TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM335016

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	02/09/2015

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pax Labs, Inc.	FORMERLY Ploom, Inc.	03/12/2015	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	JT International SA
Street Address:	1, Rue de la Gabelle
City:	Geneva 26
State/Country:	SWITZERLAND
Postal Code:	CH-1211
Entity Type:	CORPORATION: SWITZERLAND

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	86249141	M3
Registration Number:	4450624	ORCHARD
Registration Number:	3823299	PLOOM
Registration Number:	4281580	PLOOM
Registration Number:	4209479	PLOOM
Serial Number:	86098635	VAPODS

CH $165.00 86249141

CORRESPONDENCE DATA

Fax Number: 6504936811

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 650-493-9300
Email: trademarks@wsgr.com, ckahn@wsgr.com
Correspondent Name: WILSON SONSINI GOODRICH & ROSATI
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ATTORNEY DOCKET NUMBER:	35196-900/CK9
NAME OF SUBMITTER:	Aaron D. Hendelman
SIGNATURE:	/Aaron Hendelman/

DATE SIGNED:	03/13/2015
Total Attachments: 2 source=U.S. TM Assignment Ploom to JTI signed#page1.tif source=U.S. TM Assignment Ploom to JTI signed#page2.tif	

CONFIRMATORY NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, Pax Labs, Inc. f/k/a Ploom, Inc., a Delaware corporation, located at 660 Alabama Street, San Francisco, California 94110 U.S.A. ("Assignor"), as of February 9, 2015, was the owner of the United States federal trademark registrations and applications listed on the attached Schedule A (collectively, the "Trademarks") together with the goodwill of the business symbolized by the Trademarks;

WHEREAS, JT International SA, a Switzerland corporation, located at 1, Rue de la Gabelle, CH-1211 Geneva 26, Switzerland ("Assignee"), on February 9, 2015, acquired all right, title and interest in and to the Trademarks together with the goodwill of the business symbolized by the Trademarks as successor to the business to which the Trademarks relate;

NOW, THEREFORE, effective *nunc pro tunc* on February 9, 2015, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby memorializes that Assignor assigned to Assignee all right, title and interest in and to the Trademarks, including all common law rights in the Trademarks, together with the goodwill of the business symbolized by the Trademarks and as successor to the business to which the Trademarks relate.

Executed on March 12, 2015

Pax Labs, Inc. f/k/a Ploom, Inc.

By: _____

Name: Adam Bowen

Title: Chief Technology Officer

7141681

Schedule A

TRADEMARK	COUNTRY	APP. NO	APP. DATE	REG. NO	REG. DATE	CLASSES	STATUS
M3	US	86249141	Apr-10-2014			11, 34	Pending
ORCHARD	US	85903335	Apr-12-2013	4450624	Dec-17-2013	34	Registered
PLOOM	US	78934325	Jul-20-2006	3823299	Jul-20-2010	11, 34	Registered
PLOOM (STYLIZED) ploom	US	85484870	Dec-1-2011	4281580	Jan-29-2013	11	Registered
PLOOM (STYLIZED) ploom	US	85533707	Feb-3-2012	4209479	Sep-18-2012	34	Registered
VAPODS	US	86098635	Oct-22-2013			34	Pending