

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM345819

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Walden-Hays, Inc.		01/14/2015	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Marc Jacobs Trademarks, L.L.C.		
<b>Street Address:</b>	72 Spring Street, 2nd Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10012		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1650537	DECADENCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2125939175		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-980-0120		
<b>Email:</b>	pto@fkks.com		
<b>Correspondent Name:</b>	Frankfurt Kurnit Klein & Selz PC		
<b>Address Line 1:</b>	488 Madison Avenue		
<b>Address Line 2:</b>	Attn.: Trademark Department		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>ATTORNEY DOCKET NUMBER:</b>	022597.0100		
<b>NAME OF SUBMITTER:</b>	Matthew Bart		
<b>SIGNATURE:</b>	/Matthew Bart/		
<b>DATE SIGNED:</b>	06/25/2015		
<b>Total Attachments: 1</b>			
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OP \$40.00 1650537

TRADEMARK ASSIGNMENT

WHEREAS WALDEN-HAYS, INC., located at P.O. Box 1071, New York, NY 10276 (hereinafter "Assignor"), is the record owner of US Trademark Registration No. 1650537 ("Trademark");

And

WHEREAS MARC JACOBS TRADEMARKS, L.L.C., located at 72 Spring Street, 2<sup>nd</sup> Floor, New York, New York 10012 (hereinafter "Assignee") is desirous of acquiring all right, title and interest in and to the said Trademark and the goodwill symbolized thereby.

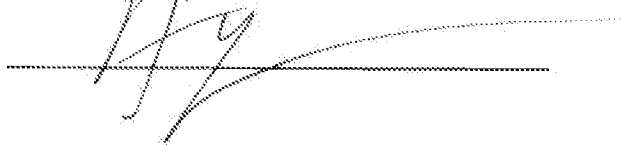
NOW THEREFORE IT IS AGREED AS FOLLOWS:

For good and valuable consideration, the receipt and sufficiency whereof is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys unto said Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, the goodwill symbolized thereby, as well as the right to sue for past and present infringements thereof.

This agreement is effective as of January 14, 2015.

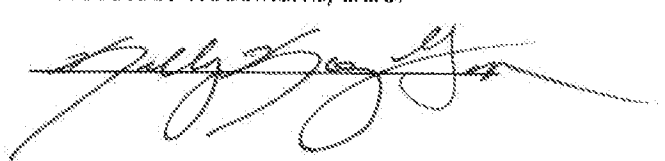
Assignor:

WALDEN-HAYS, INC.

A handwritten signature in black ink, appearing to be "Walden-Hays", written over a horizontal dotted line.

Assignee:

Marc Jacobs Trademarks, L.L.C.

A handwritten signature in black ink, appearing to be "Marc Jacobs", written over a horizontal dotted line.