

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Siny Corp. d/b/a Roller Fabrics		08/19/2005	CORPORATION: WISCONSIN

**RECEIVING PARTY DATA**

Name:	JPMorgan Chase Bank, N.A.
Street Address:	111 East Wisconsin Avenue
City:	Milwaukee
State/Country:	WISCONSIN
Postal Code:	53202
Entity Type:	national banking association: UNKNOWN

**PROPERTY NUMBERS Total: 11**

Property Type	Number	Word Mark
Registration Number:	2311460	MASELLI USA
Registration Number:	2272293	
Registration Number:	2354570	DAD 'N ME
Registration Number:	2269016	THE SECRET'S IN THE WOOL
Registration Number:	2265520	THE SECRET'S IN THE WOOL
Registration Number:	2129493	MADE IN USA WORKIN'WOOLY WOOL BLENDED WASH MITT
Registration Number:	2093485	WORKIN' WOOLY
Serial Number:	78445164	FOAMFAB
Registration Number:	2770181	SCHUEDE
Registration Number:	2425287	PALACE PET PRODUCTS TREAT YOUR PET LIKE ROYALTY
Registration Number:	2423461	PALACE PET BEDS TREAT YOUR PET LIKE ROYALTY

**CORRESPONDENCE DATA**

Fax Number: (414)273-5198

**900033283**

**TRADEMARK  
 REEL: 003169 FRAME: 0989**

**CH \$290.00 2311460**

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

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Email: bgilpin@gklaw.com  
Correspondent Name: Brian G. Gilpin; Godfrey & Kahn, S.C.  
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ATTORNEY DOCKET NUMBER:	005935-0062
NAME OF SUBMITTER:	Brian G. Gilpin
Signature:	/bgg/
Date:	10/04/2005

Total Attachments: 2  
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**NOTICE OF GRANT OF SECURITY INTEREST  
IN TRADEMARKS**

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of August 4, 2005 (the "Security Agreement"), by SINY CORP. d/b/a Roller Fabrics (the "Debtor") and JPMORGAN CHASE BANK, N.A. (the "Secured Party"), the Debtor has granted to the Secured Party a continuing security interest in and continuing lien upon the trademark registrations and/or trademark applications listed in **Exhibit A**, hereto.

The Secured Party hereby acknowledges that the security interest in the foregoing trademark registrations and/or trademark applications (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark registrations or trademark applications.

Very truly yours,

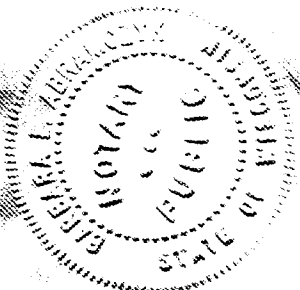
JPMORGAN CHASE BANK, N.A.

By: \_\_\_\_\_

Michael Gietl, Assistant Vice President

STATE OF WISCONSIN        )  
  )  
COUNTY OF MILWAUKEE    )




The foregoing instrument was acknowledged before me this 19 day of August, 2005, by Michael Gietl, an Assistant Vice President of JPMorgan Chase Bank, N.A., a national banking association, on behalf of such association.



Barbara E. Abramczyk  
Notary Public, State of Wisconsin  
My commission expires 07-01-07

**EXHIBIT A**

**UNITED STATES REGISTERED TRADEMARKS**

MARK	COUNTRY/ STATE	SERIAL NO. / REG. NO.	FILING DATE/REG. DATE	STATUS	OWNER
	US	2,311,460	01/25/2000	Registered	Siny Corp.
	US	2,272,293	08/24/1999	Registered	Siny Corp.
DAD 'N ME	US	2,354,570	06/06/2000	Registered	Siny Corp.
THE SECRET'S IN THE WOOL	US	2,269,016	08/10/1999	Registered	Siny Corp.
THE SECRET'S IN THE WOOL	US	2,265,520	07/27/1999	Registered	Siny Corp.
	US	2,129,493	01/13/1998	Registered	Siny Corp.
WORKIN' WOOLY	US	2,093,485	09/02/1997	Registered	Siny Corp.
FOAMFAB	US	78/445,164	07/02/2004	Pending	Roller Fabrics
SCHUEDE	US	2,770,181	09/30/2003	Registered	Roller Fabrics
PALACE PET PRODUCTS TREAT YOUR PET LIKE ROYALTY	US	2,425,287	01/30/2001	Registered	Roller Fabrics
PALACE PET BEDS TREAT YOUR PET LIKE ROYALTY	US	2,423,461	01/23/2001	Registered	Roller Fabrics