

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Correction to Assignment recorded at Reel/Frame 004604/0191.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cristina M. Carlino		08/01/2011	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Cristina M. Carlino
Street Address:	3601 East Marlette Ave.
City:	Paradise Valley
State/Country:	ARIZONA
Postal Code:	85253
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Serial Number:	77930126	ARCHETYPE
Serial Number:	77930137	ARCHETYPE
Serial Number:	77930144	ARCHETYPE
Serial Number:	77930150	ARCHETYPE
Serial Number:	77930169	ARCHETYPE
Serial Number:	77930181	ARCHETYPE
Serial Number:	77930212	ARCHETYPE
Serial Number:	77930215	ARCHETYPE
Serial Number:	77930222	ARCHETYPE
Serial Number:	77930497	ARCHETYPE
Serial Number:	77930509	ARCHETYPE
Serial Number:	77930531	ARCHETYPE

CORRESPONDENCE DATA

900201556

**TRADEMARK
 REEL: 004618 FRAME: 0503**

CH \$315.00 77930126

Fax Number: (602)640-9050
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (602) 640-9311
Email: trademarks@omlaw.com
Correspondent Name: Jonathan F. Ariano, Osborn Maledon, P.A.
Address Line 1: 2929 N. Central Ave.
Address Line 2: Suite 2100
Address Line 4: Phoenix, ARIZONA 85012

ATTORNEY DOCKET NUMBER:	14767.5
NAME OF SUBMITTER:	Jonathan F. Ariano
Signature:	/jonathan.f.ariano/
Date:	09/07/2011

Total Attachments: 2
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DECLARATION OF JONATHAN F. ARIANO

I, Jonathan Ariano, do hereby affirm and swear as follows:

1. I am an attorney with the law firm Osborn Maledon, P.A. ("Osborn Maledon").

2. On August 11, 2011, Osborn Maledon erroneously filed with the United States Patent and Trademark Office ("USPTO") an Assignment by Living for Chocolate, LLC ("Living for Chocolate") to Archetypes, Inc. ("Archetypes"), conveying the entire interest and goodwill of twelve (12) marks (the "Carlino Marks"), of which Living for Chocolate, LLC is not the true and correct owner. See Reel/Frame 004603/0076.

3. Further, on August 12, 2011, Osborn Maledon P.A. erroneously filed with the USPTO a second Assignment by Archetypes, Inc. to Living for Chocolate, LLC (acting as Collateral Agent for certain investors), conveying the security interest of the Carlino Marks. See Reel/Frame 004604/0191.

4. The Carlino Marks affected by these erroneous filings are:

Serial No.	Mark	Serial No.	Mark
77930126	ARCHETYPE	77930212	ARCHETYPE
77930137	ARCHETYPE	77930215	ARCHETYPE
77930144	ARCHETYPE	77930222	ARCHETYPE
77930150	ARCHETYPE	77930497	ARCHETYPE
77930169	ARCHETYPE	77930509	ARCHETYPE
77930181	ARCHETYPE	77930531	ARCHETYPE

5. Neither Living for Chocolate, nor Archetypes is the true and correct owner of the Carlino Marks.

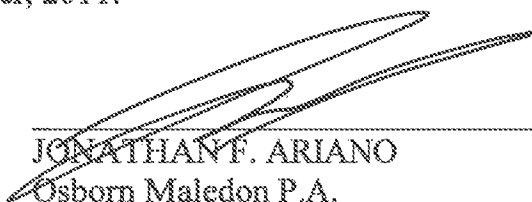
6. The original applicant and previously listed Owner of Record, Cristina M. Carlino, was at all times and still is the true and correct owner of the Carlino Marks.

7. The Assignment documents at Reel/Frame 004603/0076 and Reel/Frame 004604/0191 were incorrect because the owner of each application (Cristina M. Carlino) was not the assignor in the Assignment documents.

8. The Assignment documents at Reel/Frame 004603/0076 and Reel/Frame 004604/0191 were filed erroneously.

The undersigned being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements and the like may jeopardize the validity of the application or document or any registration resulting therefrom, declares that all statements made of his own knowledge are true; and all statements made on information and belief are believed to be true.

DATED this 6th day of September, 2011.



JONATHAN F. ARIANO
Osborn Maledon P.A.
2929 N. Central Ave., Suite 2100
Phoenix, AZ 85012
Tel: (602) 640-9311
Fax: (602) 640-9050