	4/19/1999	2319557	2/15/2000	2/15/2010
United States	395	CHART BURNERS	BBI	Registered	75/684845	4/19/1999	2319555	2/15/2000	2/15/2010
United States	396	BLOCKBUSTER.COM	BBI	Registered	75/733099	6/21/1999	2357416	6/13/2000	6/13/2010

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United States	401	BRINGING ENTERTAINMENT HOME	BBI	Registered	75/920546	2/7/2000	2518564	12/11/2001	12/11/2011
United States	402	LLEVA LA DIVERSION A CASA	BBI	Registered	75/951057	3/3/2000	2669682	12/31/2002	12/31/2012
United States	410	BLOCKBUSTER MOVIE GAME DESIGN	BBI	Registered	76/095991	7/25/2000	2636563	10/15/2002	10/15/2012
United States	411	BLOCKBUSTER REWARDS & DESIGN	BBI	Registered	76/104432	8/7/2000	2616659	9/10/2002	9/10/2012
United States	412	BLOCKBUSTER PREVIOUSLY PLAYED	BBI	Registered	76/128570	9/14/2000	2852330	6/15/2004	6/15/2014
United States	413	CIRCUS FRESH COTTON CANDY	BBI	Registered	78/041865	1/5/2001	2684721	2/4/2003	2/4/2013
United States	416	BLOCKBUSTER FAVORITES	BBI	Registered	76/231436	3/27/2001	2597577	7/23/2002	7/23/2012
United States	417	BLOCKBUSTER GIFTCARDS	BBI	Registered	76/231435	3/27/2001	2597576	7/23/2002	7/23/2012
United States	424	CARL & RAY	BBI	Registered	78/097658	12/11/2001	2757530	8/26/2003	8/26/2013
United States	425	THE BEST WAY TO DVD IS BLOCKBUSTER	BBI	Registered	78/097727	12/11/2001	2672259	1/7/2003	1/7/2013
United States	431	CARL	BBI	Registered	78/134830	6/11/2002	2771627	10/7/2003	10/7/2013
United States	433	MOVIE TRADING CO.	BBI	Registered	75/908551	2/2/2000	2472537	7/24/2001	7/24/2011
United States	435	RENT. BUY. GAME YOUR WAY	BBI	Registered	76/432711	7/10/2002	2731773	7/1/2003	7/1/2013
United States	439	FILMCADDY	BBI	Registered	78/162436	9/10/2002	2824114	3/16/2004	3/16/2014

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United States	440	FILMCADDY & TV DESIGN	BBI	Registered	78/162449	9/10/2002	2814234	2/10/2004	2/10/2014
United States	441	CARL & RAY	BBI	Registered	76/453139	9/26/2002	2763900	9/16/2003	9/16/2013
United States	442	REINVENT THE WAY YOU RENT	BBI	Registered	78/170599	10/3/2002	2805886	1/13/2004	1/13/2014
United States	443	DVD FREEDOM PASS	BBI	Registered	76/461477	10/24/2002	2763968	9/16/2003	9/16/2013
United States	444	GAMES FREEDOM PASS	BBI	Registered	76/461478	10/24/2002	2763969	9/16/2003	9/16/2013
United States	445	MOVIE FREEDOM PASS	BBI	Registered	76/461476	10/24/2002	2763967	9/16/2003	9/16/2013
United States	446	MOVIE TRADING CO. & MARQUIS DESIGN	BBI	Registered	76/491578	2/20/2003	2871001	8/10/2004	8/10/2014
United States	447	BLOCKBUSTER NIGHT	BBI	Registered	78/260428	6/10/2003	2953470	5/17/2005	5/17/2015
United States	448	GAME FREEDOM PASS DESIGN	BBI	Registered	76/524434	6/23/2003	2904327	11/23/2004	11/23/2014
United States	449	GAME FREEDOM PASS	BBI	Registered	76/524433	6/23/2003	2868799	8/3/2004	8/3/2014
United States	450	GAMERUSH	BBI	Filed	78/285770	8/11/2003			
United States	451	GAME RUSH	BBI	Filed	78/285788	8/11/2003			
United States	454	GAME RUSH	BBI	Filed	78/286451	8/12/2003			
United States	456	GAME RUSH	BBI	Filed	78/286458	8/12/2003			

