

04/03/2012



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Form PTO-1594 (Rev. 03-11)

OMB Collection 0651-0027 (exp. 03/31/2012)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office



| RECORDATION FORM COVER SHEET TRADEMARKS ONLY | |
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| 4-3-12 | |
| To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below. | |
| 1. Name of conveying party(ies): COLHOC Limited Partnership <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input checked="" type="checkbox"/> Limited Partnership <input type="checkbox"/> Corporation- State: _____ <input type="checkbox"/> Other _____ Citizenship (see guidelines) _____ Additional names of conveying parties attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | 2. Name and address of receiving party(ies) <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Additional names, addresses, or citizenship attached? Name: <u>JPMorgan Chase Bank, N.A.</u> Internal Address: _____ Street Address: <u>270 Park Avenue</u> City: <u>New York</u> State: <u>NY</u> Country: <u>United States</u> Zip: <u>10017</u> <input type="checkbox"/> Association Citizenship _____ <input type="checkbox"/> General Partnership Citizenship _____ <input type="checkbox"/> Limited Partnership Citizenship _____ <input type="checkbox"/> Corporation Citizenship _____ <input checked="" type="checkbox"/> Other <u>National Bank</u> Citizenship <u>United States</u> If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment) |
| 3. Nature of conveyance / Execution Date(s) : Execution Date(s) <u>March 28, 2012</u> <input type="checkbox"/> Assignment <input type="checkbox"/> Merger <input checked="" type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ | 4. Application number(s) or registration number(s) and Identification or description of the Trademark. A. Trademark Application No.(s) (please see attached) B. Trademark Registration No.(s) (please see attached) Additional sheet(s) attached? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown): (please see attached) | |
| 5. Name & address of party to whom correspondence concerning document should be mailed: Name: <u>Joel Schechter, Esq.</u> Internal Address: <u>Cummings & Lockwood LLC</u> <u>3001 Tamiami Trail North</u> Street Address: <u>Suite 400</u> City: <u>Naples</u> State: <u>FL</u> Zip: <u>34103</u> Phone Number: <u>(239) 649-3128</u> Fax Number: <u>(239) 430-3325</u> Email Address: <u>jschechter@cl-law.com</u> | 6. Total number of applications and registrations involved: <u>20</u> 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ <u>515.00</u> <input type="checkbox"/> Authorized to be charged to deposit account <input checked="" type="checkbox"/> Enclosed |
| 8. Payment Information: Deposit Account Number _____ Authorized User Name <u>L MARTIN</u> <u>00000070 2449976</u> | |
| 9. Signature: <u>Michael A. Priest</u> Signature <u>Michael A. Priest</u> Name of Person Signing | Date <u>FC:853/28/2012</u> Total number of pages including cover sheet, attachments, and document: <u>7</u> |

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

SCHEDULE A

Trademarks and Trademark Registrations

| <u>Trademark or Service Mark</u> | <u>Registrations -- United States Patent and Trademark Office Registration No.</u> | <u>Registration Date</u> |
|--|--|--------------------------|
| Columbus Blue Jackets | 2442976 | 04/10/01 |
| Blue Jackets | 2442977 | 04/10/01 |
| Columbus Blue Jackets | 2462014 | 06/19/01 |
| Blue Jackets | 2462015 | 06/19/01 |
| CBJ & Hockey Stick Design | 2464118 | 06/26/01 |
| CBJ & Hockey Stick Design | 2476055 | 08/07/01 |
| Stinger Head Design | 2550257 | 03/19/02 |
| Street Jackets | 2685641 | 02/11/03 |
| STINGER & Stinger Design | 2813272 | 02/10/04 |
| Star & Flag Design | 2995593 | 09/13/05 |
| Star & Flag Design | 3066337 | 03/07/06 |
| Hat Design | 3066338 | 03/07/06 |
| Hat Design | 3071453 | 03/21/06 |
| Star & Flag Design | 3360130 | 12/25/07 |
| Hat Design | 3376294 | 01/29/08 |
| COLUMBUS BLUE JACKETS & Hat Design | 3792741 | 05/25/10 |
| COLUMBUS BLUE JACKETS & Hat Design | 3806141 | 06/22/10 |
| LET FANDOM RING | 4014918 | 08/23/11 |
| COLUMBUS BLUE JACKETS & Cannon Design | 4071805 | 12/13/11 |
| COLUMBUS BLUE JACKETS & Cannon Design | 4071806 | 12/13/11 |

