

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM354418

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bath & Body Works, Inc.		08/27/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bath & Body Works Brand Management, Inc.		
<b>Street Address:</b>	7 Limited Parkway		
<b>City:</b>	Reynoldsburg		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	43068		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3589017	NIACYL	
<b>Registration Number:</b>	3593038	WHAT'S YOUR SKIN CONCERN?	
<b>Registration Number:</b>	3655926	DERMOCRACY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	sdildine@lb.com		
<b>Correspondent Name:</b>	Stacy Dildine		
<b>Address Line 1:</b>	7 Limited Parkway		
<b>Address Line 4:</b>	Reynoldsburg, OHIO 43068		
<b>ATTORNEY DOCKET NUMBER:</b>	WEXLERMARKS TO BBWBMI		
<b>NAME OF SUBMITTER:</b>	Stacy Dildine		
<b>SIGNATURE:</b>	/Stacy Dildine/		
<b>DATE SIGNED:</b>	09/09/2015		
<b>Total Attachments: 2</b>			
source=TM Assignment_Wexler Marks_BBW Inc to BBWBMI_Executed#page1.tif			
source=TM Assignment_Wexler Marks_BBW Inc to BBWBMI_Executed#page2.tif			

CH \$90.00 3589017

ASSIGNMENT

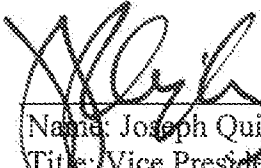
**Bath & Body Works, Inc.  
TO  
Bath & Body Works Brand Management, Inc.**

WHEREAS, Bath & Body Works, Inc., a Delaware corporation, located at 7 Limited Parkway East, Reynoldsburg, Ohio 43068 ("Assignor"), is the owner of the United States pending application Serial No(s). and Registration No(s). (collectively referred to as the "Marks") attached hereto as Exhibit A, and

WHEREAS, Bath & Body Works Brand Management, Inc., a Delaware corporation, located at 7 Limited Parkway, Reynoldsburg, Ohio 43068 ("Assignee"), is desirous of acquiring all title, right and interest in and to said Marks together with the good will of the business and confirmation of the same;

NOW, THEREFORE, Assignor, for consideration the sufficiency of which is acknowledged by the parties, does hereby, without reservation assign unto Assignee, and confirm assignment unto Assignee all right, title and interest in and to the Marks, together with the good will appurtenant thereto.

Bath & Body Works, Inc.

By:   
Name: Joseph Quigley  
Title: Vice President, Intellectual Property

Date: 27 August 2015

ASSIGNMENT

Bath & Body Works, Inc.  
TO  
Bath & Body Works Brand Management, Inc.

EXHIBIT A

Mark Name	Serial No.	Registration No.
DERMOCRACY	78662505	3655926
NIACYL	78662576	3589017
WHAT'S YOUR SKIN CONCERN?	78662516	3593038