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United States	458	STAY AHEAD OF THE GAME	BBI	Filed	78/286884	8/13/2003			
United States	459	GAME RUSH & DESIGN	BBI	Filed	76/551497	9/26/2003			
United States	461	WE KNOW GAMES LIKE WE KNOW MOVIES	BBI	Filed	78/310923	10/8/2003			
United States	463	MOVIE TRADING COMPANY EXPRESS	BBI	Registered	78/339670	12/11/2003	2966622	7/12/2005	7/12/2015
United States	464	NOW ACCEPTING CASH, CREDIT CARDS AND DVDS	BBI	Filed	78/349808	1/9/2004			
United States	466	MOVIE TRADING COMPANY	BBI	Filed	78/389234	3/23/2004			
United States	467	MOVIE TRADING COMPANY	BBI	Registered	78/389266	3/23/2004	2970342	7/19/2005	7/19/2015
United States	468	QUERCH	BBI	Filed	78/390546	3/25/2004			
United States	469	BLOCKBUSTER ONLINE	BBI	Filed	78/394660	4/1/2004			
United States	470	MOVIE STORE AT YOUR DOOR	BBI	Filed	78/401882	4/14/2004			
United States	471	GAME STORE AT YOUR DOOR	BBI	Filed	78/401891	4/14/2004			
United States	472	MyQ & Design	BBI	Filed	78406672	4/22/2004			
United States	473	RHINO VIDEO GAMES	BBI	Registered	2485098	8/17/2000		9/4/2001	9/4/2011
United States	474	PLAY IT FLIP IT	BBI	Registered	78424654	5/25/2004	2964263	6/28/2005	6/28/2015

County	Docket #	Mark Name	Current Owner	Status	Current Appl. #	Current Appl. Date	Current Reg #	Current Reg Date	Renewal Date
United States	475	BLOCKBUSTER FLIP CARD	BBI	Filed	78424645	5/25/2004			
United States	476	BLOCKBUSTER GAME PASS	BBI	Filed	78424632	5/25/2004			
United States	477	BLOCKBUSTER MOVIE PASS	BBI	Registered	78424626	5/25/2004	2967024	7/12/2005	7/12/2015
United States	479	BLOCKBUSTER	BBI	Registered	78431836	6/8/2004	2970581	7/19/2005	7/19/2015
United States	480	BLOCKBUSTER GAME PASS & DESIGN	BBI	Filed	78452615	7/19/2004			
United States	481	BLOCKBUSTER MOVIE PASS & DESIGN	BBI	Registered	78452628	5/24/2004	2967198	7/12/2005	7/12/2015
United States	482	ARROW DESIGN	BBI	Filed	78453544	7/20/2004			
United States	483	THE END OF LATE FEES. THE START OF MORE	BBI	Filed	78529021	12/8/2004			
United States	484	MY Q AT A GLANCE & QUEUE DESIGN	BBI	Filed	78529735	12/9/2004			
United States	485	RHINO VIDEO GAMES	BBI	Filed	78536375	12/21/2004			
United States	486	DESIGN OF SPIKE THE RHINO	BBI	Filed	78542569	1/5/2005			
United States	487	BE KIND RETURN ON TIME	BBI	Filed	78606986	4/12/2005			
United States	488	LIFE AFTER LATE FEES	BBI	Filed	78644662	6/6/2005			
United States	489	RENTING IS BETTER THAN EVER	BBI	Filed	78644678	6/6/2005			

County	Docket #	Mark Name	Current Owner	Status	Current Appl. #	Current Appl. Date	Current Reg #	Current Reg Date	Renewal Date
United States	490	BLOCKBUSTER ENTERTAINMENT PASS	BBi	Registered	76281389	7/6/2001	2915473	1/4/2005	1/4/2015

DEJ Productions Inc.

United States	382	STORY GARDEN PRODUCTIONS	DEJ	Registered	75/593814	11/23/1998	2389244	9/26/2000	9/26/2010
United States	383	TWO LEFT SHOES FILMS	DEJ	Registered	75/593853	11/23/1998	2382353	9/5/2000	9/5/2010
United States	384	SQUARE DOG PICTURES	DEJ	Registered	75/593855	11/23/1998	2367803	7/18/2000	7/18/2010
United States	385	THIRD ROW CENTER FILMS	DEJ	Registered	75/593854	11/23/1998	2367802	7/18/2000	7/18/2010
United States	388	STORY GARDEN PRODUCTIONS & DESIGN	DEJ	Registered	75/648087	2/25/1999	2372350	8/1/2000	8/1/2010
United States	389	SQUARE DOG PICTURES &	DEJ	Registered	75/648598	2/25/1999	2368056	7/18/2000	7/18/2010
United States	390	TWO LEFT SHOES FILMS &	DEJ	Registered	75/649892	2/25/1999	2389366	9/26/2000	9/26/2010
United States	391	THIRD ROW CENTER FILMS DESIGN	DEJ	Registered	75/650970	2/25/1999	2368073	7/18/2000	7/18/2010
United States	405	CITYHEAT PRODUCTIONS	DEJ	Registered	78/003515	4/11/2000	2599442	7/23/2002	7/23/2012
United States	407	CITYHEAT PRODUCTIONS & DESIGN	DEJ	Registered	76/093845	7/20/2000	2482184	8/28/2001	8/28/2011
United States	409	DEJ PRODUCTIONS DESIGN	DEJ	Registered	76/077842	6/26/2000	2626050	9/24/2002	9/24/2012
United States	465	DEJ PRODUCTIONS	DEJ	Filed	78/377973	3/3/2004			

Movie Brands Inc.

United States	427	MR. MOVIES	MBI	Registered	76/401712	4/30/2002	2683427	2/4/2003	2/4/2013
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