Trademark
or
Service Mark

Pending Applications --
United States Patent and Trademark Office
Serial No. Filing Date

NONE

TRADEMARK SECURITY AGREEMENT

WHEREAS, COLHOC LIMITED PARTNERSHIP, a limited partnership organized under the laws of the State of Ohio (hereinafter referred to as the "Grantor"), owns the U.S. trademarks, trademark registrations and trademark applications listed on Schedule "A" annexed hereto; and

WHEREAS, the Grantor has agreed to grant, subject to (i) liens permitted to exist on such assets pursuant to both (A) the Credit Agreement, effective as of March 28, 2012 (as amended, supplemented or otherwise modified from time to time, the "Credit Agreement") by and among the Grantor, the banks (the "Banks") that are parties to the Credit Agreement, and JPMorgan Chase Bank, N.A., as Administrative Agent (in such capacity, together with its successors in such capacity, the "Agent") for the Banks, and (B) the Security Agreement, effective as of March 28, 2012, by the Grantor in favor of the Agent (as amended, supplemented or otherwise modified from time to time, the "Security Agreement"), and (ii) existing trademark licenses granted by the Grantor in the ordinary course of rights with respect to such assets, a security interest in certain assets of the Grantor to secure the payment of all amounts owing under the Credit Agreement.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, the Grantor does hereby mortgage, pledge and grant to the Agent, its successors, endorsees, transferees and assigns for the ratable benefit of the Banks, a security interest in all of the Grantor's right, title and interest in, to and under the following U.S. trademark applications and trademark registrations, whether presently existing or hereafter arising or acquired, and which is more fully described in

the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein:

(i) each U.S. trademark, trademark registration and trademark application, including, without limitation, each trademark, trademark registration and trademark application referred to in Schedule A hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each trademark, trademark registration and trademark application;

(ii) all products and proceeds of the foregoing, including, without limitation, any claim by the Grantor against third parties for past, present or future infringement or dilution of any trademark or trademark registration, including, without limitation, any of the foregoing referred to in Schedule A, and of any trademark licensed under any trademark license, including, without limitation, any trademark license listed on Schedule A, or for injury to the goodwill associated with any trademark, trademark registration or trademark licensed under any trademark license.

This security interest is granted in conjunction with the interest granted in the Security Agreement which is incorporated herein by reference, and of which this Trademark Security Agreement is a part.

NHL Requirements. It is acknowledged, understood and agreed that, notwithstanding anything in this document or any other Operative Document to the contrary, (a) the exercise by any Lender of remedies under any Operative Document will be made in accordance with the terms and provisions of the NHL Letter Agreement, the terms, conditions and provisions of which each of the parties to any Operative Document has accepted as reasonable and appropriate, and (b) in the event of any conflict or

inconsistency between the terms of the NHL Letter Agreement and the terms of any Operative Document (including without limitation this document), the terms of the NHL Letter Agreement will control. All capitalized terms used in this paragraph and not defined in this paragraph are defined in that certain letter agreement, dated as of March 28, 2012, by and among the National Hockey League, JPMorgan Chase Bank, N.A. as lender, COLHOC Limited Partnership, JMAC, Inc. and Nationwide Mutual Insurance Company, as the same may be amended, restated, replaced, supplemented or otherwise modified from time to time (the "NHL Letter Agreement").

IN WITNESS WHEREOF, the Grantor has caused this Trademark Security Agreement to be duly executed by its officers thereunto duly authorized to be effective as of the 28 day of March, 2012.

COLHOC LIMITED PARTNERSHIP

By: JMAC Hockey, Inc.,
Its General Partner

By: *Michael A. Priest*
Michael A. Priest
President

STATE OF OHIO)
) ss.
COUNTY OF FRANKLIN)

MARCH 23, 2012
2012

Personally appeared Michael A. Priest, the President of JMAC Hockey, Inc., which is the General Partner of COLHOC Limited Partnership, signer and sealer of the foregoing instrument and acknowledged the same to be his free act and deed and the free act and deed of said companies, before me.

Jill Edwards
Notary Public
My Commission Expires: 10-5-2015



Jill Edwards
NOTARY PUBLIC
My Commission Expires:
10-5-2015