

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	The Treadstone Group, Inc.		10/09/2012
			Entity Type
			CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Anheuser-Busch, LLC		
Street Address:	One Busch Place		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63118		
Entity Type:	LIMITED LIABILITY COMPANY: MISSOURI		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85586259	TITANIUM WHEAT
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	docket@hollandhart.com, aanderson@hollandhart.com, lmroot@hollandhart.com		
Correspondent Name:	Andrea Anderson		
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Address Line 4:	Denver, COLORADO 80201		
ATTORNEY DOCKET NUMBER:	31958.0256		
NAME OF SUBMITTER:	Andrea Anderson		
Signature:	/Andrea Anderson/		
Date:	10/09/2012		
Total Attachments: 1			
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## TRADEMARK ASSIGNMENT

The Treadstone Group, Inc., a North Carolina Corporation having an address of 388 North Highway 16, Suite B, Denver, North Carolina 28037 ("Assignor"), is the owner of the following United States trademark application (the "Application") to register the TITANIUM WHEAT trademark (the "Mark"):

Mark	U.S. Application Serial No.
TITANIUM WHEAT	85586259

Anheuser-Busch, LLC, a Missouri Limited Liability Company, having an address at One Busch Place, St. Louis, Missouri, 63118 ("Assignee"), seeks to acquire all right, title, and interest in and to the Application, together with the goodwill associated with the Mark.

In consideration of the above recitals, which are incorporated herein by this reference, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Application, and all common law rights and goodwill associated with the Mark.

Executed on OCT. 9, 2012

**ASSIGNOR**  
**TREADSTONE GROUP, INC.**

By: Ross D. Bulla  
Name: Ross Bulla  
Title: President

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