

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Slatkin & Co.		06/16/2008	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Bath & Body Works Brand Management, Inc.		
Street Address:	7 Limited Parkway East		
City:	Reynoldsburg		
State/Country:	OHIO		
Postal Code:	43068		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3049290	SLATKIN	
Registration Number:	3062347	SLATKIN & CO.	
CORRESPONDENCE DATA			
Fax Number:	(614)577-3350		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	614-856-6419		
Email:	slawinski@bbw.com		
Correspondent Name:	Bath & Body Works Brand Management, Inc.		
Address Line 1:	7 Limited Parkway East		
Address Line 4:	Reynoldsburg, OHIO 43068		
NAME OF SUBMITTER:	Lori A. Slawinski		
Signature:	/Lori A. Slawinski/		
Date:	06/16/2008		

Total Attachments: 2

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**TRADEMARK
 REEL: 003796 FRAME: 0760**

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ASSIGNMENT

WHEREAS, Slatkin & Co., a New York corporation, located and doing business at 214 East 52nd Street, New York ("Assignor"), is the record owner of the trademarks and the applications and registrations thereof listed on Schedule A attached; and

WHEREAS, Bath & Body Works Brand Management, Inc. a Delaware corporation, located and doing business at 7 Limited Parkway East, Reynoldsburg, Ohio 43068 (herein "Assignee"), is desirous of acquiring said trademarks and the applications and registrations thereof listed on Schedule A attached;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the trademarks listed on Schedule A, together with the goodwill of the business symbolized by the marks, and the applications and registrations thereof.

The Commissioner of Patents and Trademarks is requested to record the assignment of the aforesaid trademarks, and to issue the certificates of registration in respect of the applications for trademark registrations to the Assignee.

Dated: June 16, 2008
Place:

SLATKIN & CO.

By: 

Name: Harry Slatkin

Title: President

Dated: June 16, 2008
Place:

BATH & BODY WORKS BRAND
MANAGEMENT, INC.

By: 

Name: Andrew Meslow

Title: CMO TRADEMARK

REEL: 003796 FRAME: 0762

SCHEDULE A

<u>TRADEMARK</u>	<u>REGIS. NO.</u>	<u>CLASS(ES)</u>
SLATKIN	3,049,290	3
SLATKIN & CO.	3,062,347	4