## Electronic Version v1.1 Stylesheet Version v1.1

**SUBMISSION TYPE: NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
BLAIREX LABORATORIES, INC.		06/04/2010 CORPORATION: INDIANA	

### **RECEIVING PARTY DATA**

Name:	CHURCH & DWIGHT CO., INC.		
Street Address:	469 NORTH HARRISON STREET		
City:	PRINCETON		
State/Country:	NEW JERSEY		
Postal Code:	08543		
Entity Type:	CORPORATION: DELAWARE		

### PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2520939	SIMPLY SALINE
Registration Number:	2584009	WOUND WASH SALINE
Registration Number:	2641302	CLEANSING MIST
Registration Number:	1733926	NASAL MOIST

#### **CORRESPONDENCE DATA**

Fax Number: (609)497-7179

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 609-683-7086

Email: david.schuman@churchdwight.com

Correspondent Name: David J. Schuman

Address Line 1: 469 North Harrison Street

Address Line 2: Law Department

Address Line 4: Princeton, NEW JERSEY 08543

ATTORNEY DOCKET NUMBER: 23121D-PC-OTC

NAME OF SUBMITTER: David J. Schuman

TRADEMARK 900165229 REEL: 004229 FRAME: 0262

Signature:	/David J. Schuman/
Date:	06/22/2010
Total Attachments: 3 source=US - Assignment from Blairex to CE source=US - Assignment from Blairex to CE source=US - Assignment from Blairex to CE	#page2.tif

TRADEMARK
REEL: 004229 FRAME: 0263

#### TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT ("Assignment") made as of June 4, 2010, by and between BLAIREX LABORATORIES, INC., an Indiana corporation ("Seller"), and CHURCH & DWIGHT CO., INC., a Delaware corporation (the "Purchaser").

WHEREAS, Seller and the Purchaser have entered into an Asset Purchase Agreement, dated as of April 21, 2010 (the "Asset Purchase Agreement"), pursuant to which, among other things, Seller has agreed to sell, assign, transfer, convey and deliver to the Purchaser the trademark applications and registrations identified in Schedule A hereto (collectively, "Trademarks"). Capitalized terms used but not defined in this Assignment shall have the meanings assigned to them in the Asset Purchase Agreement.

NOW, THEREFORE, in consideration of the sum of One Dollar and the mutual covenants and obligations set forth herein and in the Asset Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Seller does hereby sell, assign, transfer, convey and deliver unto the Purchaser the Assignor's entire right, title and interest in and to the Trademarks, to be held and enjoyed by Purchaser as fully and entirely as it would have been held and enjoyed by Seller if this assignment had not been made, including all claims, demands and rights of recovery that Seller has or may have in profits and damages for past and future infringements of the Trademarks, if any, and all rights to compromise, sue for, and collect such profits and damages, together with all goodwill and the portion of the Acquired Assets associated therewith.

Seller shall execute such individual confirmatory assignment deeds, change of name or address certificates or other documents prepared by the Purchaser, at the Purchaser's expense, necessary for the effectuation or recordation of this Assignment.

This Assignment shall be effective as of the date first above written.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

1/2484617.2

TRADEMARK REEL: 004229 FRAME: 0264 IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed and delivered as of the date first written above.

BLAIREX LABORATORIES, INC.

y: Mame: Anthony Moravec

Title: President

TRADEMARK EEL: 004229 FRAME: 02

## Schedule A

# Trademarks

Mark	Application No.	Application Date	Registration No.	Registration Date
SIMPLY SALINE	75837488	11/1/1999	2520939	12/18/2001
WOUND WASH SALINE	76128784	9/12/2000	2584009	6/18/2002
CLEANSING MIST	76254847	5/8/2001	2641302	10/22/2002
NASAL MOIST	74029424	2/14/1990	1733926	11/17/1992