TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Coty Germany GmbH		09/25/2012	CORPORATION: GERMANY

RECEIVING PARTY DATA

Name:	Coty US LLC
Street Address:	2 Park Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85229766	NYC NEW YORK COLOR BIG BOLD

CORRESPONDENCE DATA

Fax Number: 2124794375
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 212-479-4521
Email: michelle_papini@cotyinc.com
Correspondent Name: Michelle Papini
Address Line 1: 2 Park Avenue
Address Line 4: New York, NEW YORK 10016

ATTORNEY DOCKET NUMBER:	NYC ASSIGNMENT
NAME OF SUBMITTER:	Joseph Conklin
Signature:	/Joseph Conklin/
Date:	09/25/2012

Total Attachments: 1
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ASSIGNMENT

WHEREAS, Coty Germany GmbH, a Corporation with its principal place of business in Germany located at Fort Malakoff Park, Rheinstrasse 4E, Mainz, Germany 55116 ("ASSIGNOR") is the record owner of US Registration Nos. 1056277 for CITY CURLS and 1087672 for NYC NEW YORK COLOR EXCUSE MY; and

WHEREAS, Coty US LLC, a Delaware corporation with its principal place of business located at 2 Park Avenue, New York, New York 10016 ("ASSIGNEE") is desirous of acquiring all rights, title and interest in and to the said Trademark, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing, and the US trademark application of the Trademark.

NOW THEREFORE IT IS AGREED AS FOLLOWS

For and in consideration of the sum of One Dollar ($1.00) and other good and valuable consideration, the receipt and sufficiency whereof is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys unto said Assignee, its successors and assigns, including, without limitation, the entire right, title and interest in and to the Trademark, the goodwill symbolized thereby and the right to sue for past and present infringements thereof.

This agreement is effective September 25, 2012.

Assignor: Coty Germany GmbH

Name: Joseph J. Cuccia
Title: Treasurer

Name: Eric Bretman
Title: Procurist

Assignee: Coty US LLC

Name: Eugene L. Keogh
Title: Vice President & Assistant Secretary