

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Coty Inc.		10/23/2012
			Entity Type
			CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Coty US LLC		
Street Address:	2 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Registration Number:	4138153	SALLY HANSEN COMPLETE SALON MANICURE
	Serial Number:	85429293	SALLY HANSEN EASYWRITER PEN
CORRESPONDENCE DATA			
Fax Number:	2124794375		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2124794512		
Email:	trademarks@cotyinc.com		
Correspondent Name:	Joseph Conklin c/o Coty Inc.		
Address Line 1:	2 Park Avenue		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	SALLY HANSEN		
NAME OF SUBMITTER:	Joseph Conklin		
Signature:	/Joseph Conklin/		
Date:	10/23/2012		
Total Attachments: 1 source=Assignment US Coty Inc. to Coty US LLC#page1.tif			

CH \$65.00 4138153

ASSIGNMENT

WHEREAS, Coty Inc., a Delaware corporation with its principal place of business located at 2 Park Avenue, New York, New York 10016 ("ASSIGNOR") is the record owner of US Trademark Registration No. 4138153 for SALLY HANSEN COMPLETE SALON MANICURE, filed on August 15, 2011 and US Trademark Application No. 85429293 for SALLY HANSEN EASEWRITER PEN, filed on September 22, 2011 (the "Trademarks"); and

WHEREAS, Coty US LLC, a Limited Liability Company with its principal place of business located at 2 Park Avenue, New York, NY 10016, ("ASSIGNEE") is desirous of acquiring all rights, title and interest in and to the said Trademarks, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing, and the US trademark application of the Trademarks.

NOW THEREFORE IT IS AGREED AS FOLLOWS

For and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency whereof is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys unto said Assignee, its successors and assigns, including, without limitation, the entire right, title and interest in and to the Trademark, the goodwill symbolized thereby and the right to sue for past and present infringements thereof.

This agreement is effective October ____, 2012.

Assignor: Coty Inc.

Assignee: Coty US LLC


Name: Eric Breitman

Title: Assistant Secretary


Name: Eugene Keogh

Title: Vice President & Assistant Secretary