

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JupiterMedia Corporation		02/23/2009	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	WebMediaBrands Inc.		
<b>Street Address:</b>	23 Old Kings Hwy South		
<b>City:</b>	Darien		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06820		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2263819	WEBREFERENCE.COM	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(919)781-4865		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	919-781-4000		
Email:	ip@wyrick.com		
Correspondent Name:	Christopher L. Sorey		
Address Line 1:	4101 Lake Boone Trail		
Address Line 2:	Suite 200		
Address Line 4:	Raleigh, NORTH CAROLINA 27607		
NAME OF SUBMITTER:	Christopher L. Sorey		
Signature:	/CLS/		
Date:	07/14/2009		
Total Attachments: 3			

OP \$40.00 2263819

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**TRADEMARK  
 REEL: 004023 FRAME: 0724**

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# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "JUPITERMEDIA CORPORATION", CHANGING ITS NAME FROM "JUPITERMEDIA CORPORATION" TO "WEBMEDIABRANDS INC.", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF FEBRUARY, A.D. 2009, AT 12:43 O'CLOCK P.M.

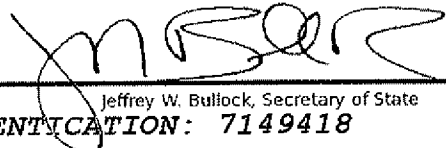
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 7149418

DATE: 02-23-09

TRADEMARK  
REEL: 004023 FRAME: 0726

STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT  
OF  
CERTIFICATE OF INCORPORATION  
OF  
JUPITERMEDIA CORPORATION

Pursuant to Section 242 of the General Corporation Law

THE UNDERSIGNED, being a duly appointed officer of the Board of Directors of Jupitermedia Corporation (the "Corporation"), a corporation organized and existing under and by virtue of the Delaware General Corporation Law (the "DGCL"), for the purpose of amending the Corporation's Certificate of Incorporation (the "Certificate of Incorporation") filed pursuant to Section 102 of the DGCL, hereby certifies, pursuant to Sections 242 and 103 of the DGCL, as follows:

**FIRST:** That the Amended and Restated Certificate of Incorporation was filed on June 24, 1999 with the Secretary of State of the State of Delaware and was amended by a Certificate of Amendment filed on May 24, 2001 with the Secretary of State of the State of Delaware and a Certificate of Amendment filed on August 30, 2002 with the Secretary of State of the State of Delaware.

**SECOND:** The amendment effected hereby was duly authorized by the Corporation's Board of Directors and stockholders in accordance with the provisions of Section 242 of the DGCL and shall be executed, acknowledged and filed in accordance with Section 103 of the DGCL.

**THIRD:** That the Certificate of Incorporation is hereby amended by deleting Article I thereof in its entirety and inserting in lieu thereof the following:

**"ARTICLE I**

The name of the corporation (the "Corporation") is: WebMediaBrands Inc."

**FOURTH:** This amendment shall become effective on February 23, 2009.

[Remainder of Page Intentionally Left Blank]

IN WITNESS WHEREOF, the undersigned has made and signed this Certificate of Amendment this 23<sup>rd</sup> day of February, 2009 and affirms the statements contained herein as true under penalties of perjury.

JUPITERMEDIA CORPORATION



Name: Alan M. Meckler  
Title: Chairman + CEO