

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM416353

|   |                                 |                       |                                     |
|---|---------------------------------|-----------------------|-------------------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                  |                       |                                     |
| <b>NATURE OF CONVEYANCE:</b>  | RELEASE OF SECURITY INTEREST    |                       |                                     |
| <b>CONVEYING PARTY DATA</b>   |                                 |                       |                                     |
| <b>Name</b>   | <b>Formerly</b>                 | <b>Execution Date</b> | <b>Entity Type</b>                  |
| Pacific Western Bank  |                                 | 02/16/2017            | STATE CHARTERED BANK:<br>CALIFORNIA |
| <b>RECEIVING PARTY DATA</b>   |                                 |                       |                                     |
| <b>Name:</b>  | WOW MEDIA PRODUCTS, INC.        |                       |                                     |
| <b>Street Address:</b>  | 1261 Broadway                   |                       |                                     |
| <b>Internal Address:</b>  | Suite 604                       |                       |                                     |
| <b>City:</b>  | New York                        |                       |                                     |
| <b>State/Country:</b>   | NEW YORK                        |                       |                                     |
| <b>Postal Code:</b>   | 10001                           |                       |                                     |
| <b>Entity Type:</b>   | Corporation: DELAWARE           |                       |                                     |
| <b>PROPERTY NUMBERS Total: 1</b>  |                                 |                       |                                     |
| <b>Property Type</b>  | <b>Number</b>                   | <b>Word Mark</b>      |                                     |
| <b>Serial Number:</b>   | 85050495                        | PUREWOW               |                                     |
| <b>CORRESPONDENCE DATA</b>  |                                 |                       |                                     |
| <b>Fax Number:</b>  | 9193541278                      |                       |                                     |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                 |                       |                                     |
| <b>Phone:</b>   | 919-314-3086                    |                       |                                     |
| <b>Email:</b>   | diligencereview@square1bank.com |                       |                                     |
| <b>Correspondent Name:</b>  | PACIFIC WESTERN BANK            |                       |                                     |
| <b>Address Line 1:</b>  | 406 BLACKWELL STREET            |                       |                                     |
| <b>Address Line 2:</b>  | SUITE 240                       |                       |                                     |
| <b>Address Line 4:</b>  | DURHAM, NORTH CAROLINA 27701    |                       |                                     |
| <b>NAME OF SUBMITTER:</b>   | Nicholas Nance                  |                       |                                     |
| <b>SIGNATURE:</b>   | /NicholasNance-adb/             |                       |                                     |
| <b>DATE SIGNED:</b>   | 02/16/2017                      |                       |                                     |
| <b>Total Attachments: 2</b>   |                                 |                       |                                     |
| source=Wow Media- IP RELEASE-signed#page1.tif   |                                 |                       |                                     |
| source=Wow Media- IP RELEASE-signed#page2.tif   |                                 |                       |                                     |

CH \$40.00 85050495

## RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of February 16, 2017, by **PACIFIC WESTERN BANK** (as successor in interest by merger to Square 1 Bank) ("Lender") in favor of **WOW MEDIA PRODUCTS, INC.**, a Delaware corporation ("Company") with its principal place of business located at 1261 Broadway, Suite 604, New York, NY 10001.

### Recitals

WHEREAS Company granted to Lender a security interest in its copyrights, patents and trademarks, including without limitation its trademarks described on Exhibit A, attached hereto, (collectively, the "Intellectual Property") under an Intellectual Property Security Agreement dated as of May 7, 2012 (the "Security Agreement"), and recorded with the US Patent and Trademark Office as set forth on Exhibit A.

WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

### Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

**LENDER:**

**PACIFIC WESTERN BANK**

  
Name: David Matthews  
Title: VP

406 Blackwell Street  
Suite 240  
Durham, NC 27701

**EXHIBIT A**

**Trademarks**

Lender's security interest in the following trademarks was recorded at the US Patent and Trademark Office on May 21, 2012 at Reel and Frame Number 4784/0339:

| <b><u>Description</u></b> | <b>Serial Number</b> | <b>Registration/<br/>Application Date</b> |
|---------------------------|----------------------|---|
| PUREWOW                   | 85050495             | 5//28/2010                                |
|                           |                      |   |