

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A.		02/10/2006	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Digital Generation Systems, Inc.		
Street Address:	77 O'Farrell Street, Sixth Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	74108		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2864406	THE SOURCE CREATIVES	
CORRESPONDENCE DATA			
Fax Number:	(214)999-3623		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2149994487		
Email:	ip@gardere.com, jfulmer@gardere.com		
Correspondent Name:	Gardere Wynne Sewell/Jason R. Fulmer		
Address Line 1:	1601 Elm Street, Suite 3000		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	122191-1		
NAME OF SUBMITTER:	Jason R. Fulmer		
Signature:	/Jason R. Fulmer/		
Date:	06/14/2007		

OP \$40.00 2864406

Total Attachments: 4

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RELEASE OF SECURITY INTEREST ASSIGNMENT OF TRADEMARKS

This Release of Security Interest Assignment of Trademarks dated as of February 10, 2006 ("Release"), is made by JPMorgan Chase Bank, N.A. (formerly JPMorgan Chase Bank), in its capacity as administrative agent under the Third Amended and Restated Credit Agreement dated as of April 15, 2005 (as amended, restated or otherwise modified to date, the "Credit Agreement") among Digital Generation Systems, Inc., a Delaware corporation ("Digital"), the lenders from time to time party thereto and the administrative agent (in such capacity, "Administrative Agent") in favor of Digital and certain of its Subsidiaries party to the Security Assignment referred to below (collectively, "Debtors" with each being a "Debtor").

RECITALS

WHEREAS, Administrative Agent and Debtors previously entered into the Security Interest Assignment of Trademarks dated as of August 31, 2004, recorded in the United States Patent and Trademark Office on September 2, 2004 at Reel 2928, Frame 0738 (as amended or otherwise modified, the "Security Assignment"), pursuant to which Administrative Agent purportedly owns a security interest in, among other things, each Debtor's Trademarks (as defined in the Security Assignment), including those registered U.S. Trademark Applications and Registrations of the Debtor associated with each Security Assignment that are listed in the attached Exhibit A.

WHEREAS, the Administrative Agent desires to release its security interest in the registered U.S. Trademark Applications and Registrations listed in the attached Exhibit A.

NOW, THEREFORE, subject to the terms, conditions, covenants and provisions of this Release, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto, intending to be legally bound, agree as follows:


RELEASE

Administrative Agent hereby releases all liens, security interests, assignments, and other interests of Administrative Agent in the Trademarks, including, without limitation, the security interest in those U.S. Trademark Applications and Registrations listed in Exhibit A, which is attached hereto.

[Signature page follows.]

Executed as of the date first written above.

JPMorgan Chase Bank, N.A.,
as Administrative Agent


Name: JOHN A. HORST
Title: VICE PRESIDENT

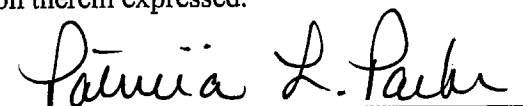
ACKNOWLEDGMENT

STATE OF TEXAS :

: SS

COUNTY OF DALLAS :

Before me, the undersigned, a Notary Public, on this 10th day of February, 2006, personally appeared JOHN A. HORST, of JPMorgan Chase Bank, N.A., a New York banking corporation, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that such executed the same, on behalf of said corporation for the purposes and consideration therein expressed.


Notary Public
My Commission Expires: 7-26-06

(SEAL)

EXHIBIT A
U.S. TRADEMARK APPLICATIONS AND REGISTRATIONS

See attached.

EXHIBIT "A"

SECURITY INTEREST ASSIGNMENT OF TRADEMARKS

(8/31/04 Sec. Agt.)

Mark
THE SOURCE CREATIVES

Registration No.
2864406

HOUSTON\1930112.1

RECORDED: 06/15/2007

TRADEMARK
REEL: 003562 FRAME: 0246