

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Artisan Entertainment Inc.		03/07/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Lions Gate Entertainment Inc.		
Street Address:	2700 Colorado Avenue		
Internal Address:	Suite 200		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2545706	THE BLAIR WITCH PROJECT	
CORRESPONDENCE DATA			
Fax Number:	(202)955-5564		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2024192407		
Email:	elizabeth.vary@hklaw.com		
Correspondent Name:	Elizabeth F. Vary, Holland & Knight LLP		
Address Line 1:	2099 Pennsylvania Avenue, NW		
Address Line 2:	Suite 100		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20006		
NAME OF SUBMITTER:	Elizabeth F. Vary		
Signature:	/elizabeth f. vary/		
Date:	03/10/2008		

OP \$40.00 2545706

Total Attachments: 1
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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is by and between Artisan Entertainment Inc., a Delaware corporation, located at 2700 Colorado Avenue, Suite 200, Santa Monica, California 90404 (hereinafter "Assignor") and Lions Gate Entertainment Inc., a Delaware corporation, located at 2700 Colorado Avenue., Suite 200, Santa Monica, California 90404, (hereinafter "Assignee").

WHEREAS, Assignor is owner of all right, title and interest in and to the trademark registration and all business associated with:

THE BLAIR WITCH PROJECT, Registration No. 2545706

WHEREAS, Assignee desires to acquire by assignment all rights, title and interests in and to said trademark registration and all business associated with registration as set forth hereinabove.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns, grants, transfers and otherwise conveys to Assignee, its successors and assigns, its entire rights, title and interests in and to the trademark registration and all business associated with the mark hereto, including but not limited to all of Assignor's common law rights pertaining thereto, as well as all of the good will of the businesses symbolized by said trademark registrations, and the rights to sue for past infringements thereof.

Assignor:

ARTISAN ENTERTAINMENT, INC.

By:

B. James Gladstone

Name:

B. JAMES GLADSTONE

Title:

EVP BUSINESS & LEGAL AFFAIRS

Date:

March 7, 2008

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