

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM478402

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Coty US LLC		04/30/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	JLO Holding Company, LLC		
Street Address:	2401 Main Street		
Internal Address:	c/o Murphy & Kress		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90405		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4151639	LOVE AND LIGHT	
CORRESPONDENCE DATA			
Fax Number:	2128055571		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212.801.2256		
Email:	schlossd@gtlaw.com		
Correspondent Name:	Daniel I. Schloss		
Address Line 1:	Greenberg Traurig, LLP		
Address Line 2:	200 Park Avenue, 38th Floor		
Address Line 4:	New York, NEW YORK 10166-0005		
NAME OF SUBMITTER:	Daniel I. Schloss		
SIGNATURE:	/Daniel I. Schloss/		
DATE SIGNED:	06/18/2018		
Total Attachments: 1			
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CH \$40.00 4151639

ASSIGNMENT OF TRADEMARKS

WHEREAS, **COTY US LLC**, a limited liability company organized and existing under the laws of Delaware (“Assignor”), located at 350 Fifth Avenue, New York, New York 10118, United States of America is the owner of U.S. Trademark Reg. No. 4,151,639 for LOVE AND LIGHT (“Trademark”);


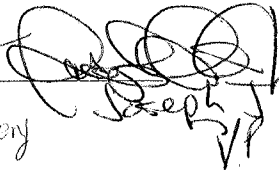
WHEREAS, **JLO HOLDING COMPANY, LLC**, a limited liability company organized and existing under the laws of Delaware (“Assignee”), located at c/o Murphy & Kress, 2401 Main Street, Santa Monica, California 90405, United States of America is desirous of acquiring Assignor’s entire right, title, and interest in and to the Trademarks and the goodwill of the businesses symbolized thereby;

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee its entire right, title, and interest in and to the Trademark together with the goodwill of the business symbolized by the Trademark, and the right to sue and recover damages and profits for all past, present, and future third-party infringements thereof, if any.

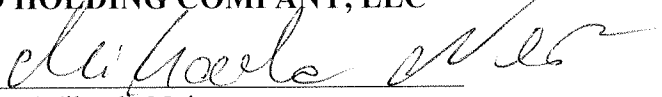
Assignor covenants that it will, upon request of Assignee, promptly execute and deliver to Assignee at Assignor’s sole expense such further documents and take such further actions as may be reasonably requested by Assignee or its legal representatives to confirm the provisions of this Assignment or otherwise to vest in Assignee all right, title, and interest in and to the Trademark.

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed by its officer thereunto duly authorized as of this 30th day of April 2018.

COTY US LLC

By: 
Name: Elishona Jaste
Title: vp & Assistant Secretary 

JLO HOLDING COMPANY, LLC

By: 
Name: Mihaela Nair
Title: Associate Secretary – Trademark Services