

TO: PETER J. SILVERMAN COMPANY: 866 UNITED NATIONS PLAZA

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

**02/07/2007  
 900068831**

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	12/20/2006

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Pfizer Inc.		01/29/2007	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Johnson & Johnson
<b>Street Address:</b>	One Johnson & Johnson Plaza
<b>City:</b>	New Brunswick
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	08933
<b>Entity Type:</b>	CORPORATION: NEW JERSEY

**PROPERTY NUMBERS Total: 52**

Property Type	Number	Word Mark
Serial Number:	78636683	AADS
Registration Number:	2173169	BENGAY
Serial Number:	78246375	BENGAY
Serial Number:	78935645	BENGAY
Registration Number:	2946842	BENGAY
Registration Number:	0840785	BEN-GAY
Registration Number:	0435135	BEN-GAY
Registration Number:	1867419	DESITIN
Registration Number:	0547209	DESITIN
Registration Number:	0541180	DESITIN
Registration Number:	2209717	DESITIN CREAMY
Registration Number:	2209781	DESITIN CREAMY
Serial Number:	78735357	DIGESTIVE HEALTH AUTHORITY

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Registration Number:	0510378	DR. BENGUE
Registration Number:	1537165	DUAL RELIEF
Registration Number:	2261696	GETS THE DRY OUT
Registration Number:	1106967	GETS THE RED OUT
Registration Number:	1914486	HEMORID
Registration Number:	2968576	IT'S WHAT'S HOT IN PAIN RELIEF
Registration Number:	2008900	MINT SENSATION
Registration Number:	2014173	MINT SENSATION
Registration Number:	1516202	OPTIVISE
Registration Number:	1339889	PACQUIN SKIN CREAM WITH ALOE
Registration Number:	1581024	PLAX
Registration Number:	2023672	PLAX
Registration Number:	1492899	PLAX
Registration Number:	1298339	PLAX
Registration Number:	1912965	PLAX RINSE BEFORE BRUSHING PATENTED FORMULA CLINICALLY PROVEN
Registration Number:	1905243	PLAX RINSE BEFORE BRUSHING PATENTED FORMULA CLINICALLY PROVEN
Serial Number:	78957500	RASH TODAY, GONE TOMORROW
Serial Number:	78687428	SLEEPMELTS
Registration Number:	1485872	SOFT 'N' SAFE
Registration Number:	2708002	SOFTMINT
Serial Number:	78317154	STOP ITCHING. START HEALING.
Serial Number:	78957242	STRONGER THAN PAIN
Registration Number:	0880132	SUN SESSIONS
Serial Number:	78429165	TARGETS THE ITCH FOR FAST RELIEF
Serial Number:	78820370	THE SOOTHING FEELING OF HEALING
Registration Number:	3072029	THERE'S A VISINE FOR THAT
Registration Number:	1072081	VISACLEAN
Registration Number:	1121279	VISINE
Registration Number:	2830751	VISINE
Registration Number:	1154478	VISINE A.C.
Registration Number:	2123434	
Serial Number:	78491487	VISINE CONTACTS
Registration Number:	1531590	VISINE EXTRA

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Registration Number:	2451584	VISINE FOR CONTACTS
Registration Number:	2153822	VISINE L.R.
Registration Number:	1494789	VISINE M
Registration Number:	2239798	VISINE TEARS
Registration Number:	2377966	VISINE-A
Registration Number:	1155160	WART-OFF

**CORRESPONDENCE DATA**

Fax Number: (212)813-5901  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 2128135900  
 Email: abriggie@frosszelnick.com  
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 Address Line 2: Fross Zelnick Lehrman & Zissu, P.C.  
 Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	J&J 0700631
NAME OF SUBMITTER:	Andrew Briggie
Signature:	/awb/
Date:	02/07/2007

Total Attachments: 3  
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**TRADEMARK**

**CONFIRMATORY ASSIGNMENT**

WHEREAS, PFIZER INC., a corporation organized and existing under the laws of Delaware, with an address of 235 East 42<sup>nd</sup> Street, New York, New York, 10017 ("Assignor"), was the owner of the following trademarks listed in the attached schedule (hereinafter, the "Trademarks"):

WHEREAS, JOHNSON & JOHNSON, a corporation organized and existing under the laws of New Jersey, located and doing business at One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933 ("Assignee"), acquired said Trademarks and all associated goodwill in the Trademarks, effective as of December 20, 2006;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective as of December 20, 2006, of all right, title and interest in and to the Trademarks and the above-named applications and/or registrations therefor, together with that portion of the business of the applicant to which the Trademarks pertain, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Dated: January 29, 2007

PFIZER INC.

By: [Signature]

Name: Richard A. Friedman

Title: Attorney-in-Fact

## SCHEDULE

Trademark	Serial No./ Registration No.
AADS	78/636683
BENGAY	2173169
BENGAY	78/246375
BENGAY	78/935645
BENGAY	2946842
BEN-GAY	840785
BEN-GAY & DESIGN	435135
DESITIN	1867419
DESITIN	547209
DESITIN	541180
DESITIN CREAMY	2209717
DESITIN CREAMY & DESIGN	2209781
DIGESTIVE HEALTH AUTHORITY	78/735357
DR. BENGUE	510378
DUAL RELIEF	1537165
GETS THE DRY OUT	2261696
GETS THE RED OUT	1106967
HEMORID	1914486
IT'S WHAT'S HOT IN PAIN RELIEF	2968576
MINT SENSATION	2008900
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OPTIVISE	1516202
PACQUIN SKIN CREAM WITH ALOE	1339889
PLAX	1581024
PLAX	2023672
PLAX	1492899
PLAX	1298339
PLAX BOTTLE DESIGN	1912965
PLAX BOTTLE DESIGN	1905243
RASH TODAY, GONE TOMORROW	78/957500
SLEEPMELTS	78/687429
SOFT N' SAFE	1485872
SOFTMINT	2708002
STOP ITCHING. START HEALING.	78/317154
STRONGER THAN PAIN	78/957242
SUN SESSIONS	880132
TARGETS THE ITCH FOR FAST RELIEF	78/429165
THE SOOTHING FEELING OF HEALING	78/820370
THERE'S A VISINE FOR THAT	3072029
VISACLEAN	1072081
VISINE	1121279
VISINE	2830751
VISINE A.C.	1154478
VISINE BOTTLE DESIGN	2123434
VISINE CONTACTS	78/491487

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VISINE EXTRA  
 VISINE FOR CONTACTS  
 VISINE L.R.  
 VISINE M  
 VISINE TEARS  
 VISINE-A  
 WART-OFF

1531590  
 2451584  
 2153822  
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