

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM305799

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Coty US LLC		04/30/2014	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Coty Germany GmbH		
<b>Street Address:</b>	Fort Malakoff Park, Rheinstrasse 4E		
<b>City:</b>	Mainz		
<b>State/Country:</b>	GERMANY		
<b>Postal Code:</b>	55116		
<b>Entity Type:</b>	GmbH: GERMANY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85394233	RIMMEL CLEAN FINISH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2124794375		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2124794515		
<b>Email:</b>	trademarks@cotyinc.com		
<b>Correspondent Name:</b>	Elisheva Jasie		
<b>Address Line 1:</b>	350 Fifth Avenue		
<b>Address Line 2:</b>	Coty Inc., 19th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10118		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Elisheva Jasie		
<b>Address Line 1:</b>	350 Fifth Avenue		
<b>Address Line 2:</b>	Coty Inc., 19th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10118		
<b>NAME OF SUBMITTER:</b>	Elisheva Jasie		
<b>SIGNATURE:</b>	/e/		
<b>DATE SIGNED:</b>	05/28/2014		

CH \$40.00 85394233

**Total Attachments: 1**

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## TRADEMARK ASSIGNMENT

WHEREAS Coty US LLC, a corporation existing under the laws of Delaware and having its principal place of business located at 350 Fifth Avenue, New York, New York 10118, (hereinafter "Assignor"), adopted, used and is using the trademark RIMMEL CLEAN FINISH (hereinafter the "Trademark") and is the record owner of US Trademark Application No. 85394233 therefor; and

WHEREAS Coty Germany GmbH, a German corporation with its principal place of business located at Fort Malakoff Park, Rheinstrasse 4E, 55116 Mainz, Germany (hereinafter "Assignee") is desirous of acquiring all rights title and interest in and to the said Trademark, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing, and the United States trademark application for the Trademark.

### NOW THEREFORE IT IS AGREED AS FOLLOWS

For and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency whereof is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys unto said Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing, and the United States Trademark application therefor, as well as the right to sue for past and present infringements thereof.

This agreement is effective as of April 30, 2014.

Assignor: COTY US LLC



Name: Joseph Conklin

Title: Vice President &  
Assistant Secretary

Assignee: COTY GERMANY GMBH



Name: Elishera Josie, Joseph Conklin

Title: Prokurists