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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

102987915

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Walden-Hays, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State New York
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: August 26, 2004

2. Name and address of receiving party(ies)
Name: Chesebrough-Pond's Inc.
Internal Address: _____
Address: _____
Street Address: 501 Silverside Road
City: Wilmington State: DE Zip: 19809

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

APR 19 2005

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s)
2,471,085

Additional number(s) attached Yes No

6. Total number of applications and registrations involved: 1

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Rowena DeLeon
Internal Address: Unilever

Street Address: 33 Benedict Place

City: Greenwich State: CT Zip: 06830

7. Total fee (37 CFR 3.41).....\$ 40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
03-1595

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Rowena DeLeon
Name of Person Signing

Rowena DeLeon
Signature

4/15/05
Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

04/22/2005 JYALLAH2 00000028 031595 2471085
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TRADEMARK
REEL: 003150 FRAME: 0928

TRADEMARK ASSIGNMENT

WHEREAS, WALDEN-HAYS, INC., a New York corporation, located and doing business at P.O. Box 1071, Cooper Station, New York, New York 10276-1071 ("Assignor") is owner of the trademark ENERGY GLOW and U.S. Registration No. 2,471,085 therefor; and


WHEREAS, CHESEBROUGH-POND'S INC. a Delaware corporation, with an office located at 501 Silverside Road, Wilmington, Delaware 19809 (hereinafter "Assignee") is desirous of acquiring said trademark.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all right, title and interest in and to said trademark and registration therefor, together with the goodwill of the business symbolized by said trademark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Agreement to be executed effective 26th day of August, 2004.

WALDEN HAYS, INC.

By: _____


Name: Tony Yarborough
Title: Vice President