

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Davidoff & Cie SA | | 12/16/2005 | CORPORATION: SWITZERLAND |
| RECEIVING PARTY DATA | | | |
| Name: | The Echo Design Group, Inc. | | |
| Street Address: | 10 East 40th Street | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10016 | | |
| Entity Type: | CORPORATION: NEW YORK | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 78186432 | ECHO | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (212)813-5901 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 212-813-5900 | | |
| Email: | dsullivan@frosszelnick.com | | |
| Correspondent Name: | Susan Upton Douglass | | |
| Address Line 1: | Fross Zelnick Lehrman & Zissu, P.C. | | |
| Address Line 2: | 866 United Nations Plaza | | |
| Address Line 4: | New York, NEW YORK 10017 | | |
| ATTORNEY DOCKET NUMBER: | DVF - 0207454 | | |
| NAME OF SUBMITTER: | Susan Upton Douglass | | |
| Signature: | /susan upton douglass/ | | |
| Date: | 12/23/2005 | | |

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ASSIGNMENT

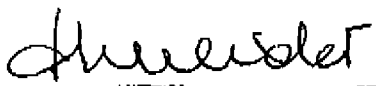
WHEREAS, DAVIDOFF & CIE SA, a corporation organized and existing under the laws of Switzerland located at 2, Rue de Rive, 1200 Geneva, Switzerland ("Assignor"), is the owner of the following trademark (hereinafter, the "Trademark");

| TRADEMARK | SERIAL NO. |
|-----------|------------|
| ECHO | 78/186,432 |

and WHEREAS, THE ECHO DESIGN GROUP, INC., a corporation organized and existing under the laws of the State of New York located at 10 East 40th Street, New York, New York 10016 ("Assignee"), is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified application therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.


DAVIDOFF & CIE SA

By: 

Name: Dr. Ernst Schneider

Title: President of the Board

Date of Signature: December 16, 2005

By: 

Name: Dr. Reto Cina

Title: Director

Date of Signature: December 16, 2005

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