TRADEMARK ASSIGNMENT

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JUPITERMEDIA CORPORATION		02/23/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	WEBMEDIABRANDS INC.
Street Address:	50 WASHINGTON STREET
Internal Address:	9TH FLOOR
City:	NORWALK
State/Country:	CONNECTICUT
Postal Code:	06854
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2919396	STEP INSIDE DESIGN
Registration Number:	3526648	TVNEWSER

CORRESPONDENCE DATA

Fax Number: (919)781-4865

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 919-781-4000
Email: ip@wyrick.com
Correspondent Name: Christopher L. Sorey
Address Line 1: 4101 Lake Boone Trail
Address Line 2: Suite 300
Address Line 4: Raleigh, NORTH CAROLINA 27607

ATTORNEY DOCKET NUMBER:	021608.003
NAME OF SUBMITTER:	Christopher L. Sorey
Signature:	/CLS/

OP $65.00 2919396

900197160

**TRADEMARK
REEL: 004584 FRAME: 0196**

Date:	07/15/2011

Total Attachments: 3
source=webmedianc#page1.tif
source=webmedianc#page2.tif
source=webmedianc#page3.tif

Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT

COPY OF THE CERTIFICATE OF AMENDMENT OF "JUPITERMEDIA

CORPORATION", CHANGING ITS NAME FROM "JUPITERMEDIA CORPORATION"

TO "WEBMEDIABRANDS INC.", FILED IN THIS OFFICE ON THE

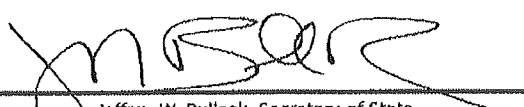TWENTY-THIRD DAY OF FEBRUARY, A.D. 2009, AT 12:43 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE

NEW CASTLE COUNTY RECORDER OF DEEDS.

Jeffrey W. Bullock, Secretary of State

3025905 8100

AUTHENTICATION: 7149418

090175737

DATE: 02-23-09

You may verify this certificate online
at corp.delaware.gov/authver.shtml

STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
JUPITERMEDIA CORPORATION

Pursuant to Section 242 of the General Corporation Law

THE UNDERSIGNED, being a duly appointed officer of the Board of Directors of Jupitermedia Corporation (the "Corporation"), a corporation organized and existing under and by virtue of the Delaware General Corporation Law (the "DGCL"), for the purpose of amending the Corporation's Certificate of Incorporation (the "Certificate of Incorporation") filed pursuant to Section 102 of the DGCL, hereby certifies, pursuant to Sections 242 and 103 of the DGCL, as follows:

FIRST: That the Amended and Restated Certificate of Incorporation was filed on June 24, 1999 with the Secretary of State of the State of Delaware and was amended by a Certificate of Amendment filed on May 24, 2001 with the Secretary of State of the State of Delaware and a Certificate of Amendment filed on August 30, 2002 with the Secretary of State of the State of Delaware.

SECOND: The amendment effected hereby was duly authorized by the Corporation's Board of Directors and stockholders in accordance with the provisions of Section 242 of the DGCL and shall be executed, acknowledged and filed in accordance with Section 103 of the DGCL.

THIRD: That the Certificate of Incorporation is hereby amended by deleting Article I thereof in its entirety and inserting in lieu thereof the following:
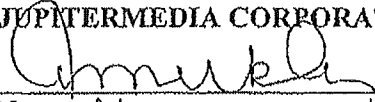
"ARTICLE I

The name of the corporation (the "Corporation") is: WebMediaBrands Inc."

FOURTH: This amendment shall become effective on February 23, 2009.

[Remainder of Page Intentionally Left Blank]

IN WITNESS WHEREOF, the undersigned has made and signed this Certificate of Amendment this 23rd day of February, 2009 and affirms the statements contained herein as true under penalties of perjury.

JUPITERMEDIA CORPORATION

Name: Alan M. Meckler
Title: Chairman + CEO