Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jupitermedia Corporation		08/04/2008	CORPORATION:

RECEIVING PARTY DATA

Name:	Jupiterimages Corporation	
Street Address:	5232 East Pima Street	
Internal Address:	Suite 200-C	
City:	Tucson	
State/Country:	ARIZONA	
Postal Code:	85712	
Entity Type:	CORPORATION:	

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	78740223	BANANASTOCK
Registration Number:	3069839	CREATIVE POWER IN MOTION
Registration Number:	2838166	HEMERA
Registration Number:	3016931	JUPITERIMAGES
Registration Number:	3176505	JUPITERIMAGES
Registration Number:	3040869	LIQUID TREAT
Registration Number:	3192174	LIQUIDLIBRARY
Registration Number:	3031246	UNCOMMON IMAGERY FOR INTELLIGENT DESIGN
Registration Number:	3376896	WORKBOOK

CORRESPONDENCE DATA

Fax Number: (212)728-8111

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

212-728-8000 Phone:

> **TRADEMARK REEL: 003830 FRAME: 0307**

900113192

Email: ipdept@willkie.com Correspondent Name: Rachel Dooley Address Line 1: 787 Seventh Avenue Willkie Farr & Gallagher LLP Address Line 2: Address Line 4: New York, NEW YORK 10019 ATTORNEY DOCKET NUMBER: 056535.10040 NAME OF SUBMITTER: Rachel Dooley Signature: /racheldooley/ 08/06/2008 Date: **Total Attachments: 3**

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> TRADEMARK REEL: 003830 FRAME: 0308

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Trademark Assignment") is entered into August 4, 2008, by and between JUPITERMEDIA CORPORATION, a Delaware corporation, with an address at 23 Old Kings Highway South, Darien, CT 06820 USA ("Assignor"), and JUPITERIMAGES CORPORATION, a Arizona corporation, with an address at 5232 East Pima Street, Suite 200-C, Tucson, AZ 8571 2 USA ("Assignee").

WHEREAS, Assignor owns all right, title and interest in and to the trademarks and service marks listed on the attached <u>Schedules A</u>, all applications and registrations pertaining, thereto, and all common law rights associated therewith, together with all goodwill arising from the use of and symbolized by said marks, all such rights existing in any jurisdiction (the "<u>Trademarks</u>");

WHEREAS, Assignor has agreed to assign and Assignee has agreed to acquire all right, title and interest in and to the Trademarks, together with all of the goodwill associated therewith, and all rights to claims of past infringement thereof.

NOW THEREFORE, in consideration for the sum of ten (\$10) dollars and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto enter into this agreement as follows:

- 1. Assignor does hereby assign, sell, transfer and convey to Assignee, its successors and assigns, all of Assignor's right, title, and interest in and to the Trademarks throughout the world, including all applications and registrations therefor and all goodwill pertaining thereto, the right to conduct business under the Trademarks, including the right to license others under the Trademarks, the portion of the business of Assignor to which any intent to use application pertains to, and all rights to sue and to collect all damages and payments for claims of past or future infringements or misappropriations thereof.
- 2. Assignor hereby agrees to execute, at Assignee's expense, such additional documents as Assignee may request to register and otherwise give full effect to and perfect the rights of Assignee under this Trademark Assignment in and to the Trademarks worldwide, including all documents necessary to register in the name of Assignee the assignment of the Trademarks with the United States Patent & Trademark Office and, with respect to any equivalent foreign rights, with any other appropriate foreign or international office or registrar.

3. General Provisions.

This Agreement shall be construed and enforced in accordance with the laws (other than the conflict of law rules) of the State of New York.

This Agreement shall bind and shall inure to the benefit of the respective parties and their assigns, transferees and successors.

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TRADEMARK
REEL: 003830 FRAME: 0309

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment effective as of the Effective Date,

ASSIGNOR JUPITERMEDIA CORPORATION By: Name: Christopher S. Cardell Title: President & COO STATE OF CONNECTICUT) ss: COUNTY OF FAIRFIELD On this 4th day of August, 2008, before me personally appeared Christopher S. Cardell, to me personally known, who, being duly sworn, did say that he is the President & COO of JUPITERMEDIA CORPORATION and that he duly executed the foregoing instrument and that said individual acknowledged said instrument to be the free act and deed of said corporation. ATRICIA BROWN NOTARY PUBLIC ASSIGNEE COMMISSION EXPIRES MAY 31 2007 JUPITERIMAGES CORPORATION Byc Name: Mitchell S. Eisenberg Title: SVP & General Counsel STATE OF CONNECTICUT) ss: COUNTY OF FAIRFIELD

On this 4th day of August, 2008, before me personally appeared Mitchell S. Eisenberg, to me personally known, who, being duly sworn, did say that he is the is the SVP & General Counsel of JUPITERIMAGES CORPORATION and that he duly executed the foregoing instrument and that said individual acknowledged said instrument to be the free act and deed of said corporation.

PATRICIA BROWN NOTARY PUBLIC MY COMMISSION EXPIRES MAY 31, 2007

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TRADEMARK
REEL: 003830 FRAME: 0310

SCHEDULE A

Country	Mark	Reg. No./ (App. No.)	Reg. Date/ (App. Date)
United States	BANANASTOCK	78/740,223	10/25/2005
United States	CREATIVE POWER IN MOTION	3,069,839	3/21/2006
United States	HEMERA and Design	2,838,166	5/4/2004
United States	JUPITERIMAGES	3,016,931	11/22/2005
United States	JUPITERIMAGES	3,176,505	11/28/2006
United States	LIQUID TREAT	3,040,869	1/10/2006
United States	LIQUIDLIBRARY	3,192,174	1/2/2007
United States	UNCOMMON IMAGERY FOR INTELLIGENT DESIGN	3,031,246	12/20/2005
United States	WORKBOOK	3,376,896	2/5/2008

RECORDED: 08/06/2008