

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Susanne L. Langmuir		06/14/2006	INDIVIDUAL: CANADA
RECEIVING PARTY DATA			
Name:	Estee Lauder Inc.		
Street Address:	767 Fifth Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10153		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78852148	BLACK ORCHID	
CORRESPONDENCE DATA			
Fax Number:	(212)572-6743		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 572-6778		
Email:	uspto@estee.com		
Correspondent Name:	Rita M. Odin		
Address Line 1:	767 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10153		
ATTORNEY DOCKET NUMBER:	TF/BL;ACK ORCHID		
NAME OF SUBMITTER:	Rita M. Odin		
Signature:	/RMO/		
Date:	09/22/2006		

CH \$40.00 78852148

Total Attachments: 1
source=Black Orchid Assignment Pdf (Susanne Lang)#page1.tif

EXHIBIT A

ASSIGNMENT

WHEREAS, Susanne L. Langmuir, an individual with an address at 119 Glenview Ave., Toronto, Ontario M4R 1R2, Canada ("Assignor"), is the owner of U.S. Trademark Application Serial No. 78/852,148 for BLACK ORCHID for "fragrances for personal use" (the "Application") in International Class 3 (the "Application"); and

WHEREAS, Estee Lauder Inc., a Delaware corporation doing business at 767 Fifth Avenue, New York, New York 10153 ("Assignee"), wishes to acquire all right, title and interest in and to the Application including the goodwill symbolized by the mark identified in the Application.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, its entire right, title and interest, whether statutory or at common law, throughout the world, in and to the BLACK ORCHID mark and the Application, together with the goodwill of the business symbolized by the BLACK ORCHID mark, all causes of action for previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements, and all of Assignor's other rights and interests in the BLACK ORCHID mark and the Application.

Dated: Toronto, Ontario, Canada
June 14, 2006

SUSANNE L. LANGMUIR

