

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Treadstone Group, Inc.		04/19/2012	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Anheuser-Busch InBev S.A.		
Street Address:	Grand Place 1		
City:	Brussels		
State/Country:	BELGIUM		
Entity Type:	Societe Anonyme: BELGIUM		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77603432	JOHN CHAPMAN	
Serial Number:	77603450	JOHNNY APPLESEED	
Registration Number:	3900878	JOHNNY APPLECIDER	
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Date:	04/26/2012
Total Attachments: 1 source=2012.04.25 JOHNNY APPLESEED ASSIGNMENT#page1.tif	

EXHIBIT A
TRADEMARK ASSIGNMENT

The Treadstone Group, Inc., a North Carolina Corporation having an address of 388 North Highway 16, Suite B, Denver, North Carolina, 28037 ("Assignor"), is the owner of the following trademarks in connection with hard cider and the following corresponding United States trademark registration and applications (the "Trademarks"):

Mark	U.S. Registration No.
JOHNNY APPECIDER	3900878

Mark	U.S. Application Serial No.
JOHN CHAPMAN	77603432
JOHNNY APPLESEED	77603450

Anheuser-Busch InBev S.A., a *Société Anonyme* (Limited Liability Company) of Belgium having an address at Grand Place 1, Brussels Belgium ("Assignee"), seeks to acquire all right, title and interest in and to the Trademarks.

Assignee is the successor to that portion of the business of the Assignor to which the Trademarks pertain.

NOW, THEREFORE, in consideration of the above Recitals, which are incorporated herein by this reference, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to the Trademarks, all common law rights associated therewith, and all goodwill associated thereby.

This Trademark Assignment is effective as of APRIL 19, 2012.

Executed on APRIL 19, 2012.

The Treadstone Group, Inc.
ASSIGNOR

Ross D. Bulla
By: ROSS D. BULLA
Title: PRESIDENT

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