

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Aderans Hair Goods, Inc.		02/19/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Revlon Consumer Products Corporation		
Street Address:	237 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85845323	FAB U LENGTH	
CORRESPONDENCE DATA			
Fax Number:	2125274819		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 527-5888		
Email:	steven.rosenthal@revlon.com		
Correspondent Name:	Steven Rosenthal		
Address Line 1:	237 Park Avenue		
Address Line 4:	New York, NEW YORK 10017		
NAME OF SUBMITTER:	Steven Rosenthal		
Signature:	/Steven Rosenthal/		
Date:	02/20/2014		
Total Attachments: 2 source=20140220140545762#page1.tif source=20140220140545762#page2.tif			

OP \$40.00 85845323

TRADEMARK ASSIGNMENT

This Agreement is entered into as of February 19, 2014 by and between Aderans Hair Goods, Inc., a Delaware corporation, having an address and principal place of business at 9100 Wilshire Blvd., East Tower 9th Floor, Beverly Hills, CA 90212 ("Assignor") and Revlon Consumer Products Corporation, a Delaware corporation, having an address and principal place of business at 237 Park Avenue, New York, New York 10017 ("Assignee").

WHEREAS, Assignor has adopted, used and is using a mark for which it has filed application in the United States Patent and Trademark Office, FAB U LENGTH Serial No. 85845323 (the "Trademark"); and

WHEREAS, Assignee wishes to acquire the entire rights, title, and interest in the Trademark in perpetuity;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties do hereby agree as follows.

1. Assignment. Assignor does hereby irrevocably assign to Assignee all rights, title, and interest (including, but not limited to, all registration rights with respect to the Trademark, all rights to prepare derivative marks, all goodwill and all other rights), in and to the Trademark.

2. Representations and Warranties. Assignor represents and warrants to Assignee:

- a. Assignor has the right, power and authority to enter into this Agreement;
- b. Assignor is the exclusive owner of all right, title and interest, including all intellectual property rights, in the Trademark;
- c. The Trademark is free of any liens, security interests, encumbrances or licenses;
- d. There are no claims, pending or threatened, with respect to Assignor's rights in the Trademark;
- e. This Agreement is valid, binding and enforceable in accordance with its terms in all jurisdictions pertaining hereto; and
- f. Assignor is not subject to any agreement, judgment or order inconsistent with the terms of this Agreement.

4. Entire Agreement. This Agreement, contains the entire understanding and agreement between the parties hereto with respect to its subject matter and supersedes any prior or contemporaneous written or oral agreements, representations or warranties between them respecting the subject matter hereof. There are no amendments, exhibits, or additional terms, except as explicitly mentioned here: None.

5. Agreement to Perform Necessary Acts. Assignee agrees to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out the provisions of this Agreement.

6. Governing Law. This agreement shall be construed in accordance with, and all actions arising hereunder shall be governed by, the laws of the United States of America and the State of Delaware.

7. Counterparts: Facsimile or pdf Signatures This Assignment may be executed in one or more counterparts, each of which shall be considered to be an original, but all of which together will constitute one instrument. The Parties agree that this Assignment will be considered signed when the signature of a Party is delivered by facsimile or pdf/email transmission. Such facsimile or pdf/email signature shall be treated in all respects as being as binding as, and having the same effect as, an original signature.

IN WITNESS WHEREOF, the Parties have caused this Assignment to be executed as of the day and year first above written.

ADERANS HAIR GOODS, INC.

A Delaware corporation

By:

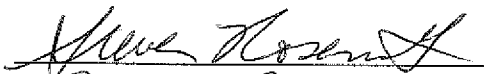


Armen Markarian
Chief Executive Officer

REVLON CONSUMER PRODUCTS CORPORATION

A Delaware corporation

By:



Name:

Steven Rosenthal

Title:

Vice President, Law, Trademarks & Copyrights
and Assistant Secretary