

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Moshe Inc dba Scent-Sation		06/25/2008	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	TenPenny Group Inc		
Street Address:	11054 Ventura Blvd, Suite 469		
City:	Studio City		
State/Country:	CALIFORNIA		
Postal Code:	91604		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77329379	TWILIGHT	
CORRESPONDENCE DATA			
Fax Number:	(212)479-4375		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	elisheva_jasie@cotyinc.com		
Correspondent Name:	Elisheva Jasie		
Address Line 1:	2 Park Avenue		
Address Line 2:	17th floor		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	TWILIGHT		
NAME OF SUBMITTER:	Elisheva Jasie		
Signature:	/e/		
Date:	08/25/2008		

CH \$40.00 77329379

Total Attachments: 1
source=TWILIGHT - Assignment - Mosche Inc to TenPenny Group#page1.tif

EXHIBIT A

TRADEMARK ASSIGNMENT

WHEREAS Moshe Inc. dba Scent-Sation, a corporation, with its principal place of business located at 906 S. Los Angeles Street, Los Angeles, California (hereinafter "Assignor") is the record owner of US Trademark Application No. 77329379 for TWILIGHT ("Trademark"); and

WHEREAS Assignee, TenPenny Group, Inc., a Delaware corporation with its principal place of business located at 11054 Ventura Blvd, Suite 469, Studio City, CA 91604 USA (hereinafter "Assignee") is desirous of acquiring all right, title and interest in and to the said Trademark, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing.

NOW THEREFORE IT IS AGREED AS FOLLOWS

For good and valuable consideration, the receipt and sufficiency whereof is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys unto said Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing, as well as the right to sue for past and present infringements thereof.

This agreement is effective as of June 25, 2008.

Moshe Inc.

(Seller)

Tenpenny Group, Inc.

(Buyer)

BY: 

Name: Moshe Yhudai

Title: President

Date: 7/1/08

BY: 

Name: Victor Hill

Title: Principal

Date: 7/7/08