## TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | NEW ASSIGNMENT                  |  |
|-----------------------|---------------------------------|--|
| NATURE OF CONVEYANCE: | Security Interest (Second Lien) |  |

## **CONVEYING PARTY DATA**

| Name                    | Formerly | Execution Date | Entity Type                            |
|-------------------------|----------|----------------|----------------------------------------|
| Wilton Industries, Inc. |          | 03/26/2009     | CORPORATION: DELAWARE                  |
| E K Success Ltd.        |          | 03/26/2009     | CORPORATION: NEW YORK                  |
| K & Company LLC         |          | 1103/26/2009   | LIMITED LIABILITY<br>COMPANY: DELAWARE |
| Dimensions Crafts, LLC  |          | 1103/26/2009 1 | LIMITED LIABILITY<br>COMPANY: DELAWARE |

## RECEIVING PARTY DATA

| Name:           | UBS AG, Stamford Branch, as Collateral Agent |  |
|-----------------|----------------------------------------------|--|
| Street Address: | 677 Washington Boulevard                     |  |
| City:           | Stamford                                     |  |
| State/Country:  | CONNECTICUT                                  |  |
| Postal Code:    | 06901                                        |  |
| Entity Type:    | A Swiss Banking Corporation: SWITZERLAND     |  |

PROPERTY NUMBERS Total: 30

| Property Type        | Number  | Word Mark           |
|----------------------|---------|---------------------|
| Registration Number: | 3580130 | CLEARLY YOURS       |
| Registration Number: | 3411040 | BAKING BASICS       |
| Registration Number: | 3453816 | WILD LEAF TEA CO    |
| Registration Number: | 3468814 | PUSH N' PRINT       |
| Registration Number: | 3482475 | CUPCAKES N' MORE    |
| Registration Number: | 3506020 | DIPPIN' DESSERTS    |
| Registration Number: | 3529336 | ULTIMATE CAKE CADDY |
| Registration Number: | 3532671 | IMAGINEIT           |
| Registration Number: | 3541475 | TWIST N' MEASURE    |
| Registration Number: | 3544733 | ULTRA BAKE2         |
|                      |         |                     |

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| Registration Number: | 3548033  | SCOOP-IT                  |
|----------------------|----------|---------------------------|
| Registration Number: | 3573708  | PUZZLE CAKES              |
| Registration Number: | 3588500  | TRU-HANGER                |
| Registration Number: | 3588504  | SLIDE & STORE             |
| Registration Number: | 3576824  | HIDEAWAY EASEL            |
| Registration Number: | 3433339  | ART BLANCHE               |
| Registration Number: | 3450955  | MAPLE LANE                |
| Registration Number: | 3450956  | MAPLE LANE                |
| Serial Number:       | 77528619 | PUSH'N POP!               |
| Serial Number:       | 77558632 | CUPCAKE FLAIR             |
| Serial Number:       | 77582841 | LOVE KNOT BUBBLE WANDS    |
| Serial Number:       | 77602851 | PERFECT PERFORMANCE ULTRA |
| Serial Number:       | 77402750 | JOLEE'S                   |
| Serial Number:       | 77474257 | PRECIOUS FINDS            |
| Serial Number:       | 77663082 | JOLEE'S JEWELS            |
| Serial Number:       | 77663090 | JOLEE'S JEWELS            |
| Serial Number:       | 77663101 | JOLEE'S JEWELS            |
| Serial Number:       | 77663160 | JOLEE'S JEWELS            |
| Serial Number:       | 77663172 | JOLEE'S JEWELS            |
| Serial Number:       | 78343079 | BAKING SENSATIONS         |

#### CORRESPONDENCE DATA

Fax Number: (312)993-9767

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-993-2698

Email: magdalini.rizakos@lw.com

Correspondent Name: Magdalini Rizakos c/o Latham & Watkins Address Line 1: 233 South Wacker Drive, Suite 5800

Address Line 4: Chicago, ILLINOIS 60606

| NAME OF SUBMITTER: | Magdalini Rizakos |  |
|--------------------|-------------------|--|
| Signature:         | /mr/              |  |
| Date:              | 04/23/2009        |  |

#### **Total Attachments: 5**

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TRADEMARK

REEL: 003975 FRAME: 0837

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TRADEMARK
REEL: 003975 FRAME: 0838

#### **Trademark Security Agreement**

Trademark Security Agreement, dated as of March 26, 2009, by Wilton Industries, Inc., a Delaware corporation, and E K Success Ltd., a New York corporation, K & Company LLC, a Delaware limited liability company, and Dimensions Crafts, LLC, a Delaware limited liability company (individually, a "Pledgor", and, collectively, the "Pledgors"), in favor of UBS AG, STAMFORD BRANCH, in its capacity as collateral agent pursuant to the Credit Agreement (in such capacity, the "Collateral Agent").

