

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM307564

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NSA, LLC		10/24/2013	LIMITED LIABILITY COMPANY: TENNESSEE
RECEIVING PARTY DATA			
Name:	The Juice Plus+ Company, LLC		
Street Address:	140 Crescent Drive		
City:	Collierville		
State/Country:	TENNESSEE		
Postal Code:	38187		
Entity Type:	LIMITED LIABILITY COMPANY: TENNESSEE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2573762	PART TIME MAGIC	
Registration Number:	1797708	50C	
Registration Number:	1724115	NSA	
Registration Number:	1722305	NSA	
Registration Number:	1722303	NSA	
Registration Number:	1720596	NSA	
Registration Number:	1720595	NSA	
CORRESPONDENCE DATA			
Fax Number:	9012881706		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(901) 288-1663		
Email:	jim.montgomery@wallerlaw.com		
Correspondent Name:	James D. Montgomery		
Address Line 1:	P.O. Box 17040		
Address Line 4:	Memphis, TENNESSEE 38187-0040		
ATTORNEY DOCKET NUMBER:	028995.45765		
NAME OF SUBMITTER:	James D. Montgomery		
SIGNATURE:	/James D. Montgomery/		

OP \$190.00 2573762

DATE SIGNED:	06/12/2014
Total Attachments: 3 source=4 Name Change - NSA, LLC to The Juice Plus+ Company, LLC#page1.tif source=4 Name Change - NSA, LLC to The Juice Plus+ Company, LLC#page2.tif source=4 Name Change - NSA, LLC to The Juice Plus+ Company, LLC#page3.tif	



STATE OF TENNESSEE
Tre Hargett, Secretary of State
Division of Business Services
William R. Snodgrass Tower
312 Rosa L. Parks AVE, 6th FL
Nashville, TN 37243-1102

CFS
SUITE B
992 DAVIDSON DRIVE
NASHVILLE, TN 37205

Request Type: Certified Copies
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Issuance Date: 11/12/2013
Copies Requested: 1

Document Receipt

Receipt #: 1207705

Filing Fee: \$20.00

Payment-Account - CFS, NASHVILLE, TN

\$20.00

I, Tre Hargett, Secretary of State of the State of Tennessee, do hereby certify that **The Juice Plus+ Company, LLC**, Control # 519160 was formed or qualified to do business in the State of Tennessee on 04/27/2006. The Juice Plus+ Company, LLC has a home jurisdiction of TENNESSEE and is currently in an Active status.

Tre Hargett
Secretary of State

Processed By: Nichole Hambrick

The attached document(s) was/were filed in this office on the date(s) indicated below:

<u>Reference #</u>	<u>Date Filed</u>	<u>Filing Description</u>
7252-1656	10/25/2013	Articles of Amendment

0252.1656, 10/25/2013, 12:09:11, Received by Tennessee Secretary of State Tre Hargett

**ARTICLES OF AMENDMENT
TO THE ARTICLES OF ORGANIZATION OF
NSA, LLC**

Pursuant to the applicable provisions of the Tennessee Revised Limited Liability Company Act, as amended, modified and/or superseded (the "Act"), NSA, LLC, a Tennessee limited liability company (the "Company"), hereby adopts, executes, delivers and files these Articles of Amendment with the Secretary of State of the State of Tennessee (the "TN SOS").

1. The name of the limited liability company is NSA, LLC.
2. Article I of the Articles of Organization of the Company is hereby deleted in its entirety and replaced with the following language:

The name of the limited liability company is The Juice Plus+ Company, LLC.
3. The resolutions approving these Articles of Amendment were duly adopted effective October 24, 2013.
4. These Articles of Amendment shall be effective when filed by the TN SOS.

Dated: October 24, 2013.

Signature Page Follows

IN WITNESS WHEREOF, the undersigned has executed and delivered these Articles of Amendment effective as of October 24, 2013.

COMPANY:

NSA, LLC

By: 

Name: Stan C. Turk

Title: Manager

Signature Page to Articles of Amendment to the Articles of Organization of NSA, LLC

RECORDED: 06/13/2014

TRADEMARK
REEL: 005302 FRAME: 0102

7252.1657, 10/25/2013, 12:09:12, Received by Tennessee Secretary of State Tre Hargett