

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Helen of Troy Limited		08/11/2009	CORPORATION: BARBADOS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Revlon Consumer Products Corporation		
<b>Street Address:</b>	237 Park Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10017		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77619321	RADIANCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(915)225-8081		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Email:</b>	wbass@hotus.com		
<b>Correspondent Name:</b>	William J Bass		
<b>Address Line 1:</b>	1 Helen of Troy Plaza		
<b>Address Line 4:</b>	El Paso, TEXAS 79912		
<b>NAME OF SUBMITTER:</b>	William J Bass		
<b>Signature:</b>	/WJB/		
<b>Date:</b>	08/11/2009		
<b>Total Attachments: 1</b> source=Radiance Revlon Assn#page1.tif			

CH \$40.00 77619321

ASSIGNMENT

WHEREAS, Helen of Troy Limited, a Barbados corporation located at P.O. Box 836E 13 8th Avenue, Belleville, St. Michael, Barbados (hereinafter "Assignor"), represents that it is the owner of the mark listed below which is the subject of a pending application in the United States Patent and Trademark Office, free and clear of all security interests and encumbrances:

Mark	Application No.	Application Date
RADIANCE	77/619,321	November 21, 2008

WHEREAS, Revlon Consumer Products Corporation, a Delaware corporation located at 237 Park Avenue, New York, New York 10017 (hereinafter "Assignee"), is desirous of acquiring said mark and said registration thereof;

THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the registration thereof, and all rights to damages or profits, due or accrued, arising out of past infringement of said mark or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed this 11<sup>th</sup> day of August, 2009.

Assignor:

Assignee:

HELEN OF TROY LIMITED

REVLON CONSUMER PRODUCTS CORPORATION

By: Gerald J. Rubin  
Name: GERALD J. RUBIN  
Title: PRESIDENT, CEO & CHAIRMAN

By: Erica J. Schwartz  
Name: Erica J. Schwartz  
Title: Assistant Secretary