

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Coty Germany GmbH		09/25/2012	CORPORATION: GERMANY
RECEIVING PARTY DATA			
Name:	Coty US LLC		
Street Address:	2 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85229766	NYC NEW YORK COLOR BIG BOLD	
CORRESPONDENCE DATA			
Fax Number:	2124794375		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	212-479-4521		
Email:	michelle_papini@cotyinc.com		
Correspondent Name:	Michelle Papini		
Address Line 1:	2 Park Avenue		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	NYC ASSIGNMENT		
NAME OF SUBMITTER:	Joseph Conklin		
Signature:	/Joseph Conklin/		
Date:	09/25/2012		
Total Attachments: 1 source=NYC.assignment#page1.tif			

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ASSIGNMENT

WHEREAS, Coty Germany GmbH, a Corporation with its principal place of business in Germany located at Fort Malakoff Park, Rheinstrasse 4E, Mainz, Germany 55116 ("ASSIGNOR") is the record owner of US Registration Nos. 1056277 for CITY CURLS and 1087672 for NYC NEW YORK COLOR EXCUSE MY; and


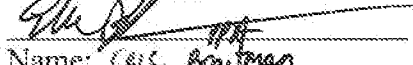
WHEREAS, Coty US LLC, a Delaware corporation with its principal place of business located at 2 Park Avenue, New York, New York 10016 ("ASSIGNEE") is desirous of acquiring all rights, title and interest in and to the said Trademark, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing, and the US trademark application of the Trademark.

NOW THEREFORE IT IS AGREED AS FOLLOWS

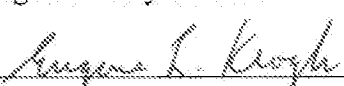
For and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency whereof is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys unto said Assignee, its successors and assigns, including, without limitation, the entire right, title and interest in and to the Trademark, the goodwill symbolized thereby and the right to sue for past and present infringements thereof.

This agreement is effective September 25, 2012.

Assignor: Coty Germany GmbH


Name: Joseph J. Guevara
Title: Registrar

Name: Eric Breitman
Title: Procureur

Assignee: Coty US LLC


Name: Eugene L. Keogh
Title: Vice President + Assistant Secretary