

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
U.S. Bank National Association, as Collateral Agent		01/03/2011	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	Oxford Industries, Inc.
Street Address:	222 Piedmont Avenue, N.E.
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30308
Entity Type:	CORPORATION: DELAWARE

Name:	Piedmont Apparel Corporation
Street Address:	222 Piedmont Avenue, N.E.
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30308
Entity Type:	CORPORATION: DELAWARE

Name:	SFI of Oxford Acquisition Corporation
Street Address:	222 Piedmont Avenue, N.E.
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30308
Entity Type:	CORPORATION: DELAWARE

Name:	Tommy Bahama Group, Inc.
Street Address:	222 Piedmont Avenue, N.E.
City:	Atlanta
State/Country:	GEORGIA

CH \$565.00 1605723

Postal Code:	30308
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Registration Number:	1605723	CATTLEMAN
Registration Number:	1731204	CATTLEMAN
Registration Number:	3403259	COLLEGIATE FIT
Registration Number:	1685405	COUNTRY CHARMERS
Registration Number:	2031132	CUMBERLAND OUTFITTERS
Registration Number:	2983655	EASY MOTION
Registration Number:	3559132	ECO-COT
Registration Number:	0955223	ELY
Registration Number:	2703121	ELY CASUALS
Registration Number:	1690259	ELY DIAMOND
Registration Number:	1674367	ELY PLAINS
Registration Number:	3699450	ENERGY SAVING
Registration Number:	3283679	KONA WIND
Registration Number:	3283345	LIQUID SILK
Registration Number:	3686821	METRO LONDON
Registration Number:	1663863	OXFORD SHIRTINGS
Registration Number:	1555819	OXFORD SHIRTMAKERS
Registration Number:	2983674	POWER SWING
Registration Number:	3236105	RING FREE
Registration Number:	1258607	T. AUSTIN
Registration Number:	3406287	TRUST THE TRADITION
Registration Number:	2992885	WIND GEAR

CORRESPONDENCE DATA

Fax Number: (404)572-5128
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 404-572-3458
Email: slake@kslaw.com
Correspondent Name: Susan Lake, Paralegal
Address Line 1: 1180 Peachtree Street
Address Line 2: King & Spalding
Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	40500-019014
NAME OF SUBMITTER:	Susan Lake
Signature:	/Susan Lake/
Date:	01/31/2011
Total Attachments: 3 source=US Bank Release#page1.tif source=US Bank Release#page2.tif source=US Bank Release#page3.tif	

TRADEMARK RELEASE

This TRADEMARK RELEASE (this "Release") is made as of January 3, 2011 by U.S. Bank National Association, as Collateral Agent ("Agent").

WITNESSETH:

WHEREAS, Oxford Industries, Inc., Oxford of South Carolina, Inc., Viewpoint Marketing, Inc., Lionshead Clothing Company, Oxford Lockbox, Inc., Oxford Carribbean, Inc., Ben Sherman Clothing, Inc., Oxford Garment, Inc., Oxford International, Inc., Piedmont Apparel Corporation, Tommy Bahama R&R Holdings, Inc., SFI of Oxford Acquisition Corporation, Tommy Bahama Texas Beverages, LLC, Tommy Bahama Beverages, LLC and Tommy Bahama Group, Inc., (collectively, "Grantors," and each, individually, a "Grantor") and Agent, are parties to that certain Trademark Agreement dated as of June 30, 2009 (as amended, modified and supplemented from time to time, the "Trademark Security Agreement"; capitalized terms used herein but not otherwise defined shall have the respective meanings ascribed to them in the Trademark Security Agreement), pursuant to which Grantors granted a security interest to Agent in, among other things, those certain trademarks set forth on Schedule 1 attached hereto (the "Released Trademarks"); and

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on July 6, 2009 at Reel 004024/Frame 0886;

WHEREAS, Grantors have requested Agent release its lien on the Released Trademarks and reassign the same to Grantors.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Agent hereby releases any and all claims, liens, security interests and other encumbrances to or on the Released Trademarks arising under the Trademark Security Agreement and reassigns any and all rights, titles and interests to the Released Trademarks conveyed thereunder, without any representation, recourse or undertaking by Agent to Grantors.

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IN WITNESS WHEREOF, Agent has caused this Trademark Release to be duly executed by its duly authorized officer as of the day and year first above written.

U.S. BANK NATIONAL ASSOCIATION, as
Collateral Agent

By: Muriel Shaw
Name: Muriel Shaw
Title: ASSISTANT VICE PRESIDENT

TRADEMARK RELEASE

TRADEMARK
REEL: 004464 FRAME: 0129

SCHEDULE 1
to
Trademark Release

Trademark Security Agreement

TRADEMARK	Serial Number	Registration Number	Registration Date	Int'l Class	Country	Owner
CATTLEMAN	74007488	1605723	July 10, 1990	25	USA	OXM
CATTLEMAN	74143636	1731204	November 10, 1992	25	USA	OXM
COLLEGIATE FIT	78794558	3403259	March 25, 2008	25	USA	OXM
COUNTRY CHARMERS	74144591	1685405	May 5, 1992	25	USA	OXM
CUMBERLAND OUTFITTERS	74689426	2031132	January 14, 1997	25	USA	OXM
EASY MOTION	76530258	2983655	August 9, 2005	25	USA	OXM
ECO COT	78930686	3559132	January 6, 2009	25	USA	OXM
ELY	72410888	0955223	March 13, 1973	25, 39	USA	OXM
ELY CASUALS	76280826	2703121	April 1, 2003	25	USA	OXM
ELY DIAMOND	74143649	1690259	June 2, 1992	25	USA	OXM
ELY PLAINS	74143774	1674367	February 4, 1992	25	USA	OXM
ENERGY SAVING	77211576	3699450	October 20, 2009	25	USA	OXM
KONA WIND	78695361	3283679	August 21, 2007	25	USA	OXM
LIQUID SILK	76530259	3283345	August 21, 2007	25	USA	OXM
METRO LONDON	77365404	3686821	September 22, 2009	25	USA	OXM
OXFORD SHIRTINGS	73729102	1663863	November 5, 1991	25	USA	PAC
OXFORD SHIRTMAKERS	73701682	1555819	September 12, 1989	25	USA	OXM
POWER SWING	76540278	2983674	August 9, 2005	25	USA	OXM
RING FREE	78723934	3236105	May 1, 2007	25	USA	OXM
T. AUSTIN	73310511	1258607	November 22, 1983	25	USA	OXM
TRUST THE TRADITION	77128003	3406287	April 1, 2008	25	USA	OXM
WIND GEAR	76530255	2992885	September 6, 2005	25	USA	OXM