

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Walden-Hays, Inc.		05/12/2007	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Unilever Supply Chain, Inc.		
Street Address:	1 John Street		
City:	Clinton		
State/Country:	CONNECTICUT		
Postal Code:	06413		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78686488	GET SOME HAIRAPY	
Serial Number:	78833527	HAIRAPY	
Registration Number:	3085239	HAIRAPY	
CORRESPONDENCE DATA			
Fax Number:	(212)692-1020		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	ewmccormick@duanemorris.com		
Correspondent Name:	Eric W. McCormick		
Address Line 1:	1540 Broadway		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	Y0759-00417		
NAME OF SUBMITTER:	Eric W. McCormick		
Signature:	/Eric W. McCormick/		

CH \$90.00 78686488

Date:

11/15/2007

Total Attachments: 3

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U.S. TRADEMARK ASSIGNMENT

WHEREAS, Walden-Hays, Inc., a New York corporation with an address at 853 Broadway, New York, New York 10003 (hereinafter "Assignor"), is owner of the trademark HAIRAPY and U.S. Registration (Reg. No. 3,085,239) therefor; and

WHEREAS, Unilever Supply Chain, Inc., a Delaware corporation with an address at 1 John Street, Clinton, Connecticut 06413 (hereinafter "Assignee"), is desirous of acquiring said trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all right, title and interest in and to said trademark and registration therefor, including the right to sue any third party for past infringement, together with the goodwill of the business symbolized by said trademark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Agreement to be executed effective as of this 15th day of May, 2007.

WALDEN-HAYS, INC.

By: 

Name: Robert H. Jackson

Title: President

TRADEMARK

REEL: 003661 FRAME: 0321

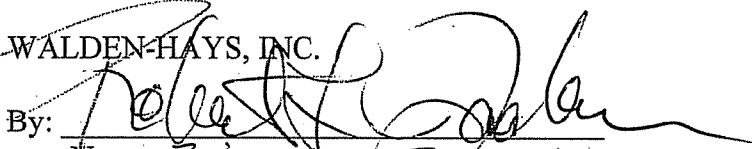
U.S. TRADEMARK ASSIGNMENT

WHEREAS, Walden-Hays, Inc., a New York corporation with an address at 853 Broadway, New York, New York 10003 (hereinafter "Assignor"), is owner of the trademark GET SOME HAIRAPY and U.S. Serial No. 78/686,488 therefor; and

WHEREAS, Unilever Supply Chain, Inc., a Delaware corporation with an address at 1 John Street, Clinton, Connecticut 06413 (hereinafter "Assignee"), is desirous of acquiring said trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all right, title and interest in and to said trademark and application therefor, including the right to sue any third party for past infringement, together with the goodwill of the business symbolized by said trademark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Agreement to be executed effective as of this 15th day of May, 2007.

WALDEN-HAYS, INC.
By: 
Name: ROBERT A. JACKSON
Title: PRESIDENT

U.S. TRADEMARK ASSIGNMENT

WHEREAS, Walden-Hays, Inc., a New York corporation with an address at 853 Broadway, New York, New York 10003 (hereinafter "Assignor"), is owner of the trademark HAIRAPY and U.S. Serial No. 78/833,527 therefor; and


WHEREAS, Unilever Supply Chain, Inc., a Delaware corporation with an address at 1 John Street, Clinton, Connecticut 06413 (hereinafter "Assignee"), is desirous of acquiring said trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all right, title and interest in and to said trademark and application therefor, including the right to sue any third party for past infringement, together with the goodwill of the business symbolized by said trademark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Agreement to be executed effective as of this 15th day of May, 2007.

WALDEN-HAYS, INC.

By:


Name: ROBERT L. JACKSON

Title: President