

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Conopco, Inc.		04/04/2012	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Coty US LLC		
Street Address:	2 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3083764	SHEER VEIL	
CORRESPONDENCE DATA			
Fax Number:	(212)479-4375		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2124794515		
Email:	trademarks@cotyinc.com		
Correspondent Name:	Elisheva Jasie		
Address Line 1:	2 Park Avenue		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	VERA WANG		
NAME OF SUBMITTER:	Elisheva Jasie		
Signature:	/e/		
Date:	04/05/2012		
Total Attachments: 1 source=Sheer Veil assignment#page1.tif			

CH \$40.00 3083764

ASSIGNMENT

WHEREAS, Conopco, Inc., a New York corporation with its principal place of business located at 390 Park Avenue, New York, New York 10022 ("ASSIGNOR") is the record owner of US Trademark Registration No. 3083764 for SHEER VEIL, filed on September 24, 2004 (the "Trademark"); and

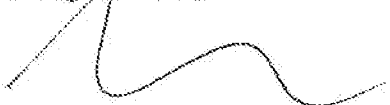
WHEREAS, Coty US LLC, a Limited Liability Company with its principal place of business located at 2 Park Avenue, New York, NY 10016, ("ASSIGNEE") is desirous of acquiring all rights, title and interest in and to the said Trademark, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing, and the US trademark application of the Trademark.

NOW THEREFORE IT IS AGREED AS FOLLOWS

For and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency whereof is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys unto said Assignee, its successors and assigns, including, without limitation, the entire right, title and interest in and to the Trademark, the goodwill symbolized thereby and the right to sue for past and present infringements thereof.

This agreement is effective 4<sup>th</sup> day April, 2012.

Assignor: Conopco, Inc.



Name: Joseph Sullivan  
(Duly Authorised)

Assignee: Coty US LLC



Name: Etisna Jusie  
Title: Assistant Secretary