

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM312300

| | | | |
|---|--|-----------------------|-----------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| The Treadstone Group, Inc. | | 06/20/2014 | CORPORATION: NORTH CAROLINA |
| RECEIVING PARTY DATA | | | |
| Name: | American Sports Licensing, Inc. | | |
| Street Address: | 1011 Centre Road, Suite 339 | | |
| City: | Wilmington | | |
| State/Country: | DELAWARE | | |
| Postal Code: | 19805 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1512788 | FIELD GEAR | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 4048817777 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 404-881-7000 | | |
| Email: | angie.wicker@alston.com | | |
| Correspondent Name: | Ginabeth B. Hutchison | | |
| Address Line 1: | 1201 West Peachtree Street | | |
| Address Line 4: | Atlanta, GEORGIA 30309 | | |
| NAME OF SUBMITTER: | Ginabeth B. Hutchison | | |
| SIGNATURE: | /Ginabeth B. Hutchison/ | | |
| DATE SIGNED: | 07/30/2014 | | |
| Total Attachments: 1 | | | |
| source=FIELD_GEAR_Assignment_to_Client#page1.tif | | | |

OP \$40.00 1512788

**ASSIGNMENT OF
INTELLECTUAL PROPERTY RIGHTS**

WHEREAS, **THE TREADSTONE GROUP, INC.**, a corporation organized under the laws of the state of North Carolina (hereinafter referred to as "ASSIGNOR") is the owner of all right, title and interest in and to the FIELD GEAR mark and the US trademark registration directed to the FIELD GEAR mark (U.S. Reg. No. 1512788) (hereafter, the "US Registration") and the common law rights associated therewith (the "Mark").

WHEREAS, **AMERICAN SPORTS LICENSING, INC.**, a corporation organized under the laws of the state of Delaware (hereinafter referred to as "ASSIGNEE") is desirous of acquiring the Mark and the US Registration from ASSIGNOR.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns, transfers and sells, unto ASSIGNEE, its legal representatives and assigns, all of ASSIGNOR'S right, title, interest, associated goodwill, and all rights of action against third parties ASSIGNOR has or may have in the future in and to said Mark, including, without limitation, all trademark and service mark rights, trade dress rights, copyrights and any and all other intellectual property rights in the Mark, together with the US Registration and any other applications or registrations for the Mark worldwide; which interests and rights shall be held and enjoyed by ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer, assignment, and sale not been made;

IN WITNESS WHEREOF, the undersigned, intending to be legally bound, has caused this Assignment of Intellectual Property rights to be executed effective as of the 20TH day of JUNE, 2014.

ASSIGNOR: THE TREADSTONE GROUP,
INC.

Signature: Ross D. Bulla
Printed Name: ROSS D. BULLA
Title: PRESIDENT