

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Coty US LLC		05/11/2009	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Coty Deutschlandnd GmbH		
Street Address:	Rheinstrasse 4E		
Internal Address:	Fort Malakoff Park		
City:	Mainz		
State/Country:	GERMANY		
Postal Code:	55116		
Entity Type:	CORPORATION: GERMANY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1498248	DARE	
CORRESPONDENCE DATA			
Fax Number:	(212)479-4375		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-479-4521		
Email:	trademarks@cotyinc.com		
Correspondent Name:	Elisheva Jasie		
Address Line 1:	2 Park Avenue		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	DARE-PHAT		
DOMESTIC REPRESENTATIVE			
Name:	Elisheva Jasie		
Address Line 1:	2 Park Avenue		

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**TRADEMARK
 REEL: 003985 FRAME: 0346**

Address Line 4: New York, NEW YORK 10016

NAME OF SUBMITTER:

Elisheva Jasie

Signature:

/e/

Date:

05/11/2009

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS Coty US LLC., a New York corporation, with its principal place of business located at 2 Park Avenue, New York 10016 (hereinafter "Assignor"), adopted, used, and is using the trademark DARE-(hereinafter the "Trademark") and is the record owner of US Trademark Application /Registration No. 1498248 therefor; and

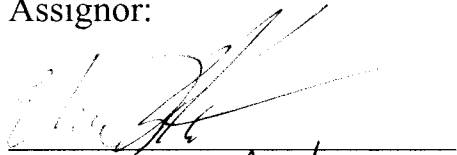
WHEREAS Coty Deutschland GmbH., a German corporation, with its principal place of business located at Fort Malakoff Park, Rheinstrasse 4E, 55116 Mainz, Germany (hereinafter "Assignee") is desirous of acquiring all rights, title and interest in and to the said Trademark, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing, and the United States trademark application/registration of the Trademark.

NOW THEREFORE IT IS AGREED AS FOLLOWS

For and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency whereof is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys unto said Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing, and the United States Trademark application/registration therefor, as well as the right to sue for past and present infringements thereof.

This agreement is effective as of May 11, 2009.

Assignor:



Name: Eric Breitman
Title: Assistant secretary

Assignee:



Name: Eric Breitman
Title: Procureurist

JOSEPH CONKLIN
Procureurist