#### WITNESSETH:

WHEREAS, the Pledgors are party to a Security Agreement dated as of August 1, 2007 (the "Security Agreement") in favor of the Collateral Agent pursuant to which the Pledgors are required to execute and deliver this Trademark Security Agreement;

Now, Therefore, in consideration of the premises and to induce the Collateral Agent, for the benefit of the Secured Parties, to enter into the Credit Agreement, the Pledgors hereby agree with the Collateral Agent as follows:

SECTION 1. <u>Defined Terms</u>. Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement.

SECTION 2. Grant of Security Interest in Trademark Collateral. Each Pledgor hereby pledges and grants to the Collateral Agent for the benefit of the Secured Parties a lien on and security interest in and to all of its right, title and interest in, to and under all the following Pledged Collateral of such Pledgor:

- (a) Trademarks of such Pledgor listed on Schedule I attached hereto;
- (b) all Goodwill associated with such Trademarks; and
- (c) all proceeds of the foregoing.

SECTION 3. Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Collateral Agent pursuant to the Security Agreement and Pledgors hereby acknowledge and affirm that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademarks made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control.

SECTION 4. <u>Termination</u>. Upon the payment in full of the Secured Obligations and termination of the Security Agreement, the Collateral Agent shall execute, acknowledge, and deliver to the Pledgors an instrument in writing in recordable form releasing the lien and security interest in the Trademarks under this Trademark Security Agreement.

TRADEMARK
REEL: 003975 FRAME: 0839

SECTION 5. <u>Counterparts</u>. This Trademark Security Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Trademark Security Agreement by signing and delivering one or more counterparts.

[signature page follows]

IN WITNESS WHEREOF, each Pledgor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized offer as of the date first set forth above.

Very truly yours,

WILTON INDUSTRIES, INC. E K SUCCESS LTD.

DIMENSIONS CRAFTS, LLC

K & COMPANY LLC

By:

Name: Thomas Kasvin Title: Chief Financial Officer

Accepted and Agreed:

UBS AG, STAMFORD BRANCH, as Collateral Agent

Title:

Mary E. Evans Associate Director Banking Products Services, US

Title:

Marie A. Haddad Associate Director Banking Products Services, US

## **SCHEDULE I**

to

# TRADEMARK SECURITY AGREEMENT TRADEMARK REGISTRATIONS AND TRADEMARK APPLICATIONS

#### Trademark Registrations:

| OWNER                   | REGISTRATION<br>NUMBER | TRADEMARK           |
|-------------------------|------------------------|---------------------|
| K & Company LLC         | 3580130                | Clearly Yours       |
| Wilton Industries, Inc. | 3411040                | Baking Basics       |
| Wilton Industries, Inc. | 3453816                | Wild Leaf Tea Co    |
| Wilton Industries, Inc. | 3468814                | Push N' Print       |
| Wilton Industries, Inc. | 3482475                | Cupcakes N' More    |
| Wilton Industries, Inc. | 3506020                | Dippin' Desserts    |
| Wilton Industries, Inc. | 3529336                | Ultimate Cake Caddy |
| Wilton Industries, Inc. | 3532671                | Imagineit           |
| Wilton Industries, Inc. | 3541475                | Twist N' Measure    |
| Wilton Industries, Inc. | 3544733                | Ultra Bake2         |
| Wilton Industries, Inc. | 3548033                | Scoop-It            |
| Wilton Industries, Inc. | 3573708                | Puzzle Cakes        |
| Wilton Industries, Inc. | 3588500                | Tru-Hanger          |
| Wilton Industries, Inc. | 3588504                | Slide & Store       |
| Wilton Industries, Inc. | 3576824                | Hideaway Easel      |
| E K Success Ltd.        | 3433339                | ART BLANCHE         |
| E K Success Ltd.        | 3450955                | MAPLE LANE          |
| E K Success Ltd.        | 3450956                | MAPLE LANE          |

## **Trademark Applications:**

**RECORDED: 04/23/2009** 

| OWNER                   | APPLICATION<br>NUMBER | TRADEMARK                 |
|-------------------------|-----------------------|---------------------------|
| Wilton Industries, Inc. | 77/528619             | Push'N Pop!               |
| Wilton Industries, Inc. | 77/558632             | Cupcake Flair             |
| Wilton Industries, Inc. | 77582841              | Love Knot Bubble Wands    |
| Wilton Industries, Inc. | 77/602851             | Perfect Performance Ultra |
| E K Success Ltd.        | 77402750              | PRECIOUS FINDS            |
| E K Success Ltd.        | 77474257              | JOLEE'S JEWELS            |
| E K Success Ltd.        | 77663082              | JOLEE'S JEWELS            |
| E K Success Ltd.        | 77663090              | JOLEE'S JEWELS            |
| E K Success Ltd.        | 77663101              | JOLEE'S JEWELS            |
| E K Success Ltd.        | 77663160              | JOLEE'S JEWELS            |
| E K Success Ltd.        | 77663172              | PRECIOUS FINDS            |
| Wilton Industries, Inc. | 78343079              | Baking Sensations         |